

Tuesday, June 1, 2021

The Charles H. Best Diabetes Centre Get Your Best Move On Event

Date and Time: Tuesday, June 1 12:00 am

Address: Virtual

This June we challenge you to get your "Best" move on with fitness at home. Cycle, spin, run, walk or lift. How many kilometers will you go? How many hours or minutes can you commit to?

Raise money to support The Best Centre and our type 1 community by sharing your story and getting pledges from friends and family who will support your goal. Together we can help those living with diabetes stay healthy until a cure is found!

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Raise money to support The Best Centre and our type 1 community by sharing your story and getting pledges from friends and family who will support your goal. Together we can help those living with diabetes stay healthy until a cure is found!

What's Brewing (Oshawa Chamber of Commerce)

Date and Time: Tuesday, June 1 8:00 am - 9:00 am

Address: Virtual

Coffee, communicate, connect. Free to all Oshawa Chamber members.

Peony Festival

Date and Time: Tuesday, June 1 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Peony Festival

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Planning and Economic Development Committee Meeting

Date and Time: Tuesday, June 1 9:30 am

Web Presence 101 - Ensuring Your Foundation Is Set (Digital Main Street)

Date and Time: Tuesday, June 1 10:00 am - 11:30 am

Address: Webinar

Your customers are on the web. Having a strategy for your online presence allows you to market your small business online so customers can easily find you. In this workshop hosted by the Toronto Digital Service Squad we'll discuss the importance of getting your business online and where to start with developing your online presence.

What you will learn:

- What is web presence and what platforms you can use to set up your website
- How to create a professionally-designed, responsive website for your business
- How to optimize website content to improve your search engine ranking (SEO)
- Setting up your Google My Business listing and other online directories
- Getting started with social media
- How email marketing can grow your business and encourage repeat customers
- Developing a cohesive brand voice online
- Engaging with customers virtually and building relationships on the web

Prepare, Attract and Close Your Seed Round (MaRS)

Date and Time: Tuesday, June 1 11:30 am - 1:00 pm

Address: Virtual

High-potential companies need burn capital to sustain growth prior to profitability. This is for survival, but also for hiring key staff, enhancing public relations, improving marketing and sales etc. This June 1, MaRS and RSM Canada present an in-depth discussion with leading angel investors, as well as startups that have survived raising seed capital.

Mental Health in the Remote Workplace presented by Bell Let's Talk (Ajax Pickering Board of Trade)

Date and Time: Wednesday, June 2 9:00 am - 12:00 pm

Address: Virtual

Join us for Mental Health in the Workplace - Signs, Symptoms and Employment in a COVID World. Designed to assist businesses with understanding and implementing a long term, mental health program, this event will assist you with building a mental health strategy in your workplace. Each presentation will be followed by a Q&A session.

Peony Festival

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Peony Festival

Date and Time: Wednesday, June 2 9:00 am

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BACD Start Up Session

Date and Time: Wednesday, June 2 9:30 am - 11:00 am

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

Works Committee Meeting

Date and Time: Wednesday, June 2 9:30 am

Transit Executive Committee Meeting

Date and Time: Wednesday, June 2 1:30 pm

1920s Prohibition Escape Room

Date and Time: Wednesday, June 2 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Bluesies who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

Working with a Digital Services Professional: Tips for Small Businesses (Ontario Digital Main Street Initiative)

Date and Time: Wednesday, June 2 7:00 pm - 8:30 pm

Address: Virtual

When it comes to digital marketing, there are many things you can do yourself. But should you? Do you want to? In this workshop, a digital professional will give you all the tips for getting the most out of your working relationship. If you're considering hiring a digital pro for website design, development, or social media management, this workshop is for you.

You'll learn:

- How to determine what you need before you start looking for help
- What's a realistic budget for different digital services
- How to search for a professional, and where to find them
- 10 important questions to ask any digital professional
- What should be in your professional services contract
- How to get the most out of your working relationship

Thursday, June 3, 2021

Peony Festival

Date and Time: Thursday, June 3 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Thursday, June 3 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Health and Social Services Committee Meeting

Date and Time: Thursday, June 3 9:30 am

BACD Business Fundamentals: Business Planning

Date and Time: Thursday, June 3 9:30 am - 11:30 am

Address: Virtual

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work through each step with you, so you leave with an outline of plan you can implement.

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, June 3 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store

- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Beyond Patents: Canada's Intellectual Property Puzzle (MaRS)

Date and Time: Thursday, June 3 12:00 pm - 1:00 pm

Address: Virtual

On June 3, the Innovation Economy Council invites you to a special discussion on IP strategy. The event will be hosted by Manjula Selvarajah, journalist and syndicated technology columnist to the CBC.

EMC Food and Beverage Sector Event - Change Management (The Excellence in Manufacturing Consortium (EMC) of Canada)

Date and Time: Thursday, June 3 12:30 pm

Address: Webinar

EMC will be hosting a networking event on June 3, 2021 focused on change management for those who work in the food, beverage, and agriculture sector. This virtual event will feature guest speaker Laura Lee Blake, Chief People Officer with Pearle Hospitality Inc. (former Vice President - Human Resources at Campbell Company of Canada). She will lead discussion on effective ways HR leaders can successfully partner with their business leaders with a focus to champion change through adversity.

The Anne Experience

Date and Time: Thursday, June 3 3:00 pm - 6:30 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people

ple per session. Call 905.683.8401 for assistance.

Enable AI 2021 (Durham College AI/Hub)

Date and Time: Thursday, June 3 6:00 pm

Address: Virtual

Enable AI is the first of its kind Artificial Intelligence summit in the Durham Region. Presented by Durham College's AI Hub, this year's virtual event will feature workshops and keynotes demonstrating how AI has supported companies across Canada as they navigate the new normal.

Friday, June 4, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, June 4 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

NEW At the end of the month PRAC will select the Instagram or facebook post with the most likes and award the photographer \$50. PLUS Central Counties Tourism will donate a \$50 gift certificate (Durham restaurant or retailer of your choice) to another facebook and instagram player.

PRAC welcomes new partner Elexicon Energy.

Coffee with... (Whitby Chamber of Commerce)

Date and Time: Friday, June 4 8:00 am - 10:00 am

Address: Virtual

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

Peony Festival

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1920s Prohibition Escape Room

Date and Time: Friday, June 4 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

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Saturday, June 5, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, June 5 8:00 am

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The Anne Experience

Date and Time: Saturday, June 5 10:30 am - 2:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. S

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Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Sunday, June 6, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, June 6 8:00 am

Address: Durham Region

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Peony Festival

Date and Time: Sunday, June 6 9:00 am

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Peony Festival

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The Anne Experience

Date and Time: Sunday, June 6 10:30 am - 2:00 pm

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Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

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Monday, June 7, 2021

Snap a Selfie with Sculpture

Date and Time: Monday, June 7 8:00 am

Address: Durham Region

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Peony Festival

Date and Time: Monday, June 7 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Monday, June 7 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Land Division Committee Virtual Meeting

Date and Time: Monday, June 7 9:00 am - 4:30 pm

Writing a Persuasive About Us Page (BACD)

Date and Time: Monday, June 7 12:00 pm - 1:00 pm

Address: Virtual

The key to a successful About Us Page, is that it should not actually be about you, but about your clients. In other words, the page should focus on who you are in relation to your clients. What problem are you solving for them and why should they trust you to solve it? This session will cover the elements of an effective About Us page as well as provide tips for crafting your own.

Tuesday, June 8, 2021

Snap a Selfie with Sculpture

Date and Time: Tuesday, June 8 8:00 am

Address: Durham Region

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Finance and Administration Committee Meeting

Date and Time: Tuesday, June 8 9:30 am

Get The Most Out of SOCIAL MEDIA as an Introvert (BACD)

Date and Time: Tuesday, June 8 11:00 am - 12:30 pm

Address: Virtual

In this session you will learn social media techniques that feel natural to you, types of videos to create for your social media channels, Personal content vs business content and marketing strategies to focus on.

Durham Agricultural Advisory Committee Meeting

Date and Time: Tuesday, June 8 7:30 pm

Wednesday, June 9, 2021

Snap a Selfie with Sculpture

Date and Time: Wednesday, June 9 8:00 am

Address: Durham Region

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Committee of the Whole Meeting

Date and Time: Wednesday, June 9 9:30 am

Creating a Culture of Innovation (BACD)

Date and Time: Wednesday, June 9 10:00 am - 12:00 pm

Address: Virtual

In this interactive workshop we will examine WHY a culture of innovation is so important in order to set your business up for long-term success. New innovative ideas do not happen by accident. You must invest in implementing specific principles and practices within your teams in order to foster a culture of innovation. Because if you aren't constantly finding new and better ways to serve your customers, somebody else will.

BACD Business Fundamentals: Marketing & Sales

Date and Time: Wednesday, June 9 2:00 pm - 4:00 pm

Address: Virtual

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics.

1920s Prohibition Escape Room

Date and Time: Wednesday, June 9 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

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Thursday, June 10, 2021

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Future Proofing: Why Bad Office Makes for Good Residential (Toronto Region Board of Trade)

Date and Time: Thursday, June 10 12:00 pm - 1:00 pm

Address: Virtual

Join Steven Paynter, Principal at Gensler and Hannes Kovac, President and COO at Opus, as they reveal how Gensler's framework identified 2 million square feet of underperforming office buildings that would make great candidates for conversion, and how Opus is applying this intel to their first project.

BACD Start-Up Session

Date and Time: Thursday, June 10 2:00 pm - 3:30 pm

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

The Anne Experience

Date and Time: Thursday, June 10 3:00 pm - 6:30 pm

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SEO Fundamentals: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Thursday, June 10 7:00 pm - 8:30 pm

Address: Virtual

You have a website, but how do customers find it? You need to drive traffic to your website by making sure your business shows up on Google when customers search. This beginner workshop will teach you how to connect your business to customer searches on Google and how to optimize your website and digital presence for Google, without costing you money.

You'll learn:

- What Search Engine Optimization (SEO) is and how Google and other search engines work.
- How to successfully conduct keyword research so you can choose which keywords will attract the right website visitors.
- How to write website content with Google in mind, and how to leverage different types of content to generate the best search engine results.
- How listing and ranking websites can increase your SEO power.
- How to use social media and links from other websites to improve your Google ranking.
- How to measure your SEO efforts to see what's working and what's not.

Durham Active Transportation Committee Meeting

Date and Time: Thursday, June 10 7:00 pm

Friday, June 11, 2021

Fairway Friday Golf Tournament (Whitby Chamber of Commerce)

Date and Time: Friday, June 11 8:00 am - 3:00 pm

Address: Virtual

Fairway Friday returns at 2019 pricing! Treat yourself to a day on the green at the Whitby Chamber of Commerce's 34th annual Golf Tournament, presented by Campkin's RV Centre.

Each golfer will receive: Breakfast or lunch (depending on tee time) A la carte dinner (5 entrees to choose from) plus dessert with "to-go" option One ticket to Caesar Bar 18 holes of golf with power cart (expected 4.5 hours of play) Golfer gift Opportunity to win amazing prizes Tee times are staggered by 10 minutes, with the first time slot at 8 a.m. and the last at 3 p.m.

Tee times will be assigned closer to the tournament. If you have a preference, please email Rylie Wilton, Manager, Events & Communications, and we'll do our best to accommodate.

Snap a Selfie with Sculpture

Date and Time: Friday, June 11 8:00 am

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1920s Prohibition Escape Room

Date and Time: Friday, June 11 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Blueses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

Saturday, June 12, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, June 12 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

NEW At the end of the month PRAC will select the Instagram or facebook post with the most likes and award the photographer \$50. PLUS Central Counties Tourism will donate a \$50 gift certificate (Durham restaurant or retailer of your choice) to another facebook and instagram player.

PRAC welcomes new partner Elexicon Energy.

Peony Festival

Date and Time: Saturday, June 12 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Peony Festival

Date and Time: Saturday, June 12 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

The Anne Experience

Date and Time: Saturday, June 12 10:30 am - 2:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set

of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Sunday, June 13, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, June 13 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pinridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Peony Festival

Date and Time: Sunday, June 13 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Sunday, June 13 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

The Anne Experience

Date and Time: Sunday, June 13 10:30 am - 2:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Monday, June 14, 2021

Snap a Selfie with Sculpture

Date and Time: Monday, June 14 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page facebook.com/groups/pineridgearts @pineridgearts and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Peony Festival

Date and Time: Monday, June 14 9:00 am

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Peony Festival

Date and Time: Monday, June 14 9:00 am

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Tuesday, June 15, 2021

Snap a Selfie with Sculpture

Date and Time: Tuesday, June 15 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Peony Festival

Date and Time: Tuesday, June 15 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Tuesday, June 15 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Maker Meet Up - Product Line Refinement (BACD)

Date and Time: Tuesday, June 15 10:00 am - 11:30 am

Address: Virtual

Join us for this interactive session. Running a creative business, particularly from home can be solitary. Many of our clients & businesses have said that it would be great to have other people to bounce ideas off of or to share in tips, tricks and things that have worked for them.

Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, June 15 10:00 am - 11:30 am

Address: Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

Wednesday, June 16, 2021

Snap a Selfie with Sculpture

Date and Time: Wednesday, June 16 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Peony Festival

Date and Time: Wednesday, June 16 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Wednesday, June 16 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

BACD Business Fundamentals: Financials and Operations

Date and Time: Wednesday, June 16 9:30 am - 11:30 am

Address: Virtual

Take better control of your business by understanding the accounting basics. We will also discuss why developing operational strategies can help you make more money.

BACD Start Up Session

Date and Time: Wednesday, June 16 5:00 pm - 6:30 pm

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

1920s Prohibition Escape Room

Date and Time: Wednesday, June 16 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Blueses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

Grow Your Brand on Instagram: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Wednesday, June 16 7:00 pm - 8:30 pm

Address: Virtual

This workshop is for those that have already dipped their toes into the world of Instagram, and are looking to grow their business's reach on the platform. We'll explore different ways businesses are strategically building their following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce, "swipe up" links, stories, highlights and more.

You'll learn:

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

Thursday, June 17, 2021

Snap a Selfie with Sculpture

Date and Time: Thursday, June 17 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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PRAC welcomes new partner Elexicon Energy.

Peony Festival

Date and Time: Thursday, June 17 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Thursday, June 17 9:00 am

Address: Virtual - www.oshawa.ca/peony

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CRA Webinar for Small Businesses and Self-Employed Individuals (BACD)

Date and Time: Thursday, June 17 9:30 am - 11:30 am

Address: Virtual

This seminar is held by CRA Professionals, and will cover: Business tax deductions; Common tax errors; tools and services offered by CRA and bookkeeping best practices. In addition to the above topics, material will be presented regarding the COVID-19 economic measures that have been implemented by the Government of Canada.

Website Essentials: Make Sure You Tick all The Boxes (BACD)

Date and Time: Thursday, June 17 1:00 pm - 2:30 pm

Address: Virtual

In this workshop, you will learn to about the steps necessary to build and enhance a website (whether by you or a professional) that works for your business and anchors your online marketing presence.

The Anne Experience

Date and Time: Thursday, June 17 3:00 pm - 6:30 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, June 17 7:00 pm

Friday, June 18, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, June 18 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Coffee with... (Whitby Chamber of Commerce)

Date and Time: Friday, June 18 8:00 am - 10:00 am

Address: Virtual

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

The Charles H. Best Diabetes Centre 11th Annual Golf Tournament

Date and Time: Friday, June 18 8:00 am - 6:00 pm

Address: 360 Columbus Rd East

We are happy to announce that this year, on Friday June 18th, The Charles H. Best Diabetes Centre will be returning to The Lebovic Golf Club to host our tournament in support of patients living with type 1 diabetes.

For more information or to discuss sponsorship opportunities, please contact our Fundraising Specialist Marla Falzon at:

marla@charleshbest.com

Java Jolt (Whitby Chamber of Commerce)

Date and Time: Friday, June 18 8:30 am - 9:30 am

Address: Virtual

Twice a month, join members and non-members for a virtual coffee to discuss business-focused topics which will be posted in advance and members will have the opportunity to influence. For members, by members, this long-standing program continues its primary objective to support the business community and give them an opportunity to network and refer.

Thank you to our Java Jolt facilitators, Brian Pallock from Dive Source Scuba, Kim Susands from RE/MAX JAZZ and Tracy Turberfield from LIVE Virtual Vacation Experiences, for organizing these on Zoom each month. Join the Java Jolt Facebook Group and watch our calendar for more details. Read the full Java Jolt Guidelines [here](#).

Peony Festival

Date and Time: Friday, June 18 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Coffee Connect (Ajax Pickering Board of Trade)

Date and Time: Friday, June 18 9:00 am - 10:00 am

Address: Virtual

The Ajax-Pickering Board of Trade (APBOT) will facilitate member-driven Coffee gatherings virtually, over the next few months.

Coffee Connects bring together local business people and professionals in a virtual setting to casually discuss c

ommon challenges, build supportive networks and mastermind approaches that boost results.

Not an APBOT member? No problem. These FREE events are open to all! We encourage everyone who wants to connect and learn to participate as much as their schedules permit.

Peony Festival

Date and Time: Friday, June 18 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Durham Region Roundtable on Climate Change Meeting

Date and Time: Friday, June 18 10:00 am

Durham Nuclear Health Committee Meeting

Date and Time: Friday, June 18 1:00 pm

1920s Prohibition Escape Room

Date and Time: Friday, June 18 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Blueses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

Saturday, June 19, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, June 19 8:00 am

Address: Durham Region

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PRAC welcomes new partner Elexicon Energy.

Peony Festival

Date and Time: Saturday, June 19 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Saturday, June 19 9:00 am

Address: Virtual - www.oshawa.ca/peony

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The Anne Experience

Date and Time: Saturday, June 19 10:30 am - 2:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Sunday, June 20, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, June 20 8:00 am

Address: Durham Region

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Peony Festival

Date and Time: Sunday, June 20 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Peony Festival

Date and Time: Sunday, June 20 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

The Anne Experience

Date and Time: Sunday, June 20 10:30 am - 2:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

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Monday, June 21, 2021

Snap a Selfie with Sculpture

Date and Time: Monday, June 21 8:00 am

Address: Durham Region

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Peony Festival

Date and Time: Monday, June 21 9:00 am

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Tuesday, June 22, 2021

Snap a Selfie with Sculpture

Date and Time: Tuesday, June 22 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Peony Festival

Date and Time: Tuesday, June 22 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Peony Festival

Date and Time: Tuesday, June 22 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

Resilience & Influence- Activate True Grit During Challenging Times (BACD)

Date and Time: Tuesday, June 22 9:30 am - 11:00 am

Address: Virtual

The Cultivating Leaders with G.R.I.T.™ framework laser-focuses on four inner and outer characteristics of resilience. You are invited to share perspectives and experiences related to qualities of resilience. In so doing, you'll activate ways to bring out your innate capacity to influence and lead naturally and with confidence.

Accessibility Advisory Committee Meeting

Date and Time: Tuesday, June 22 1:00 pm

BACD Business Plan Masterclass

Date and Time: Tuesday, June 22 4:00 pm - 6:00 pm

Address: Virtual

Are you already in business and wanting to put together your business plan for growth or financing options? This hands on masterclass will take you through the steps of writing your business plan and financial projections.

Wednesday, June 23, 2021

Snap a Selfie with Sculpture

Date and Time: Wednesday, June 23 8:00 am

Address: Durham Region

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Peony Festival

Date and Time: Wednesday, June 23 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Women in Business Summit (Canadian Chamber of Commerce)

Date and Time: Wednesday, June 23 9:00 am

Address: Virtual

From stories of resilience to conversations about upskilling and reskilling, diversity and mental health, our Women in Business Summit will focus on the ways the Canadian chamber of commerce network, businesses, female entrepreneurs and community leaders can work together to support women in the workforce through the pandemic and towards an inclusive recovery.

Regional Council Meeting

Date and Time: Wednesday, June 23 9:30 am

BACD Start Up Session

Date and Time: Wednesday, June 23 9:30 am - 11:00 am

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

Women in the Environment and Cleantech Sector - The Future of Work (Ontario Environment Industry Association)

Date and Time: Wednesday, June 23 12:00 pm - 3:00 pm

Address: Virtual

This half-day virtual event, open to all genders, will begin a conversation about how environment and cleantech sectors can tap the hidden potential of a more diverse workforce.

1920s Prohibition Escape Room

Date and Time: Wednesday, June 23 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Blueses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

A Sweet Syrian Story

Date and Time: Wednesday, June 23 7:00 pm - 8:00 pm

Address: Uxbridge and/or online

Join us for a dynamic, delicious, and heartwarming event. Your ticket includes an authentic Syrian meal for 2 (or snacks for 4), the book *Peace by Chocolate*, access to a virtual interview with the author, chocolate made by the heroes of the book, and a bottle of Banjo non-alcoholic sparkling cider.

On JUNE 23 at 7 pm

Get ready for an evening of inspiration, literature, Syrian cuisine, fine chocolate and apple cider, all while helping to bring the family of local resident Mona Hamdi to Uxbridge. This fundraising event is a special collaboration with **Blue Heron Books, The Passionate Cook Essentials, Banjo Cider, Peace by Chocolate** and **North Durham Refugee Reunification. 100% of profits go to the sponsorship of Mona's family.**

Tickets may be purchased at Blue Heron Books: [Blue Heron Books \(www.blueheronbooks.com\)](http://www.blueheronbooks.com)

NDRR appreciates the significant support from our Uxbridge community partners in this event.

Writing Killer Web Content: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Wednesday, June 23 7:00 pm - 8:30 pm

Address: Virtual

Great website content can help you achieve your site's desired results - whether that's more sales, more signups, or more visitors. But before you've put a pen (or cursor, if you like) to page, you have to do your research. This workshop will help you write better content for your website that will appeal to your target audience, as well as search engines such as Google.

You'll learn:

- How to write for your target audience
- How to develop a consistent voice and tone for your brand
- The tricks professional copywriters use to create website content that speaks to your ideal client or customer
- What role search engine optimization (SEO) plays in content development
- How often to refresh the content on your website, and whether you need a blog or not

Thursday, June 24, 2021

How to Get Started With Online Courses (BACD)

Date and Time: Thursday, June 24 8:00 am - 9:00 am

Address: Virtual

During this session, Samantha will teach you the nuts and bolts of creating an online course – how to teach what you know in an online course, how to record, host and market your course and increase your revenue without working around the clock.

Snap a Selfie with Sculpture

Date and Time: Thursday, June 24 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page facebook.com/groups/pineridgearts @pineridgearts and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

NEW At the end of the month PRAC will select the Instagram or facebook post with the most likes and award the photographer \$50. PLUS Central Counties Tourism will donate a \$50 gift certificate (Durham restaurant or retailer of your choice) to another facebook and instagram player.

PRAC welcomes new partner Elexicon Energy.

Peony Festival

Date and Time: Thursday, June 24 9:00 am

Address: Virtual - www.oshawa.ca/peony

Enjoy the flowers from your home! The City of Oshawa's Virtual Peony Festival will include garden tours, expert talks, activities and vendor features.

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Date and Time: Thursday, June 24 9:00 am

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9-1-1 Management Board Meeting

Date and Time: Thursday, June 24 9:30 am

Content Planning with Asana (BACD)

Date and Time: Thursday, June 24 12:30 pm - 2:30 pm

Address: Virtual

If you are tired of using multiple Excel sheets or Google sheets to plan your content. Luckily, there's a better way. Planning your Content with Asana. In this workshop you will learn: Benefits of Social Media Calendar; Features of Asana and Planning your social media calendar step by step.

The Anne Experience

Date and Time: Thursday, June 24 3:00 pm - 6:30 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Explore the world of Anne of Green Gables in a behind-the-camera tour of Pickering Museum Village, the set of various 'Anne' productions for almost forty years. Enjoy a picnic lunch, while learning about how the village was transformed into Anne's world. Take an audio tour with Anne to remember some of her favourite memories from the book. Visit the historic houses and learn about Lucy Maud Montgomery and historic fashions from Anne's time. Enjoy a scone and create your own tea blend as you bring the past to life in this fun experience.

Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Chamber on Tap (Whitby Chamber of Commerce)

Date and Time: Thursday, June 24 5:30 pm - 7:00 pm

Address: Virtual

Hop in to the next Chamber on Tap for a new kind of power networking! Join us on a new platform that offers a combination of smaller group networking and one-to-one speed networking that will help you perfect your pitch.

Durham Region International Film Festival Drive-in Series

Date and Time: Thursday, June 24 7:30 pm - 10:00 pm

Address: Whitby Town Hall (parking lot behind the municipal building) 575 Rossland Rd E. Whitby ON L1N 2 M8

This year, DRIFF is bringing back our smash-hit drive-in format for a summerlong screening series celebrating the rich diversity of Canadian stories by contemporary Canadian filmmakers. From June to September, *Shifting the Narrative* will pair five acclaimed feature films with five shorts by emerging Canadian directors.

[Click here for dates and the full lineup of feature films](#)

All screenings will be held at the Town of Whitby Municipal Building

(south parking lot), located at 575 Rossland Rd E.

Curious about COVID-19 safety protocols at our drive-in screenings?

[Click here to read our Frequently Asked Questions.](#)

Tickets to each event will be \$15 per vehicle.

Currently, only members of the same household can share a vehicle.

Vehicle can seat as many people as seatbelts available.

No dogs.

No entry after the "latest arrival time" stated on your ticket

Ticket details for each event:

June 24

Theme: PRIDE

Both films are French, with English subtitles

Wanted: Strong Woman (15 mins)

Marilyn Cooke

1:54 (102 mins)

Yan England

Location: 575 Rossland Rd E, Whitby, ON

(the parking lot behind the Municipal Building)

Earliest arrival time: 7:30pm

Latest arrival time: 8:50pm

Show starts at dusk

July 29

Theme: Canadian Mosaic

Black and Belonging (13 mins)

Francesca Ekwuyasi

Becoming Labrador (70 mins)

Rohan Fernando,

with Tamara Segura, & Justin Simms

Location: 575 Rossland Rd E, Whitby, ON
(the parking lot behind the Municipal Building)

Earliest arrival time: 7:10pm

Latest arrival time: 8:30pm

Show starts at dusk

August 26

Theme: Caribbean Heat

Pick (11 mins)

Alicia K. Harris

Home Again (104 mins)

Sudz Sutherland

Location: 575 Rossland Rd E, Whitby, ON
(the parking lot behind the Municipal Building)

Earliest arrival time: 6:30pm

Latest arrival time: 7:50pm

Show starts at dusk

Sept 9

Theme: Asian Heritage

At the Botton of the Sea (11 mins)

Caroline So Jung Lee

Window Horses (129 mins)

Anne-Marie Fleming

Location: 575 Rossland Rd E, Whitby, ON
(the parking lot behind the Municipal Building)

Earliest arrival time: 6:00pm

Latest arrival time: 7:25pm

Show starts at dusk

Sept 30

Theme: Creative Spirit

Chocolate (4 mins)

Charlene Moore

Falls Around Her (100 mins)

Darlene Naponse

Location: 575 Rossland Rd E, Whitby, ON
(the parking lot behind the Municipal Building)

Earliest arrival time: 5:30pm

Latest arrival time: 6:50pm

Show starts at dusk

Friday, June 25, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, June 25 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page [@pineridgearts](https://www.facebook.com/groups/pineridgearts) and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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PRAC welcomes new partner Elexicon Energy.

Peony Festival

Date and Time: Friday, June 25 9:00 am

Address: Virtual - www.oshawa.ca/peony

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Registration required in advance online. Call 905.683.8401 for assistance.

Saturday, June 26, 2021

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Lunch includes: 1/2 egg salad sandwich, 1/2 turkey and cheese sandwich; a drink, two cookies, and an apple. Scone is served with cream and jam and tea is blended by participants. No substitutions available.

Registration required in advance. Program is 2 1/2 hours. Cost per person is \$40 plus tax. Maximum of 9 people per session. Call 905.683.8401 for assistance.

Sunday, June 27, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, June 27 8:00 am

Address: Durham Region

Snap a selfie with one of the 90+ fabulous sculpture forms in your neighbourhood and share on our group facebook page facebook.com/groups/pineridgearts @pineridgearts and/or instagram with #sculpturesofdurham tag. If you are unable to take a selfie, a photo of you with one of the Durham sculptures is accepted. Why not include your pet with you in your selfie?

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Tea & Talk from Home: Oshawa's Indigenous History

Date and Time: Sunday, June 27 1:00 pm - 2:30 pm

Address: 1450 Simcoe Street South, Lakeview Park, Guy House

Join Oshawa Museum Curator, Melissa Cole, for a very special *Tea & Talk from Home*, recognizing National Indigenous History Month.

During this virtual tour highlighting areas of the exhibit *A Carrying Place: Oshawa's Indigenous Story*, you'll see how local ancestral Wendat First Nations lived over 600 years ago. Learn why the Oshawa Museum developed this exhibit and how it has changed how we interpret our past.

This event will take place on Zoom and tickets are available via [Eventbrite.ca](https://www.eventbrite.ca)

Monday, June 28, 2021

Snap a Selfie with Sculpture

Date and Time: Monday, June 28 8:00 am

Address: Durham Region

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Snap a Selfie with Sculpture

Date and Time: Monday, June 28 8:00 am

Address: Durham Region

If you love walking or biking along the waterfront from Pickering to Oshawa there are a number of outdoor public art forms close to the Waterfront and Trans Canada Trails for you to enjoy and **snap a selfie** with. For those of you in the Port Perry area, check out Palmer Memorial Park and when in Uxbridge check Elgin Park and the pond area.

If you are biking check with your municipality or friends as there are a number of detours this season. Just want to create your own sculpture tour, we have a list and map for you.

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DETAILS: <https://pineridgearts.org/selfie.html>

MAP: <https://bit.ly/3ukA6cJ>

Remember while this is an outdoor event, ride and walk safely and keep your distance.

Peony Festival

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Paint Night in the Formal Garden - Cottage Landscape

Date and Time: Monday, June 28 5:00 pm - 7:00 pm

Address: 270 Simcoe Street N

Join us for an evening of painting, laughing and conversation as you are led through the process of creating your own take home 16 x 20 Cottage landscape masterpiece, hosted in the beautiful Formal Gardens of Parkwood. This workshop includes an artist who will help to guide you through the process. All painting supplies, including canvas, paint brushes and one glass of wine are included.

For those interested the restaurant will be open for food and light refreshments.

Please note this is an outdoor event, in the case of rain, we will move to our Arbour which is a three sided enclosed space.

Dining Decorum

Date and Time: Monday, June 28 6:00 pm - 8:00 pm

Address: 270 Simcoe Street N

Do you mind your manners? Join us as Parkwood presents a most entertaining experience for your group to explore the etiquette of a fascinating bygone era. Dining Decorum focuses on the dining areas of the mansion, capturing some of the niceties and absurdities of formal entertaining during the 1920's and 1930's. Offering a very intimate and engaging experience, the program also provides the opportunity to view items not usually displayed during the regular mansion tours. At the conclusion of the program you will enjoy tea and seasonal scones in the Gardener's Lodge. Guest participation is encouraged, so be prepared for a few laughs along the way!

Tuesday, June 29, 2021

Snap a Selfie with Sculpture

Date and Time: Tuesday, June 29 8:00 am

Address: Durham Region

If you love walking or biking along the waterfront from Pickering to Oshawa there are a number of outdoor public art forms close to the Waterfront and Trans Canada Trails for you to enjoy and **snap a selfie** with. For those of you in the Port Perry area, check out Palmer Memorial Park and when in Uxbridge check Elgin Park and the pond area.

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Startup Grind Presents Canada Creates!

Date and Time: Tuesday, June 29 10:00 am - 12:00 pm

Address: Virtual

Join Startup Grind on **June 29th** as **Leslie Hughes from PUNCH!media** sits down with four Canadian innovators that are proof of why Canada is a leader in so many sectors: **Aashna Kumar from Generation Ventures, Enzo Jia from Longan Vision, Angelo Lyall from Canada Rubber Group** and **Anne Vivian-Scott from Ki narm** ! This accomplished panel will chat about everything from their entrepreneurial journeys and how their innovations are impacting sectors like first response, venture capitalism, advanced materials and life sciences, to what these innovations could mean for Canada moving forward.

eCommerce 101: What, why, and how. (Digital Main Street)

Date and Time: Tuesday, June 29 10:00 am - 11:30 am

Address: Webinar

More consumers than ever before are turning to online shopping for greater convenience, safety, and variety. In this webinar, the Toronto Digital Service Squad will teach you the basic steps to setting up an online store. We will cover everything from what you need to prepare before launching a store, to choosing an e-commerce platform, to providing excellent customer service online. You'll finish this session feeling excited about how e-commerce can help you reach new customers and expand into different markets.

What you will learn:

- What is e-commerce, why it's important and the benefits of selling online
- What platforms are available and how to pick the right one for you
- The basics of inventory management, choosing the right solution, and streamlining point-of-sale for both in-store and online
- Optimizing your website content, choosing the right themes, and the basics of search engine optimization (SEO)
- How to set up secure payments and various shipping options & costs
- Look at the basics of driving traffic to your store and boost sales through a variety of digital marketing channels
- How to provide excellent customer service throughout the e-commerce purchase funnel

Virtual BACD Biz Lunch

Date and Time: Tuesday, June 29 12:30 pm - 1:30 pm

Address: Virtual

Here is an opportunity for you to meet other business owners and to open new relationships - you never know what could transpire from those connections.

Durham Advisory Committee on Homelessness (DACH)

Date and Time: Tuesday, June 29 1:00 pm - 3:00 pm

Finding the ideal customers through market research (BACD)

Date and Time: Tuesday, June 29 5:00 pm - 6:30 pm

Address: Virtual

Market research is essential when starting a business and should be a continual process for existing businesses too. Staying up to date with the latest trends in your industry can give you a competitive edge and boost your business growth.

In this session you will learn:

- What is market research and Why is market research important
- Identifying your target market
- Marketplace identification
- How to conduct market research
- Analyzing your market research findings

Small Business Websites 101: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Tuesday, June 29 7:00 pm - 8:30 pm

Address: Virtual

There is a great deal to consider when you're building a new website or redesigning an existing one. This beginner workshop covers everything you need to know, from choosing and registering a domain name, to building the website itself, to making sure it's secure.

You'll learn:

- What a domain name is and how to register the right one(s) for your business.
- How to get an email address that matches your domain name.
- How to comply with the Accessibility for Ontarians with Disabilities Act (AODA) with a fast, accessible, and mobile-friendly website.
- What to consider when choosing a website platform such as WordPress, Shopify, or Squarespace.
- How to set up an online store, how to accept payments online and other e-commerce fundamentals.
- How to make a website secure and back it up regularly.
- What you can do yourself and when to hire a pro.

Wednesday, June 30, 2021

Snap a Selfie with Sculpture

Date and Time: Wednesday, June 30 8:00 am

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1920s Prohibition Escape Room

Date and Time: Wednesday, June 30 5:30 pm - 8:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Travel back in time to the Roaring 1920s and the days of Prohibition. Rumour has it that a speakeasy is operating at the Brougham Hotel. Bring your detective team to see if you can uncover the whiskey runners and find the moonshine before time runs out. This 45 minute escape room is designed for minimum groups of two to a maximum of six people. Perfect for a date night, a family night, or a night out with friends from your social bubble. The price for this program is \$80 plus tax per session (you can bring up to 6 people), the price is not per person.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. Download the Temperance & Temptation podcast and self-guide driving tour to visit local micro breweries and learn how the Blues who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement. Visit the museum in the evening to experience the new 1920s Prohibition Escape Room.

Registration required in advance online. Call 905.683.8401 for assistance.

<https://calendar.durham.ca>