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## **The Regional Municipality of Durham**

### **MINUTES**

#### **PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**

**Tuesday, December 3, 2019**

A regular meeting of the Planning & Economic Development Committee was held on Tuesday, December 3, 2019 in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby, Ontario at 9:30 AM

Present: Councillor Ryan, Chair  
Councillor Joe Neal, Vice-Chair  
Councillor Bath-Hadden  
Councillor Hight attended the meeting at 9:35 AM  
Councillor Kerr attended the meeting at 9:32 AM  
Councillor Lee  
Councillor Yamada attended the meeting at 9:39 AM

Also

Present: Councillor Wotten

Absent: Regional Chair Henry

Staff

Present: E. Baxter-Trahair, Chief Administrative Officer  
B. Bridgeman, Commissioner of Planning and Economic Development  
M. Blake, Senior Planner  
V. Chanthavong, Planner  
S. Gill, Director, Economic Development and Tourism  
C. Goodchild, Manager, Policy Planning & Special Studies  
R. Inacio, Systems Support Specialist, Corporate Services – IT  
T. Lavery, Manager, Corporate Communications  
G. Muller, Director of Planning  
G. Pereira, Manager, Transportation Planning  
B. Pickard, Manager, Tourism  
A. Robins, Director, Housing Services, Social Services Department  
L. Riviere-Doersam, Principal Planner  
S. Salomone, Manager, Economic Development, Business Development and Investment  
J. Severs, Manager, Economic Development, Marketing and Cluster Development  
L. Trombino, Manager, Plan Implementation  
T. Fraser, Committee Clerk, Corporate Services – Legislative Services

**1. Declarations of Interest**

There were no declarations of interest.

**2. Adoption of Minutes**

Moved by Councillor Lee, Seconded by Councillor Joe Neal,  
(101) That the minutes of the regular Planning & Economic Development  
Committee meeting held on Tuesday, November 5, 2019, be adopted.

CARRIED

**3. Statutory Public Meetings**

There were no statutory public meetings.

**4. Delegations**

4.1 Dan Silverman, Executive Vice President, Investment Attraction, Toronto Global, re: Toronto Global Update and Annual Report (2019-EDT-18)

Mr. Dan Silverman, Executive Vice-President, Investment Attraction, Toronto Global, provided a PowerPoint presentation with an update on Toronto Global and an overview of their Annual Report. Mr. Toby Lennox, Chief Executive Officer, Toronto Global, was also in attendance. Highlights of their presentation included:

- Toronto Global Metrics
- Active Opportunities
- Level 3 Breakdown – Market
- Level 3 Breakdown – Sector
- Prospect Additions 2019/20
- Service Level Funnel Additions 2019/20
- Durham Region Active Leads Service Levels 1-3
- Toronto Global Metrics
- Results To-Date

Mr. Silverman and Mr. Lennox responded to questions of the Committee. It was requested that Toronto Global provide the Committee with a comparison of data for 2019 vs. 2018 as it relates to Durham Region.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-EDT-18 at this time.

## 7.2 Reports

### A) Toronto Global Annual Report 2018/2019 (2019-EDT-18)

Report #2019-EDT-18 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Discussion ensued with respect to continuing the partnership with Toronto Global. Staff responded to questions regarding investments secured internally by the Region's Economic Development team; challenges to attracting investment; the potential return on investment if the funds were re-directed internally; and the relationship with Toronto Global. In response to a question regarding when the 2020 funding request will be brought forward, staff indicated that there would not be a report specifically on that matter and that funding for Toronto Global for 2020 would be included within the 2020 Business Plan and Budget report for consideration by Committee and Council.

Moved by Councillor Joe Neal, Seconded by Councillor Lee,  
(102) That Report #2019-EDT-18 of the Commissioner of Planning and Economic Development be received for information.

CARRIED

## 5. **Presentations**

### 5.1 Mike Blake, Senior Planner, re: Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

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M. Blake, Senior Planner, provided a PowerPoint Presentation outlining the details of Report #2019-P-47 of the Commissioner of Planning and Economic Development. Highlights of his presentation included:

- Housing Policy Planning Discussion Paper
- Envision Durham Public Consultation Survey
- Roles and Responsibilities
- Durham Region Housing Statistics
- Housing Spectrum
- Affordable Housing
- Home Ownership Market
- Affordable Home Ownership
- Rental Housing Market
- Affordable Rental Housing
- Housing Mix
- Second Units
- Inclusionary Zoning
- Partnerships
- Consultation and Engagement

Staff responded to questions with respect to the definition of affordability; the development charges payable for secondary units; the potential use of tiny houses or micro units; the status of inclusionary zoning; the status of recommendations from the Affordable and Seniors Housing Task Force; and policies related to short-term rental housing.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-P-47 at this time.

## 6.2 Reports

### C) Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

Report #2019-P-47 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Yamada, Seconded by Councillor Lee,  
(103) That we recommend to Council:

- A) That Report #2019-P-47 of the Commissioner of Planning and Economic Development be received for information; and
- B) That a copy of Report #2019-P-47 be forwarded to Durham's area municipalities; Clarington Task Force on Affordable Housing; Scugog Housing Advisory Committee; Durham Advisory Committee on Homelessness; Social Housing Advisory Committee; BILD; and the Ministry of Municipal Affairs and Housing, for review and comment.

CARRIED

## 5. **Presentations**

### 5.2 Jacque Severs, Manager of Economic Development Marketing & Cluster Development, re: Invest Durham Branding Refresh (2019-EDT-20)

J. Severs, Manager of Economic Development Marketing & Cluster Development, provided a PowerPoint Presentation outlining the details of Report #2019-EDT-20 of the Commissioner of Planning and Economic Development. Highlights of her presentation included:

- Where we started
- Why we're refreshing
- Invest Durham Logo
- Current Icon vs. New Icon
- Current Logo vs. New Logo
- Examples of branding in use
- Examples of brand in PowerPoint presentation

J. Severs responded to questions with respect to the proposed logo colours and design; the cost of the branding refresh; implementation of the new logo; the Invest Durham website; and the marketing plan.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-EDT-20 at this time.

## 7.2 Reports

### C) Invest Durham Branding Refresh (2019-EDT-20)

Report #2019-EDT-20 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Kerr, Seconded by Councillor Lee,  
(104) That Report #2019-EDT-20 of the Commissioner of Planning and Economic Development be received for information.

CARRIED

## 6. **Planning**

### 6.1 Correspondence

There were no communications to consider.

### 6.2 Reports

#### A) Application to Amend the Durham Regional Official Plan, submitted by Jerrann Farms, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, in the Township of Brock, File: OPA 2019-004 (2019-P-45)

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Report #2019-P-45 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Bath-Hadden, Seconded by Councillor Highet,  
(105) That we recommend to Council:

- A) That Amendment #176 to the Durham Regional Official Plan, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, be adopted as contained in Attachment #3 to Report #2019-P-45 of the Commissioner of Planning and Economic Development; and

- B) That “Notice of Adoption” be sent to the applicant, the applicant’s agent, the Township of Brock, the Ministry of Municipal Affairs and Housing, and all other persons or public bodies who requested notification of this decision.

CARRIED

- B) Application to Amend the Durham Regional Official Plan, submitted by Daryl Phoenix, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, in the Township of Brock, File: OPA 2019-005 (2019-P-46)
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Report #2019-P-46 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Staff responded to questions with respect to previous severances from the property; if there is a minimum lot size for severed parcels; and any issues related to the environmental protection zone.

Moved by Councillor Bath-Hadden, Seconded by Councillor Kerr  
(106) That we recommend to Council:

- A) That Amendment #177 to the Durham Regional Official Plan, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, be adopted as contained in Attachment #3 to Report #2019-P-46 of the Commissioner of Planning and Economic Development;
- B) That “Notice of Adoption” be sent to the applicant, the applicant’s agent, the Township of Brock, the Ministry of Municipal Affairs and Housing, and all other persons or public bodies who requested notification of this decision.

CARRIED

- C) Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

This item was considered earlier in the meeting. Refer to page 4 of these minutes.

## **7. Economic Development**

### **7.1 Correspondence**

There were no communications to consider.

### **7.2 Reports**

- A) Toronto Global Annual Report 2018/2019 (2019-EDT-18)

This item was considered earlier in the meeting. Refer to page 3 of these minutes.

B) Financial Commitment to Host Federation of Canadian Municipalities Board Meeting (2019-EDT-19)

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Report #2019-EDT-19 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Staff responded to questions with respect to the anticipated return on investment; and the size of the Federation of Canadian Municipalities Board.

Moved by Councillor Yamada, Seconded by Councillor Lee,  
(107) That we recommend to Council:

- A) That support-in-principle be provided to host the Federation of Canadian Municipalities (FCM) Board Meeting in 2022 or 2023;
- B) That Regional Council endorse a financial commitment for this event not to exceed \$40,000 with financing at the discretion of the Commissioner of Finance; and
- C) That the Commissioner of Finance be authorized to execute a host municipality agreement with FCM in the event that the bid is successful.

CARRIED ON THE FOLLOWING  
RECORDED VOTE:

Yes

Councillor Bath-Hadden  
Councillor Highet  
Councillor Kerr  
Councillor Lee  
Councillor Ryan, Chair

No

Councillor Joe Neal  
Councillor Yamada

Members Absent: Regional Chair Henry

Declarations of Interest: None

C) Invest Durham Branding Refresh (2019-EDT-20)

This item was considered earlier in the meeting. Refer to page 5 of these minutes.

**8. Advisory Committee Resolutions**

There were no advisory committee resolutions to be considered.

**9. Confidential Matters**

There were no confidential matters to be considered.

**10. Other Business**

**10.1 Requests for Advice from Regional staff**

Councillor Joe Neal inquired about the process for Regional staff providing opinions to members of Council without receipt of official communication. He raised a concern of an opinion being expressed prior to information being brought forward from the respective Council.

Chair Ryan advised that Council members may approach staff and ask for an opinion based on the information available. E. Baxter-Trahair advised that the Region works closely with the area municipalities and regularly discusses issues, plans, priorities and policy development. She added that when it comes time for an official position, the item would be brought forward to Regional Council.

**11. Date of Next Meeting**

The next regularly scheduled Planning & Economic Development Committee meeting will be held on Tuesday, January 7, 2020 at 9:30 AM in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby.

**12. Adjournment**

Moved by Councillor Kerr, Seconded by Councillor Yamada,  
(108) That the meeting be adjourned.

CARRIED

The meeting adjourned at 11:35 AM

Respectfully submitted,

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D. Ryan, Chair

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T. Fraser, Committee Clerk