



The Regional Municipality of Durham

Planning & Economic Development Committee Agenda

Council Chambers
Regional Headquarters Building
605 Rossland Road East, Whitby

Tuesday, February 4, 2020

9:30 AM

1. Declarations of Interest

2. Adoption of Minutes

- A) Planning & Economic Development Committee meeting
– December 3, 2019

Pages 4 - 11

3. Statutory Public Meetings

There are no statutory public meetings

4. Delegations

- 4.1 Allen Frank, Durham Resident, re: Phase 2 of the Columbus Road Landfill Site
- 4.2 Clint Cole, Durham Resident, re: Large land fill site operations in North Oshawa and elsewhere in the Region of Durham and the current agricultural practice that allows the spreading of toxic soil by-products on our rural lands in North Durham and impacts to our ground source water supply

5. Presentations

- 5.1 Gary Muller, Director of Planning, and Simon Gill, Director of Economic Development & Tourism, re: 2020 Planning and Economic Development Department Business Plans and Budgets (2020-P-1) [Item 6.2 A)]

6. Planning

6.1 Correspondence

- A) [Correspondence from June Gallagher, Deputy Clerk, Municipality of Clarington, dated January 21, 2020, re: Emerald Ash Borer Funding Assistance](#) 12 - 13

Recommendation: Refer to DAAC and DEAC for information

6.2 Reports

- A) 2020 Planning and Economic Development Department Business Plans and Budgets (2020-P-1) 14 - 19

[Link to 2020 Planning and Economic Development Department Business Plans and Budgets](#)

7. Economic Development

7.1 Correspondence

7.2 Reports

- A) 2019 Durham Region International Film Festival (2020-EDT-1) 20 - 23
- B) DNext: Innovation and Investors Summit 2019 (2020-EDT-2) 24 - 26

8. Advisory Committee Resolutions

There are no advisory committee resolutions to be considered

9. Confidential Matters

There are no confidential matters to be considered

10. Other Business

11. Date of Next Meeting

Tuesday, March 3, 2020 at 9:30 AM

12. Adjournment

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The Regional Municipality of Durham

MINUTES

PLANNING & ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, December 3, 2019

A regular meeting of the Planning & Economic Development Committee was held on Tuesday, December 3, 2019 in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby, Ontario at 9:30 AM

Present: Councillor Ryan, Chair
Councillor Joe Neal, Vice-Chair
Councillor Bath-Hadden
Councillor Hight attended the meeting at 9:35 AM
Councillor Kerr attended the meeting at 9:32 AM
Councillor Lee
Councillor Yamada attended the meeting at 9:39 AM

Also

Present: Councillor Wotten

Absent: Regional Chair Henry

Staff

Present: E. Baxter-Trahair, Chief Administrative Officer
B. Bridgeman, Commissioner of Planning and Economic Development
M. Blake, Senior Planner
V. Chanthavong, Planner
S. Gill, Director, Economic Development and Tourism
C. Goodchild, Manager, Policy Planning & Special Studies
R. Inacio, Systems Support Specialist, Corporate Services – IT
T. Lavery, Manager, Corporate Communications
G. Muller, Director of Planning
G. Pereira, Manager, Transportation Planning
B. Pickard, Manager, Tourism
A. Robins, Director, Housing Services, Social Services Department
L. Riviere-Doersam, Principal Planner
S. Salomone, Manager, Economic Development, Business Development and Investment
J. Severs, Manager, Economic Development, Marketing and Cluster Development
L. Trombino, Manager, Plan Implementation
T. Fraser, Committee Clerk, Corporate Services – Legislative Services

1. Declarations of Interest

There were no declarations of interest.

2. Adoption of Minutes

Moved by Councillor Lee, Seconded by Councillor Joe Neal,
(101) That the minutes of the regular Planning & Economic Development
Committee meeting held on Tuesday, November 5, 2019, be adopted.

CARRIED

3. Statutory Public Meetings

There were no statutory public meetings.

4. Delegations

4.1 Dan Silverman, Executive Vice President, Investment Attraction, Toronto Global, re: Toronto Global Update and Annual Report (2019-EDT-18)

Mr. Dan Silverman, Executive Vice-President, Investment Attraction, Toronto Global, provided a PowerPoint presentation with an update on Toronto Global and an overview of their Annual Report. Mr. Toby Lennox, Chief Executive Officer, Toronto Global, was also in attendance. Highlights of their presentation included:

- Toronto Global Metrics
- Active Opportunities
- Level 3 Breakdown – Market
- Level 3 Breakdown – Sector
- Prospect Additions 2019/20
- Service Level Funnel Additions 2019/20
- Durham Region Active Leads Service Levels 1-3
- Toronto Global Metrics
- Results To-Date

Mr. Silverman and Mr. Lennox responded to questions of the Committee. It was requested that Toronto Global provide the Committee with a comparison of data for 2019 vs. 2018 as it relates to Durham Region.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-EDT-18 at this time.

7.2 Reports

A) Toronto Global Annual Report 2018/2019 (2019-EDT-18)

Report #2019-EDT-18 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Discussion ensued with respect to continuing the partnership with Toronto Global. Staff responded to questions regarding investments secured internally by the Region's Economic Development team; challenges to attracting investment; the potential return on investment if the funds were re-directed internally; and the relationship with Toronto Global. In response to a question regarding when the 2020 funding request will be brought forward, staff indicated that there would not be a report specifically on that matter and that funding for Toronto Global for 2020 would be included within the 2020 Business Plan and Budget report for consideration by Committee and Council.

Moved by Councillor Joe Neal, Seconded by Councillor Lee,
(102) That Report #2019-EDT-18 of the Commissioner of Planning and Economic Development be received for information.

CARRIED

5. **Presentations**

5.1 Mike Blake, Senior Planner, re: Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

M. Blake, Senior Planner, provided a PowerPoint Presentation outlining the details of Report #2019-P-47 of the Commissioner of Planning and Economic Development. Highlights of his presentation included:

- Housing Policy Planning Discussion Paper
- Envision Durham Public Consultation Survey
- Roles and Responsibilities
- Durham Region Housing Statistics
- Housing Spectrum
- Affordable Housing
- Home Ownership Market
- Affordable Home Ownership
- Rental Housing Market
- Affordable Rental Housing
- Housing Mix
- Second Units
- Inclusionary Zoning
- Partnerships
- Consultation and Engagement

Staff responded to questions with respect to the definition of affordability; the development charges payable for secondary units; the potential use of tiny houses or micro units; the status of inclusionary zoning; the status of recommendations from the Affordable and Seniors Housing Task Force; and policies related to short-term rental housing.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-P-47 at this time.

6.2 Reports

C) Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

Report #2019-P-47 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Yamada, Seconded by Councillor Lee,
(103) That we recommend to Council:

- A) That Report #2019-P-47 of the Commissioner of Planning and Economic Development be received for information; and
- B) That a copy of Report #2019-P-47 be forwarded to Durham's area municipalities; Clarington Task Force on Affordable Housing; Scugog Housing Advisory Committee; Durham Advisory Committee on Homelessness; Social Housing Advisory Committee; BILD; and the Ministry of Municipal Affairs and Housing, for review and comment.

CARRIED

5. **Presentations**

5.2 Jacquie Severs, Manager of Economic Development Marketing & Cluster Development, re: Invest Durham Branding Refresh (2019-EDT-20)

J. Severs, Manager of Economic Development Marketing & Cluster Development, provided a PowerPoint Presentation outlining the details of Report #2019-EDT-20 of the Commissioner of Planning and Economic Development. Highlights of her presentation included:

- Where we started
- Why we're refreshing
- Invest Durham Logo
- Current Icon vs. New Icon
- Current Logo vs. New Logo
- Examples of branding in use
- Examples of brand in PowerPoint presentation

J. Severs responded to questions with respect to the proposed logo colours and design; the cost of the branding refresh; implementation of the new logo; the Invest Durham website; and the marketing plan.

With the consensus of the Committee, the order of the agenda was altered to consider Report #2019-EDT-20 at this time.

7.2 Reports

C) Invest Durham Branding Refresh (2019-EDT-20)

Report #2019-EDT-20 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Kerr, Seconded by Councillor Lee,
(104) That Report #2019-EDT-20 of the Commissioner of Planning and Economic Development be received for information.

CARRIED

6. **Planning**

6.1 Correspondence

There were no communications to consider.

6.2 Reports

A) Application to Amend the Durham Regional Official Plan, submitted by Jerrann Farms, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, in the Township of Brock, File: OPA 2019-004 (2019-P-45)

Report #2019-P-45 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Moved by Councillor Bath-Hadden, Seconded by Councillor Highet,
(105) That we recommend to Council:

- A) That Amendment #176 to the Durham Regional Official Plan, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, be adopted as contained in Attachment #3 to Report #2019-P-45 of the Commissioner of Planning and Economic Development; and

- B) That “Notice of Adoption” be sent to the applicant, the applicant’s agent, the Township of Brock, the Ministry of Municipal Affairs and Housing, and all other persons or public bodies who requested notification of this decision.

CARRIED

- B) Application to Amend the Durham Regional Official Plan, submitted by Daryl Phoenix, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, in the Township of Brock, File: OPA 2019-005 (2019-P-46)

Report #2019-P-46 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Staff responded to questions with respect to previous severances from the property; if there is a minimum lot size for severed parcels; and any issues related to the environmental protection zone.

Moved by Councillor Bath-Hadden, Seconded by Councillor Kerr (106) That we recommend to Council:

- A) That Amendment #177 to the Durham Regional Official Plan, to permit the severance of a dwelling rendered surplus as a result of the consolidation of non-abutting farm parcels, be adopted as contained in Attachment #3 to Report #2019-P-46 of the Commissioner of Planning and Economic Development;
- B) That “Notice of Adoption” be sent to the applicant, the applicant’s agent, the Township of Brock, the Ministry of Municipal Affairs and Housing, and all other persons or public bodies who requested notification of this decision.

CARRIED

- C) Envision Durham – Housing Policy Planning Discussion Paper (2019-P-47)

This item was considered earlier in the meeting. Refer to page 4 of these minutes.

7. Economic Development

7.1 Correspondence

There were no communications to consider.

7.2 Reports

- A) Toronto Global Annual Report 2018/2019 (2019-EDT-18)

This item was considered earlier in the meeting. Refer to page 3 of these minutes.

B) Financial Commitment to Host Federation of Canadian Municipalities Board Meeting (2019-EDT-19)

Report #2019-EDT-19 from B. Bridgeman, Commissioner of Planning and Economic Development, was received.

Staff responded to questions with respect to the anticipated return on investment; and the size of the Federation of Canadian Municipalities Board.

Moved by Councillor Yamada, Seconded by Councillor Lee,
(107) That we recommend to Council:

- A) That support-in-principle be provided to host the Federation of Canadian Municipalities (FCM) Board Meeting in 2022 or 2023;
- B) That Regional Council endorse a financial commitment for this event not to exceed \$40,000 with financing at the discretion of the Commissioner of Finance; and
- C) That the Commissioner of Finance be authorized to execute a host municipality agreement with FCM in the event that the bid is successful.

CARRIED ON THE FOLLOWING
RECORDED VOTE:

Yes

Councillor Bath-Hadden
Councillor Highet
Councillor Kerr
Councillor Lee
Councillor Ryan, Chair

No

Councillor Joe Neal
Councillor Yamada

Members Absent: Regional Chair Henry

Declarations of Interest: None

C) Invest Durham Branding Refresh (2019-EDT-20)

This item was considered earlier in the meeting. Refer to page 5 of these minutes.

8. Advisory Committee Resolutions

There were no advisory committee resolutions to be considered.

9. Confidential Matters

There were no confidential matters to be considered.

10. Other Business

10.1 Requests for Advice from Regional staff

Councillor Joe Neal inquired about the process for Regional staff providing opinions to members of Council without receipt of official communication. He raised a concern of an opinion being expressed prior to information being brought forward from the respective Council.

Chair Ryan advised that Council members may approach staff and ask for an opinion based on the information available. E. Baxter-Trahair advised that the Region works closely with the area municipalities and regularly discusses issues, plans, priorities and policy development. She added that when it comes time for an official position, the item would be brought forward to Regional Council.

11. Date of Next Meeting

The next regularly scheduled Planning & Economic Development Committee meeting will be held on Tuesday, January 7, 2020 at 9:30 AM in the Council Chambers, Regional Headquarters Building, 605 Rossland Road East, Whitby.

12. Adjournment

Moved by Councillor Kerr, Seconded by Councillor Yamada,
(108) That the meeting be adjourned.

CARRIED

The meeting adjourned at 11:35 AM

Respectfully submitted,

D. Ryan, Chair

T. Fraser, Committee Clerk



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January 21, 2020

The Honourable Doug Ford, Premier
Via E-mail: premier@ontario.ca

Dear Premier:

Re: Emerald Ash Borer Funding Assistance

File Number: PG.25.06

At a meeting held on January 20, 2020, the Council of the Municipality of Clarington approved the following Resolution #GG-009-20:

That the following resolution from the Clarington Agricultural Advisory Committee, regarding Emerald Ash Borer Funding Assistance, be endorsed by the Municipality of Clarington:

Whereas the Municipality continues to address the devastating effect of Emerald Ash Borer (EAB) on public lands, at a significant cost, and is working on a long-term strategy to secure the resources necessary for the removal and replacement of EAB affected trees in rural roadside areas;

And whereas farmers, as significant private landowners, are also heavily impacted by the spread of EAB across the naturalized areas of their properties;

And whereas, despite there being programs and funds to support tree planting and replanting, there are no monies available to assist farmers with the removal of EAB affected trees;

And whereas healthy woodlands contribute environmental, ecological, economic and health benefits to communities and Ontario's agricultural system;

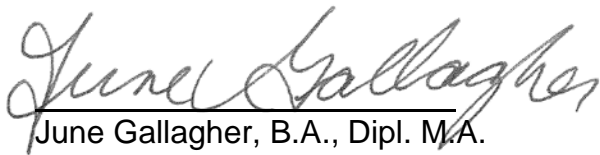
Therefore, be it resolved that the Council of the Municipality of Clarington urges the Province of Ontario to renew its commitment to address the spread of invasive species through the provision of funding to Ontario farmers to assist with the cost of removing dead ash trees on private farmland;

That a copy of this resolution be circulated to all Durham Region municipalities and the Region of Durham for endorsement;

That a copy of this resolution be circulated to the Association of Municipalities of Ontario; and

That a copy of this resolution be directed to Doug Ford, Premier of Ontario; the Honourable John Yakabuski, Minister of Natural Resources and Forestry; the Honourable Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs; Lindsey Park, MPP (Durham); and David Piccini, MPP (Northumberland-Peterborough South).

Yours truly,



June Gallagher, B.A., Dipl. M.A.
Deputy Clerk

JG/lp

- c. Honourable Jeff Yakabuski, Minister of Natural Resources and Forestry
Honourable Ernie Hardeman, Minister of Agriculture, Food and Rural Affairs
Lindsey Park, MPP Durham
David Piccini, MPP Northumberland-Peterborough South
AMO
Susan Cassel, City Clerk, City of Pickering
Nicole Cooper, Director of Legislative & Information Services, Town of Ajax
Christopher Harris, Town Clerk, Town of Whitby
Becky Jamieson, Municipal Clerk, Township of Brock
Debbie Leroux, Director of Corporate Services/Clerk, Township of Uxbridge
Mary Medeiros, City Clerk, City of Oshawa
JP Newman, Director of Corporate Services/Clerk, Township of Scugog
Ralph Walton, Regional Clerk, Region of Durham



The Regional Municipality of Durham Report

To: Planning and Economic Development Committee
From: Commissioner of Planning and Economic Development
Report: #2020-P-1
Date: February 4, 2020

Subject:

2020 Planning and Economic Development Department Business Plans and Budgets

Recommendation:

That the Planning and Economic Development Committee recommends to the Finance and Administration Committee for subsequent recommendation to Regional Council that the 2020 Business Plans and Budgets of the Planning and Economic Development Department be approved.

Report:

1. Purpose

1.1 The purpose of this report is to obtain Planning and Economic Development Committee concurrence of the 2020 Business Plans and Budgets for the Planning and Economic Development Department. The Planning and Economic Development Department 2020 Business Plans and Budgets will be referred to the Finance and Administration Committee for consideration during deliberations of the 2020 Property Tax Supported Business Plans and Budgets.

2. Overview

2.1 The recommended 2020 Planning and Economic Development Business Plans and Budgets meets the Council approved guideline for the 2020 Property Tax Supported Business Plans and Budgets.

2.2 The 2020 Planning and Economic Development Business Plans and Budgets support the following key priorities:

- a. Respond to Growth and Affordability Pressures and Support the Vulnerable Sector
- b. Innovate and Modernize Operations and Administration
- c. Accommodate Ongoing Legislative and Regulatory Changes; and

- d. Invest in Infrastructure Renewal.
- 2.3 The recommended 2020 Planning and Economic Development Department Business Plans and Budgets includes \$10.5 million in gross expenditures requiring \$9.4 million in property tax funding with the remaining funded by program fees and recoveries.
- 2.4 The recommended 2020 Planning and Economic Development Department Business Plans and Budgets provide operating and capital funding for the following Divisions:
- a. Planning
- Policy Planning and Special Studies
 - Transportation Planning
 - Plan Implementation
 - Land Division
 - Executive and Administration and Support Services
 - Citizen Advisory Committees
- b. Economic Development and Tourism
- Administration
 - Business Development
 - Tourism
 - Business Advisory Centre Durham
 - Rural and Agriculture
 - Community Promotion Resource
 - Marketing Strategy Partnerships

3. 2019 Accomplishments

- 3.1 In 2019 the Planning and Economic Development Department undertook several activities to deliver the core and mandated services including:
- a. Planning
- Released and consulted on six theme-based discussion papers related to Agriculture and Rural, Climate Change & Sustainability, Natural Environment, Urban System, Transportation and Housing Planning Policy for Envision Durham, the Municipal Comprehensive Review of the Regional Official Plan;
 - Initiated the Region's Growth Management Study as a component of Envision Durham, the Municipal Comprehensive Review of the Regional Official Plan;
 - Completed the Regional Broadband Strategy;
 - Developed the draft Carruthers Creek Watershed Plan update, including

- consultation through open houses, to be finalized in 2020;
 - Council approved Amendment 175 to the Durham Regional Official Plan, which enables properties, in certain circumstances, which abut regional water and sanitary sewer infrastructure outside the Urban Area Boundary to connect to the Regional system if the connection is technically feasible, to the satisfaction of the Region;
 - Conducted the 8th Annual Business Count to obtain detailed and reliable employment data for the entire Region;
 - Supported the activities of the Durham Environmental Advisory Committee, Durham Agricultural Advisory Committee, and the Durham Active Transportation Committee, including hosting the annual Farm Tour;
 - Supported the Region's ongoing efforts for the Go East Extension;
 - Restructured the Cordon Count program to identify efficiencies in combining procurement services with the Works Department's Automated Traffic Recorder (ATR) traffic count program;
 - Launched the update of the 2020 Regional Cycling Plan, which was last updated in 2012;
 - Published a Youth Cycling Guide focusing on bicycle safety for young cyclists and parents as part of Cycle Durham and Durham Vision Zero;
 - Initiated a School Travel Planning service for eight schools located across Durham Region for the 2019-2020 school year with the focus on creating a behavioural shift and set of positive examples that encourage parents and students to choose more sustainable travel options;
 - Presentation of the Woodland Conservation and Management By-law;
 - Initiated consultation for the update to the Region's Site Contamination Protocol; and
 - Initiated Phase 1 of the Region's new Development Tracking System Implementation Project (PLANit).
- b. Economic Development and Tourism
- Launched new Invest Durham brand, redesigned the website, and launched social media accounts on Instagram for Durham Tourism, and on LinkedIn and Twitter for Invest Durham;
 - Developed and executed three digital marketing campaigns using geotargeting and LinkedIn; in support of both the Innovative Technology and Agri-business sectors, as well the benefits of GO Train service north of Hwy 401;
 - Launched a Broadband program; conducted a Region-wide internet survey and completed an RFI process;
 - Achieved 64,680 Engagements and Clicks on Tourism social media feeds;
 - Responded to 132 prospective investment inquiries;
 - Distributed 57,000 Tourism guides, brochures, maps, and other publications;
 - Supported 20 Agriculture & Rural Economic Development workshops;
 - Grew awareness of Cybersecurity and Esports through support and

attendance of the CISO Forum and October Cybersecurity Month events, including the Global Cyberlympics;

- Delivered the successful multi-sport Parasport Games, creating economic impact Regionally of \$680,000 and a legacy fund of \$112,000;
- Delivered the successful Gates Open agri-tourism & education event;
- Hosted the DNext: Innovation & Investors Summit;
- Initiated and advanced the Employment Land Servicing Project, hosting technical sessions with each area municipality; and
- Supported innovation and entrepreneurship organizations and initiatives, including business planning and feasibility studies for local area municipal incubator and accelerator spaces.

4. 2020 Priorities and Highlights

4.1 The 2020 Business Plans and Budgets highlight the service programs to be provided by the Department. Emphasis in 2020 will be to:

a. Planning

- Develop initial policy directions for a new Regional Official Plan as part of Envision Durham;
- Monitor the changes to the provincial land needs assessment methodology and population and employment forecasts for the Greater Golden Horseshoe and review the Growth Management Study's work plan to ensure alignment;
- Advance integration of Major Transit Station Area policies into the Regional Official Plan to support GO East Extension to Bowmanville north of Highway 401;
- Initiate work and consultation on the design and development of a Regional Community Improvement Plan;
- Implement the Region's new Development Tracking System which will track land development applications through their entire life cycle, streamline the application process, and improve efficiency;
- Conduct the 9th Annual Business Count;
- Deliver an updated Regional Cycling Master Plan with a clear financial and implementation strategy;
- Coordinate implementation of the Ontario Municipal Commuter Cycling (OMCC) program with the area municipalities, the Region and DRT to meet the year-end 2020 construction deadline;
- Finalize and implement the Woodland Conservation and Management By-law;
- Implement updates to the Region's Site Contamination Protocol;
- Initiate and Implement the Planning Application Fee Review; and
- Continue to implement the Region's new Development Tracking System (PLANit).

b. Economic Development & Tourism

- A new North Durham Tourism Coordinator and accompanying program budget was approved by Council in 2019 (#2019-EDT-13);
- Develop and implement a new Marketing Strategy and Advertising Plan;
- Deliver marketing campaigns through innovative digital channels to grow awareness of the Region, support the growth of the EN3 cluster, our talented workforce, and our innovative technology cluster;
- Continue support for innovation and entrepreneurship Regionally;
- Advance the deployment of broadband infrastructure to underserved areas;
- Undertake eight investment attraction missions to meet with prospective investors, respond to over 200 investment leads, and host a variety of inbound investment visitors and delegations;
- Develop a new Tourism Strategy and refresh the Economic Development Strategy and Action Plan;
- Launch a Key Account Program to assist large, local, foreign-owned businesses to grow and attract new business lines or production allocation; and
- Advance the servicing of Employment Lands to increase Regional investment readiness.

5. 2020 Risks and Uncertainties

5.1 Some of the risks and uncertainties that could be experienced through 2020 include:

- a. Delays and/or fundamental shifts to the Provincial Land Need Assessment methodology that could force a pause in the Municipal Comprehensive Review;
- b. Delays or major shifts to the provincial population and employment forecast under Schedule 3 of the Provincial Growth Plan (“A Place to Grow”); and
- c. Broadband: The CRTC Round 2 funding window is open, and Regional Council may elect to partner with an ISP(s) in support of a grant application for broadband infrastructure expansion.

6. Future Budget Pressures

6.1 With a shifting provincial planning legislation and policy landscape, there could be financial impacts to the Region’s Municipal Comprehensive Review of the Regional Official Plan, depending on the nature of the changes that are released through 2020.

7. Conclusion

- 7.1 The recommended 2020 Planning and Economic Development Department Business Plans and Budget meets the Council approved guideline for the 2020 Property Tax Supported Business Plans and Budgets and supports the Department's role of generating new investment, creating jobs, and establishing and implementing a long-term vision for the growth and prosperity of the Region.
- 7.2 It is recommended that the Planning and Economic Development Committee approve the 2020 Business Plans and Budgets for the Planning and Economic Development Department and forward this report to the Finance and Administration Committee for consideration during the budget deliberations of the 2020 Property Tax Supported Business Plans and Budget.
- 7.3 This report has been reviewed by the Finance Department and the Commissioner of Finance concurs with the recommendation.

8. Attachments

- 8.1 Detailed 2020 Business Plans and Budgets for the Planning and Economic Development Department are available on-line through the link provided on the February 4, 2020 Planning and Economic Development Committee agenda or in hard copy by contacting the Finance Department, at (905) 668-7711 ext. 2304.

Respectfully submitted,

Original signed by

Brian Bridgeman, MCIP, RPP
Commissioner of Planning and
Economic Development

Recommended for Presentation to Committee

Original signed by

Elaine Baxter-Trahair
Chief Administrative Officer



The Regional Municipality of Durham Report

To: Planning and Economic Development Committee
From: Commissioner of Planning and Economic Development
Report: #2020-EDT-1
Date: February 4, 2020

Subject:

2019 Durham Region International Film Festival

Recommendation:

That the Planning and Economic Development Committee recommends:

That this report be received for information.

Report:

1. Purpose

- 1.1 The purpose of this report is to advise Committee of the successful 5th Annual Durham Region International Film Festival (DRIFF) that took place in various locations across Durham from October 3 to 5, 2019.
- 1.2 The Festival offered gala events, screenings, award ceremonies, experiential activities and Q&A with directors and actors. DRIFF hosted many local and international filmmakers, connecting them with audiences through post-screening question and answer periods, workshops, and networking events.

2. Background

- 2.1 DRIFF was initially launched in 2015 by the Region's Economic Development and Tourism Division. In 2017, the delivery of the festival was assumed by the Durham Region International Film Festival Corporation. Today, Economic Development and

Tourism staff assist the Corporation's Board of Directors in an advisory capacity, and with staffing support during the event.

- 2.2 The 2019 DRIFF tripled the previous year's attendance and as a celebration of film and the cinematic process, featured regional, provincial and Canadian work as well as international content. Screenings were hosted by some of the Region's most creative industry professionals and showcased the flourishing talent of Durham's vibrant cultural landscape.
- 2.3 There is growing support by community partners who sponsor this event each year as they recognize the Festival's value in highlighting the cultural, social and economic impact of the arts in Durham. TriBro Studios (part of the DLive development), has supported the festival since 2017 and is DRIFF's key sponsor. As the location for many film and television productions, Durham Region provides \$4,000 in financial assistance and in-kind support.
- 2.4 There were 178 films submitted domestically and internationally. The four countries that contributed the most were Canada, Germany, United States and United Kingdom. For the first time, DRIFF received films from Brazil and Argentina.
- 2.5 This year's winners were awarded cash and certificates in these four categories:
 - Best Student Film - \$500
 - Best Short Film - \$500
 - Best Feature Film - \$500
 - Best Regional Film - \$1,000
- 2.6 The three-day 2019 program featured documentaries, animation, shorts and feature films, representing a variety of styles and genres. The breakdown was as follows:
 - a. Thursday, October 3, Opening Night at the Robert McLaughlin Gallery with a red-carpet experience and VIP reception. The opening screening was an Indigenous feature film, *The Body Remembers When the World Broke Open*, currently picked up by Netflix USA. Violet Nelson, one of the key actresses in the film who lives in Vancouver, attended and took part in a Q&A.
 - b. Friday, October 4 at the Station Gallery with Canadian shorts program, followed by the feature film program.

- c. Saturday, October 5 at the Durham College Centre for Collaborative Education's Global Classroom with two matinees, international and homegrown shorts, the closing night screening and awards presentation.
- 2.7 In 2018, DRIFF incorporated a new educational component into the festival in partnership with the Durham District School Board. This very popular high-school program was held October 2-5, 2019 at GL Roberts CVI. This year 180 students attended from multiple schools, and had the opportunity to learn about the various careers in the film industry through screenings and interactive workshops. By directly inviting youth to participate, the festival nurtured a new audience and exposed them to current content and emerging artists.

3. Conclusion

- 3.1 Each year the Durham Region International Film Festival fosters community pride, provides positive economic benefits, and shows how Durham Region is a welcoming and inclusive community. In future years, DRIFF will continue to grow and offer experiences that bring people together through the art of cinema.
- 3.2 In 2020, DRIFF will be held from October 1 to 3 at the following venues: Whitby Centennial Building, Durham College's Global Classroom and St. Frances Centre. The GL Roberts school program will be expanded to include students from the Durham Catholic School Board and the Kawartha Pine Ridge District School Board.
- 3.3 The Region will continue to play a supporting role in this festival to ensure that we continue to highlight our film sector, grow and strengthen our artistic communities, and perhaps inspire budding local artists to pursue their cinematic dreams.

Respectfully submitted,

Original signed by

Brian Bridgeman, MCIP, RPP
Commissioner of Planning and
Economic Development

Recommended for Presentation to Committee

Original signed by

Elaine C. Baxter-Trahair
Chief Administrative Officer



The Regional Municipality of Durham Report

To: Planning and Economic Development Committee
From: Commissioner of Planning and Economic Development
Report: #2020-EDT-2
Date: February 4, 2020

Subject:

DNext: Innovation and Investors Summit 2019

Recommendation:

That the Planning and Economic Development Committee recommends:

That this report be received for information.

Report:

1. Purpose

1.1 The purpose of this report is to advise Committee of the “DNext: Innovation and Investors Summit”, which took place in Durham on October 4, 2019. This sold-out, one-day conference was Durham’s first event of this kind, and consisted of inspiring panel discussions, keynote speakers, skype talks and networking opportunities, all highlighting Durham’s innovative attributes and investment opportunities.

2. Background

2.1 The Region of Durham’s Economic Development & Tourism Division, in partnership with Ontario Tech University and Paul Koidis (Event Producer), organized and delivered this powerful event which was designed to advance a strategic investment narrative for Durham and offer a high-level learning opportunity for donors and prospective investors to Durham and Ontario Tech University.

- 2.2 A core objective was to enhance the Region's public profile through community relations, news media coverage, and through exploring business opportunities that could drive positive changes for the future.
- 2.3 DNext was held at the Automotive Centre of Excellence, Ontario Tech University, Oshawa Campus. This unique venue was an ideal location and many of the attendees enjoyed experiencing it for the first time.
- 2.4 The agenda covered trending topics such as:
 - a. Business, Tech and Innovation
 - b. Digital Hollywood: The Future of Entertainment Media
 - c. Digital Democracy, Social Innovation and Philanthropy
 - d. How to Pitch - Meet the Marketing Masters
 - e. The Energy Revolution
- 2.5 Joan Kelley Walker (Entrepreneur, philanthropist and media personality) was the Emcee, and introduced the many high-profile keynote speakers including:
 - a. Tim Hudak (CEO, OREA and past Leader, Ontario PC Party)
 - b. Mike Downie (Gord Downie and Chanie Wenjack Fund)
 - c. Vincent John Vincent (Inventor and CEO)
 - d. Kevin Peesker (CEO, Microsoft, Canada)
- 2.6 Reaching the maximum capacity of the venue, there were 243 attendees representing key business, academic and municipal leaders as well as entrepreneurs, investors and economic developers. The attendees shared very positive and valuable feedback about the content and how the event was planned and executed. A post-event survey indicated that 100 percent of the attendees rated the speakers, panels and presentations overall as valuable and that they would recommend this event to a friend.
- 2.7 The event venue was supplied by Ontario Tech University and a portion of the programming assistance was provided by Spark Centre. The remaining expenses of approximately \$10,500 were paid through the Economic Development and Tourism Division's 2019 Annual Business Plan & Budget.

3. Conclusion

- 3.1 The DNext: Innovation and Investors Summit was a success with many new partnerships formed and opportunities for economic growth within the Region.

3.2 The Region of Durham Economic Development & Tourism Division will again take the lead in planning and executing another event in 2020 in partnership with Paul Koidis. The event will include a pitch competition, panels, keynote speakers and other new components that will engage the business, innovation and academic community stakeholders.

Respectfully submitted,

Original signed by

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Commissioner of Planning and
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Recommended for Presentation to Committee

Original signed by

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