

## Thursday, April 1, 2021

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### Snap a Selfie with Sculpture

Date and Time: Thursday, April 1 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculpturesofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies with some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local sculpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In COVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been placed for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may want to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdurham. Each month, PRAC will award the photographer of the best liked photo on Instagram \$50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them [https://pineridgearts.org/forms/locations\\_SculpturesOfDurham.pdf](https://pineridgearts.org/forms/locations_SculpturesOfDurham.pdf)

The contest will run until May 31, 2021.

<https://pineridgearts.org/selfie.html>

<https://www.instagram.com/explore/tags/sculpturesofdurham/>

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NEW: Central Counties Tourism has partnered with Snap a Selfie with Sculpture and are offering a \$50 gift certificate for a Durham restaurant or retailer as prize for an instagram entry. AND starting April 1, 2021 we are extending the initiative to facebook! Top facebook post for the month will also receive a \$50 gift certificate for a Durham restaurant or retailer as their prize.

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## **Mayor's Task Force on Community Safety, Security & Well-Being (Oshawa Chamber of Commerce)**

Date and Time: Thursday, April 1 8:30 am - 9:30 am

Address: Webinar

We are all part of the solution. Oshawa Mayor Dan Carter has announced the formation of a Task Force that brings together the Durham Regional Police Services (DRPS), Greater Oshawa Chamber of Commerce and other local stakeholders to identify and propose opportunities to address community safety, security and well-being issues facing the city.

## **Public Space**

Date and Time: Thursday, April 1 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

## **100 years then and hereafter**

Date and Time: Thursday, April 1 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

## **How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)**

Date and Time: Thursday, April 1 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## **Along The Trail: Everyday nature in Acrylic**

Date and Time: Thursday, April 1 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

**Along the Trail** is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the Scugog Arts Space between March 27<sup>th</sup> and April 25<sup>th</sup> and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: <https://www.shopsugogarts.ca/>

## Friday, April 2, 2021

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### 100 years then and hereafter

Date and Time: Friday, April 2 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

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### Public Space

Date and Time: Friday, April 2 10:00 am - 4:00 pm

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## Saturday, April 3, 2021

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### Public Space

Date and Time: Saturday, April 3 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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### 100 years then and hereafter

Date and Time: Saturday, April 3 10:00 am - 4:00 pm

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Date and Time: Saturday, April 3 12:00 pm - 5:00 pm

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## Sunday, April 4, 2021

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### Public Space

Date and Time: Sunday, April 4 10:00 am - 4:00 pm

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## Tuesday, April 6, 2021

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### What's Brewing (Oshawa Chamber of Commerce)

Date and Time: Tuesday, April 6 8:00 am - 9:00 am

Address: Webinar

Coffee. Communicate. Connect.

### 25th Annual Golf Fore Grandview Kids Charity Golf Classic

Date and Time: Tuesday, April 6 9:00 am

Register now to participate in the 25<sup>th</sup> Annual Golf Fore Grandview Kids Charity Golf Classic on Thursday, August 19<sup>th</sup>, 2021 at Deer Creek Golf & Banquet Facility in Ajax. Your participation will help kids in Durham Region to live their best life. Register here: <https://www.grandviewkidsfoundation.ca/golfforegrandviewkids>

### BACD Business Plan Masterclass

Date and Time: Tuesday, April 6 9:30 am - 11:30 am

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options? This hands on masterclass will take you through the steps of writing your business plan and financial projections.

## **Planning and Economic Development Committee Meeting**

Date and Time: Tuesday, April 6 9:30 am

## **Tweak Your Networking for Online (Ajax-Pickering Board of Trade)**

Date and Time: Tuesday, April 6 10:00 am - 11:00 am

Address: Webinar

Networking is a large part of your marketing plan. Luckily, there are more networking events now than ever -online.

This free one-hour primer by award-winning writer and PR professional Jenn Humphries shows you how to apply your networking skills online.

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## **eCommerce 101: What, why, and how. (Digital Main Street)**

Date and Time: Tuesday, April 6 10:00 am - 11:30 am

Address: Webinar

More consumers than ever before are turning to online shopping for greater convenience, safety, and variety. In this webinar, the Toronto Digital Service Squad will teach you the basic steps to setting up an online store. We will cover everything from what you need to prepare before launching a store, to choosing an e-commerce platform, to providing excellent customer service online. You'll finish this session feeling excited about how e-commerce can help you reach new customers and expand into different markets.

What you will learn:

- What is e-commerce, why it's important and the benefits of selling online
- What platforms are available and how to pick the right one for you
- The basics of inventory management, choosing the right solution, and streamlining point-of-sale for both



in-store and online

- Optimizing your website content, choosing the right themes, and the basics of search engine optimization (SEO)
- How to set up secure payments and various shipping options & costs
- Look at the basics of driving traffic to your store and boost sales through a variety of digital marketing channels
- How to provide excellent customer service throughout the e-commerce purchase funnel

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## Along The Trail: Everyday nature in Acrylic

Date and Time: Tuesday, April 6 12:00 pm - 5:00 pm

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## Networking Before 5 (Ajax-Pickering Board of Trade)

Date and Time: Tuesday, April 6 3:30 pm - 5:30 pm

Address: Webinar

At this networking event, attendees will enjoy a combination of informal and formal networking.

For our Networking Before 5 series, we will focus on business services. During our April event you will hear what the Town of Ajax has to offer business.

Some informal networking time will be provided before and after the formal networking to allow for some one-on-one conversation.

## DHSBA: Your Virtual Trade Show

Date and Time: Tuesday, April 6 7:00 pm - 9:00 pm

### About

On the second Tuesday of each month at 7:00 p.m., we provide a trade show atmosphere at World Event Center!

DHSBA: Your Virtual Trade Show  
You bring your Questions. We bring the Experts!

Each month you will meet experts in areas such as; home renovation, landscape, financial, coaching, nutrition, fitness, esthetics, law, catering... you name it! They just might be here!

Check the current Facebook Group to see who the sponsoring experts are this month!  
Who will benefit most?

Consumers looking for advice and direction or maybe just to get a handle on who's who in the community!

Business owners looking to share your message whether your business model serves business to business or business to consumer

Community Connectors looking to serve clients, family, and friends by providing referrals for a wide range of products and services.

Everyone is welcome but registration is required.  
[www.dhsba.com](http://www.dhsba.com)

#dhsba #durhamregion #sme #smallbusiness #pickering #ajax #whitby #oshawa #clarington #scugog #brock #uxbridge #smallbusiness #homebusiness #networking #virtualnetworking #asktheexpert #doitindurham #durhamlive #worldeventcenter

## Wednesday, April 7, 2021

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### Java Jolt (Whitby Chamber of Commerce)

Date and Time: Wednesday, April 7 8:30 am - 9:30 am

Address: Webinar

Twice a month, join members and non-members for a virtual coffee to discuss business-focused topics which will be posted in advance and members will have the opportunity to influence. For members, by members, this long-standing program continues its primary objective to support the business community and give them an opportunity to network and refer.

## Works Committee Meeting

Date and Time: Wednesday, April 7 9:30 am

## Public Space

Date and Time: Wednesday, April 7 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## Get the Most Out of Social Media as an Introvert (BACD)

Date and Time: Wednesday, April 7 11:00 am - 12:30 pm

Address: Webinar

Being an introvert doesn't mean you won't be able to market your business effectively online. Instead, it means that you'll find a way of attracting and connecting with your customers/clients that's different from how an extrovert approaches those tasks. In this workshop you will learn: Social media techniques that feel natural for you; types of videos to create for your social media channels; personal content vs business content and marketing strategies you can focus on.

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## **Transit Executive Committee Meeting**

Date and Time: Wednesday, April 7 1:30 pm

## **BACD Business Fundamentals: Business Planning**

Date and Time: Wednesday, April 7 2:00 pm - 4:00 pm

Address: Webinar

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work through each step with you, so you leave with an outline of plan you can implement.

## **Women and Work: COVID-19 And Beyond**

Date and Time: Wednesday, April 7 6:30 pm - 8:00 pm

Address: Virtual

The COVID-19 pandemic has disproportionately impacted women in their work and home lives. Join us on Zoom for a fascinating panel discussion on women in the workplace, the impact of COVID-19, and how we can better support women in their careers. Our esteemed panel of experts will examine women's legal rights, diversity and inclusion in the workplace, how best to achieve work/life balance, and possible solutions on how to move towards gender equality.

Celina Caesar-Chavannes: Author, Business Consultant, Former MP

Winnie Shen, Associate Professor at York University

Muneeza Sheikh, Partner at LSCS Law

Click here to register: <http://ajaxlibrary.ca/?q=node/1737>

## **Thursday, April 8, 2021**

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## **Health and Social Services Committee Meeting**

Date and Time: Thursday, April 8 9:30 am

## BACD Start UP Session

Date and Time: Thursday, April 8 9:30 am - 11:00 am

Address: Webinar

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

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## Overcoming Fear: How to Take Control of Fear Instead of it Controlling You (BACD)

Date and Time: Thursday, April 8 1:00 pm - 2:00 pm

Address: Webinar

Learn how to overcome fear in your life and move closer to becoming the best version of yourself! Get the most out of yourself, your co-workers, your employees, your family and your friends by choosing to not let fear rule over you any longer.

## Powering your global expansion through content marketing (MaRS)

Date and Time: Thursday, April 8 4:00 pm - 5:00 pm

Address: Webinar

Learn tactics to optimize your content marketing strategy to support your global expansion with our expert entrepreneur and marketing panel.

## Chamber on Tap (Whitby Chamber of Commerce)

Date and Time: Thursday, April 8 5:30 pm - 7:00 pm

Address: Webinar

Hop in to the next Chamber on Tap for a new kind of power networking! Join us on a new platform that offers one-to-one business support, referrals and the opportunity to practice your pitch!

## SEO Fundamentals: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Thursday, April 8 7:00 pm - 8:30 pm

Address: Webinar

You have a website, but how do customers find it? You need to drive traffic to your website by making sure your business shows up on Google when customers search. This beginner workshop will teach you how to connect your business to customer searches on Google and how to optimize your website and digital presence for Google, without costing you money.

### ***You'll learn:***

- What Search Engine Optimization (SEO) is and how Google and other search engines work.
- How to successfully conduct keyword research so you can choose which keywords will attract the right website visitors.
- How to write website content with Google in mind, and how to leverage different types of content to generate the best search engine results.
- How listing and ranking websites can increase your SEO power.
- How to use social media and links from other websites to improve your Google ranking.
- How to measure your SEO efforts to see what's working and what's not.

## Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, April 8 7:00 pm

## Friday, April 9, 2021

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### Coffee with... (Whitby Chamber of Commerce)

Date and Time: Friday, April 9 8:30 am - 9:30 am

Address: Webinar

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

### 100 years then and hereafter

Date and Time: Friday, April 9 10:00 am - 4:00 pm

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Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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### Along The Trail: Everyday nature in Acrylic

Date and Time: Friday, April 9 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight mo

ve through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

**Along the Trail** is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the Scugog Arts Space between March 27<sup>th</sup> and April 25<sup>th</sup> and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: <https://www.shopsugogarts.ca/>

## Saturday, April 10, 2021

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### Happy Garden Workshop Series

Date and Time: Saturday, April 10 9:00 am - 1:00 pm

Address: 270 Simcoe Street N

#### The Happy Garden Workshop Series

The Durham Master Gardeners will lead these four workshops geared to those who want to become successful home gardeners. The workshops will cover a range of topics all designed to provide the home gardener with the confidence and skills to become happy gardeners. Each participant will receive a certificate of completion at the end of the 4 week series.

#### Workshop 1

##### *Introduction to Soils and Starting Seeds ~ Saturday, March 27*

The first half of the workshop will provide you with an introduction to the components of soil. We will teach you some quick tests and techniques that you can do at home to understand and improve your soil.

The second part of this workshop will focus on seeds – how to start your garden from seeds, what equipment you need, when to start seeds and how to get your seedlings ready for planting in the garden. The hands-on component of this workshop will have each participant prepare and plant trays of seedlings for planting in the spring.

#### Materials

You will be asked to bring a soil sample from your home garden to test during the workshop. All other materials will be supplied.

#### Workshop 2

##### *Introduction to Growing Vegetable and Herbs ~ Saturday, April 10*

This workshop will provide both the novice and the experienced home gardener with the knowledge and tools to make them successful home vegetable growers. We will talk about the various types of vegetables, ways they are classified, and how to grow them. We will then move on to the types of vegetable gardens, garden design and layout, siting and exposure, and selecting what vegetables to grow. We will have several hands-on activities for the participants to do in designing and planting a square-foot garden.

In the second part of this workshop, we will talk about growing culinary herbs. We will introduce you to the many types of herbs you can grow in your home garden and their growing requirements. We will also cover harvesting and preserving your herbs for future use.

#### Workshop 3

##### *Container, Balcony and Small Space Gardening ~ Saturday, April 17*

In this hands-on workshop, we will provide you with the basic knowledge to start growing plants in containers or small spaces. From soils and potting mixes, to choosing containers and plants for your balcony or terrace, we will provide you with the know-how to get started in container and small space gardening. We will have a hands-on activity to create salad bowl planters that can easily be started from seed.



## **Workshop 4**

### ***Introduction to Composting and Pollinators ~ Saturday, April 24***

This workshop focuses on how easy it is to turn kitchen scraps and yard waste into rich, dark compost right in your own backyard. Learn the benefits of backyard composting; how to get started; and the ingredients you need to make it work. There will be a hands-on demonstration of a vermi-(worm)composter.

The second part of this workshop will talk about the importance of pollinators, why we need them, what the threats to pollinators are and what individual gardeners can do to support pollinators. We will also talk about the native plants that you can plant in your garden that will encourage pollinators to visit and take up residence. There will be a hands-on activity on how to build a mason bee nest.

## **100 years then and hereafter**

Date and Time: Saturday, April 10 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

## **Public Space**

Date and Time: Saturday, April 10 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## **Cactus Workshop**

Date and Time: Saturday, April 10 11:00 am - 1:00 pm

Address: 270 Simcoe Street N

In this 2hr "Make & Take Workshop" you will utilize a variety of cacti to create a living centrepiece for your home or desk that you can enjoy all year round. Set in the Potting Shed of the newly restored Greenhouse complex, in an intimate group (8 adults) you will be guided by our Greenhouse Grower Assistant, who will provide her guidance and expertise. Your fees cover your container, 3-4 cacti, soil, and terrarium bar toppings (coloured sand, stones, etc)

If you have special items you would like included in your cactus centrepiece please feel free to bring them along. Aftercare will also be discussed before you leave.

## **Along The Trail: Everyday nature in Acrylic**

Date and Time: Saturday, April 10 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

**Along the Trail** is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the Scugog Arts Space between March 27<sup>th</sup> and April 25<sup>th</sup> and discover the joy of everyday nature as Lori sees it.

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## **Sunday, April 11, 2021**

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### **100 years then and hereafter**

Date and Time: Sunday, April 11 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

### **Public Space**

Date and Time: Sunday, April 11 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

## **Monday, April 12, 2021**

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### **Virtual Art Camp: Spring Art Kits!**

Date and Time: Monday, April 12 9:00 am - 4:00 pm

March Break is on the move... to April! For the week of April 12 to 16, we're excited to create with you virtually! Creations from the Couch: Spring Art Kit will provide campers and parents a virtual worry-free option to stay at home and explore various activities to keep campers active over the week off from school!

Each kit includes access to online instructional videos, printed lesson plans, and all the materials needed to create seven projects for campers aged 4-13! Assistance may be required for some projects for kids aged 4-6 years old.

Don't miss out - there are only 15 kits available! Order your Spring Art Kit before they sell out.

**Pre-registration is available from Tuesday, January 26 up until Sunday, April 4.**

Price: \$30 per kit

## Super Hero Take Home Lunch

Date and Time: Monday, April 12 9:30 am - 11:00 am

Address: 270 Simcoe Street N

Parkwood's Superhero lunch take home box is perfect for kid's 4-11! Dress up as your favourite Superhero and dig out your favourite action figure and enjoy a Superhero Lunch in the comforts of your own home! Your take home box will include a full lunch along with an activity book, a superhero name tag, a fun toy surprise, and a superhero craft.

**On Monday April 12th pick-up will be between 9:30am - 11:00am and will be located at the back of the Mansion in the South most area of the parking lot, just before the main entrance to the grounds.**

*A YouTube link will be emailed to you 24 hrs before the event with the craft instructions.*

### Menu

Peanut Butter & Jelly or Ham & Cheese Super Hero Star Sandwich

Pretzel & Cheese Hammer

Batman Brownie

Juice box

## Tuesday, April 13, 2021

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### Kids Take-home Succulent Workshop

Date and Time: Tuesday, April 13 7:30 am - 6:00 pm

Address: 270 Simcoe Street N

This "Make & Take Workshop" is perfect for children ages 7-10. With the help of our Greenhouse Grower you will learn how to create a living centrepiece for your home or perhaps your bedroom that is sure to make you smile!

From the comfort of your own you will be provided a YouTube link where you will be guided by our Greenhouse Grower Assistant. She will provide you with step-by-step instructions on how to create your succulent masterpiece. In your succulent kit you will receive a succulent, a glass bowl, soil, and all kinds of fun terrarium bar toppings (coloured sand, stones, etc.) to create your perfect masterpiece. Aftercare will also be discussed in the video and an after-care card will also be included in your kit .

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Date and Time: Tuesday, April 13 9:00 am - 4:00 pm

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Don't miss out - there are only 15 kits available! Order your Spring Art Kit before they sell out.

**Pre-registration is available from Tuesday, January 26 up until Sunday, April 4.**

Price: \$30 per kit

## Finance and Administration Committee Meeting

Date and Time: Tuesday, April 13 9:30 am

## Public Space

Date and Time: Tuesday, April 13 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

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## Along The Trail: Everyday nature in Acrylic

Date and Time: Tuesday, April 13 12:00 pm - 5:00 pm

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## Finding the ideal customers through market research (BACD)

Date and Time: Tuesday, April 13 6:00 pm - 7:30 pm

Address: Virtual

Learn how to conduct market research and give your business a competitive edge, so you can boost your business growth. In this session, you will get an understanding of the importance of knowing who your customers are and what they really want.

## DHSBA: Your Virtual Trade Show

Date and Time: Tuesday, April 13 7:00 pm - 9:00 pm

### DHSBA: Your Virtual Trade Show

***YOU bring the questions we bring the EXPERTS!***

**On the second Tuesday of each month at 7:00 p.m.,  
we provide a trade show atmosphere at World Event Center!**

Each month you will meet experts in areas such as;  
home renovation, landscape, financial, coaching, nutrition, fitness, esthetics, law, catering...  
you name it! They just might be here!

### CHECK OUT OUR EXPERTS THIS MONTH

<https://youtu.be/BC2CDCXSKQw>

#### Who will benefit most?

##### Consumers

looking for advice and direction or maybe just to get a handle on who's who in the community!

##### Business Owners

looking to share your message whether your business model serves business to business or business to consumer

##### Community Connectors

looking to serve clients, family, and friends by providing referrals for a wide range of products and services.

## **GRAB YOUR TICKET NOW**

**SUE SUTCLIFFE**

[www.SueSutcliffe.com/book](http://www.SueSutcliffe.com/book)

**1-800-579-9253**

## **Durham Agricultural Advisory Committee Meeting**

Date and Time: Tuesday, April 13 7:30 pm

## **Wednesday, April 14, 2021**

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### **Kids Take-home Succulent Workshop**

Date and Time: Wednesday, April 14 7:30 am - 6:00 pm

Address: 270 Simcoe Street N

This “Make & Take Workshop” is perfect for children ages 7-10. With the help of our Greenhouse Grower you will learn how to create a living centrepiece for your home or perhaps your bedroom that is sure to make you smile! From the comfort of your own you will be provided a YouTube link where you will be guided by our Greenhouse Grower Assistant.

She will provide you with step-by-step instructions on how to create your succulent masterpiece. In your succulent kit you will receive a succulent, soil, a glass container and all kinds of fun terrarium bar toppings (coloured sand, stones, etc.) to create your perfect masterpiece. Aftercare will also be discussed in the video and an after-care card will also be included in your kit .

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## Virtual Art Camp: Spring Art Kits!

Date and Time: Wednesday, April 14 9:00 am - 4:00 pm

March Break is on the move... to April! For the week of April 12 to 16, we're excited to create with you virtually! Creations from the Couch: Spring Art Kit will provide campers and parents a virtual worry-free option to stay at home and explore various activities to keep campers active over the week off from school!

Each kit includes access to online instructional videos, printed lesson plans, and all the materials needed to create seven projects for campers aged 4-13! Assistance may be required for some projects for kids aged 4-6 years old.

Don't miss out - there are only 15 kits available! Order your Spring Art Kit before they sell out.

**Pre-registration is available from Tuesday, January 26 up until Sunday, April 4.**

Price: \$30 per kit

## Little Princess Take-Home Lunch

Date and Time: Wednesday, April 14 9:30 am - 11:00 am

Address: 270 Simcoe Street N

Parkwood's Princess Take Home Lunch is perfect for kid's ages 4 - 11! Dress up as your favourite princess and enjoy a Princess lunch from the comfort of your own home. Your cute lunch package will include a full lunch along with a princess activity book, a fun toy surprise and a princess craft. You will be given a YouTube link to follow instructions on how to create your princess craft.

**On Wednesday April 14th pick-up will take place between 9:30am - 11:00am and will be located at the back of the Mansion in the South most area of the parking lot, just before the main entrance to the grounds.**

### Menu

Peanut Butter & Jelly or Ham & Cheese Triangle Finger Sandwich

Pretty Princess Tea Cookie

Cucumber Slices & Dip

Juice Box

## Committee of the Whole Meeting

Date and Time: Wednesday, April 14 9:30 am

## Maker Meet Up – Breaking Through Our Mental Barriers (BACD)

Date and Time: Wednesday, April 14 10:00 am - 11:30 am

Address: Virtual

In this session we want to help you breakthrough to the next level and get your mindset on board with your dreams. This event series is creative business types - makers and artists.

## 100 years then and hereafter

Date and Time: Wednesday, April 14 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

## Public Space

Date and Time: Wednesday, April 14 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## Along The Trail: Everyday nature in Acrylic

Date and Time: Wednesday, April 14 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

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## Social Media Content: Strategy and Planning (The Ontario Digital Main Street Initiative)

Date and Time: Wednesday, April 14 7:00 pm - 8:30 pm

Address: Webinar

Social media is a never satiated content beast - it's always hungry for more! It can be tough to keep up with social media content creation. But if you create and repurpose your content smartly, you can stay ahead of the curve



. Discover how in this workshop, where you'll learn the tricks of how to efficiently plan a month's worth of social media content in one sitting.

### **You'll learn:**

- How to create a content plan that reaches your social media goals
- How to establish the best voice for each of your business's social media channels
- Tactics and ideas for repurposing content, so creating content doesn't become your full time job
- How to share content across different social media channels without just copying and pasting
- How to build (and populate) an editorial calendar
- How to create and reuse "evergreen" content

## **Thursday, April 15, 2021**

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### **Kids Take-home Succulent Workshop**

Date and Time: Thursday, April 15 7:30 am - 6:00 pm

Address: 270 Simcoe Street N

This "Make & Take Workshop" is perfect for children ages 7-10. With the help of our Greenhouse Grower you will learn how to create a living centrepiece for your home or perhaps your bedroom that is sure to make you smile!

From the comfort of your own you will be provided a YouTube link where you will be guided by our Greenhouse Grower Assistant. She will provide you with step-by-step instructions on how to create your succulent masterpiece. In your succulent kit you will receive a succulent, a glass bowl, soil, and all kinds of fun terrarium bar toppings (coloured sand, stones, etc.) to create your perfect masterpiece. Aftercare will also be discussed in the video and an after-care card will also be included in your kit .

### **Teddy Bear Take-Home Lunch**

Date and Time: Thursday, April 15 9:00 am - 11:00 am

Address: 270 Simcoe Street N

Parkwood's Teddy Bear Lunch Take Home Box is perfect for kid's ages 4-11! Get your favourite teddy bear ready and enjoy a lunch from the comfort of your own home! Your cute lunch package will include a full lunch, along with an activity book, a teddy bear name tag, a fun toy surprise and a teddy bear craft. You will be given a YouTube link to follow instructions on how to create your Teddy Bear craft

**On Thursday April 15th pick-up will between 9:30am - 11:00am and will be located at the back of the Mansion in the South most area of the parking lot, just before the main entrance to the grounds.**

### **Menu**

Peanut Butter & Jelly or Ham and Cheese Finger Sandwich  
Carrot Sticks and Dip  
Cookie Decorating Kit  
Juice Box

## Virtual Art Camp: Spring Art Kits!

Date and Time: Thursday, April 15 9:00 am - 4:00 pm

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**Pre-registration is available from Tuesday, January 26 up until Sunday, April 4.**

Price: \$30 per kit

## Canada Revenue Agency Webinar for Small Corporations (BACD)

Date and Time: Thursday, April 15 9:30 am - 11:30 am

Address: Virtual

This webinar is held by CRA professionals and is for small corporations. If you have tax related questions, here is your chance to get them answered.

## 100 years then and hereafter

Date and Time: Thursday, April 15 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

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## Public Space

Date and Time: Thursday, April 15 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## Along The Trail: Everyday nature in Acrylic

Date and Time: Thursday, April 15 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

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## Friday, April 16, 2021

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### Java Jolt (Whitby Chamber of Commerce)

Date and Time: Friday, April 16 8:30 am - 9:30 am

Address: Webinar

Twice a month, join members and non-members for a virtual coffee to discuss business-focused topics which will be posted in advance and members will have the opportunity to influence. For members, by members, this long-standing program continues its primary objective to support the business community and give them an opportunity to network and refer.

### Virtual Art Camp: Spring Art Kits!

Date and Time: Friday, April 16 9:00 am - 4:00 pm

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**Pre-registration is available from Tuesday, January 26 up until Sunday, April 4.**

Price: \$30 per kit

### Pirate Take-Home Lunch

Date and Time: Friday, April 16 9:30 am - 11:00 am

Address: 270 Simcoe Street N

Arrrrr Matey's! Treasure Island was a much beloved book in the Parkwood Library. Dress like a pirate and enjoy a pirate themed lunch from the comfort of your own home. Parkwood's Pirate lunch Pack is perfect for kid's ages 4-11 ! Your package will include a full lunch, a "create a pirate name badge", a fun pirate activity book, a fun surprise and a pirate craft. You will be given a YouTube link to follow instructions on how to create your Pirate Craft

**On Friday April 16th pick-up will be between 9:30am - 11:00am and will be located at the back of the Mansion in the South most area of the parking lot, just before the main entrance to the grounds.**

### **Menu**

"Secret Map" sandwich (peanut butter and jelly or ham and cheese)  
Treasure Chest Fish Crackers & Gold Coin chocolate  
X marks the spot vanilla cupcake  
Juice box

## **Durham Region Roundtable on Climate Change Meeting**

Date and Time: Friday, April 16 10:00 am

### **100 years then and hereafter**

Date and Time: Friday, April 16 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## Saturday, April 17, 2021

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### Happy Garden Workshop Series

Date and Time: Saturday, April 17 9:00 am - 1:00 pm

Address: 270 Simcoe Street N

#### The Happy Garden Workshop Series

The Durham Master Gardeners will lead these four workshops geared to those who want to become successful home gardeners. The workshops will cover a range of topics all designed to provide the home gardener with the confidence and skills to become happy gardeners. Each participant will receive a certificate of completion at the end of the 4 week series.

#### Workshop 1

##### *Introduction to Soils and Starting Seeds ~ Saturday, March 27*

The first half of the workshop will provide you with an introduction to the components of soil. We will teach you some quick tests and techniques that you can do at home to understand and improve your soil.

The second part of this workshop will focus on seeds – how to start your garden from seeds, what equipment you need, when to start seeds and how to get your seedlings ready for planting in the garden. The hands-on component of this workshop will have each participant prepare and plant trays of seedlings for planting in the spring.

#### Materials

You will be asked to bring a soil sample from your home garden to test during the workshop. All other materials will be supplied.

#### Workshop 2

##### *Introduction to Growing Vegetable and Herbs ~ Saturday, April 10*

This workshop will provide both the novice and the experienced home gardener with the knowledge and tools to make them successful home vegetable growers. We will talk about the various types of vegetables, ways they are classified, and how to grow them. We will then move on to the types of vegetable gardens, garden design and layout, siting and exposure, and selecting what vegetables to grow. We will have several hands-on activities for the participants to do in designing and planting a square-foot garden.

In the second part of this workshop, we will talk about growing culinary herbs. We will introduce you to the many types of herbs you can grow in your home garden and their growing requirements. We will also cover harvesting and preserving your herbs for future use.

#### Workshop 3

##### *Container, Balcony and Small Space Gardening ~ Saturday, April 17*

In this hands-on workshop, we will provide you with the basic knowledge to start growing plants in containers or small spaces. From soils and potting mixes, to choosing containers and plants for your balcony or terrace, w

e will provide you with the know-how to get started in container and small space gardening. We will have a hands-on activity to create salad bowl planters that can easily be started from seed.

#### **Workshop 4**

##### ***Introduction to Composting and Pollinators ~ Saturday, April 24***

This workshop focuses on how easy it is to turn kitchen scraps and yard waste into rich, dark compost right in your own backyard. Learn the benefits of backyard composting; how to get started; and the ingredients you need to make it work. There will be a hands-on demonstration of a vermi-(worm)composter.

The second part of this workshop will talk about the importance of pollinators, why we need them, what the threats to pollinators are and what individual gardeners can do to support pollinators. We will also talk about the native plants that you can plant in your garden that will encourage pollinators to visit and take up residence. There will be a hands-on activity on how to build a mason bee nest.

## **Roaring 1920s Drive-Thru Tours**

Date and Time: Saturday, April 17 10:00 am - 4:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

### **Roaring 1920s Drive-Thru Tours**

Hop in your jalopy and journey back in time to the Roaring 1920s. Learn about Pickering's toe-tapping music scene and how the dry days of prohibition led to bootlegging.

Presented as part of Drama in Durham: War on Whiskey tours through South Durham. After your visit to the museum, download the Temperance & Temptation podcast and self-guided driving tour to visit local micro breweries and learn how the Bluenoses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement.

Tickets are timed entry and must be purchased in advance. The tour is approximately 35 minutes and costs \$20 plus tax per vehicle. Tickets are per vehicle and can be purchased online or by calling 905.683.8401.

## **Public Space**

Date and Time: Saturday, April 17 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

## **100 years then and hereafter**

Date and Time: Saturday, April 17 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history.

istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

## Along The Trail: Everyday nature in Acrylic

Date and Time: Saturday, April 17 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

**Along the Trail** is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the Scugog Arts Space between March 27<sup>th</sup> and April 25<sup>th</sup> and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: <https://www.shopsugogarts.ca/>

## Be My Guest: Cocktails with Kiki

Date and Time: Saturday, April 17 7:30 pm - 8:30 pm

Address: Online event via Zoom

Kiki welcomes viewers to take a seat at her kitchen table for hot gossip and cocktails. During this iteration of Cocktails with Kiki, she will be sharing her secret recipe for success: markikis (dirty gin martini) and tarot cards, walking viewers through the basics of how to read the cards and the pleasures of brine. In this session, Kiki will read tarot cards for 2 interested participants who want to speculate upon their future with us in an open-form discussion.

Be My Guest brings together artists, writers, and curators who will speak about community, spirituality, and ethics through mediated engagements with food and drink pairings. Registrants will receive instructions for gathering the ingredients in order to prepare the recipes.

## Sunday, April 18, 2021

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### 100 years then and hereafter

Date and Time: Sunday, April 18 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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Presented as part of Drama in Durham: War on Whiskey tours through South Durham. After your visit to the museum, download the Temperance & Temptation podcast and self-guided driving tour to visit local micro breweries and learn how the Bluenoses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement.

Tickets are timed entry and must be purchased in advance. The tour is approximately 35 minutes and costs \$20 plus tax per vehicle. Tickets are per vehicle and can be purchased online or by calling 905.683.8401.

## **Public Space**

Date and Time: Sunday, April 18 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## **Monday, April 19, 2021**

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### **Land Division Committee Virtual Meeting**

Date and Time: Monday, April 19 9:00 am - 4:30 pm

## **Tuesday, April 20, 2021**

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### **What's Brewing (Oshawa Chamber of Commerce)**

Date and Time: Tuesday, April 20 8:00 am - 9:00 am



Address: Webinar

Coffee. Communicate. Connect.

## **BACD Business Fundamentals: Marketing & Sales**

Date and Time: Tuesday, April 20 9:30 am - 11:30 am

Address: Virtual

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

## **Public Space**

Date and Time: Tuesday, April 20 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## **Collision Conference**

Date and Time: Tuesday, April 20 10:00 am - 6:00 pm

Address: Virtual

The Collision Conference 2021 will be Canada's biggest technology conference to date. Collision hosts huge names in the business, academic and entertainment spaces to talk about the role of technology in today's world.

## **Along The Trail: Everyday nature in Acrylic**

Date and Time: Tuesday, April 20 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

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## mNetworking (Whitby Chamber of Commerce)

Date and Time: Tuesday, April 20 3:00 pm - 4:30 pm

Address: Webinar

Join us and the Town of Whitby for a virtual mNetworking session. Each event will focus on a different business theme presented by Town of Whitby staff. This month's topic is why invest in Whitby.

## Ecommerce Options for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Tuesday, April 20 7:00 pm - 8:30 pm

Address: Webinar

It's never been easier for small businesses to dip their toes into the world of ecommerce. Discover the fundamentals of selling online in this webinar that's perfect for ecommerce beginners.

### You'll learn:

- How to add ecommerce functionality to an existing website
- How to sell through a third-party marketplace
- How to build your whole website as an online store
- What your options are for payment gateways and fees
- How to integrate your online store to other digital systems like accounting and shipping

## Wednesday, April 21, 2021

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### Public Space

Date and Time: Wednesday, April 21 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## BACD Start UP Session

Date and Time: Wednesday, April 21 4:00 pm - 5:30 pm

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## Thursday, April 22, 2021

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### Public Space

Date and Time: Thursday, April 22 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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### Along The Trail: Everyday nature in Acrylic

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## **BACD Business Plan Masterclass**

Date and Time: Thursday, April 22 4:00 pm - 6:00 pm

Address: Virtual

Are you already in business and wanting to put together your business plan for growth or financing options? This hands on masterclass will take you through the steps of writing your business plan and financial projections.

## **Artist Talk: Digging into Archives**

Date and Time: Thursday, April 22 6:00 pm - 8:00 pm

Address: Online via Zoom

Join us on Zoom for an intimate discussion with artist, Hiba Abdallah, and archivist, Tamara Rayan. Moderated by curator, Sandy Saad-Smith the discussion will touch on some of the most compelling issues around the nature and meaning of the archive. Looking at the archive as a conceptual and physical space in which memories are preserved and history decided, the talk will explore questions around the ways in which we create, store, and circulate information.

Guest Archivist: Tamara Rayan

Tamara Rayan is a Palestinian settler, ARL/SAA Mosaic Fellow, and recent University of Toronto Masters of Information Studies graduate specializing in archives and records management. Anti-racist action and BIPOC representation within the archive has always been at the forefront of her archival work. She is the former co-chair of the UofT iSchool's Diversity Working Group and is a current Steering Committee Member of the Society of American Archivists - Archivists and Archives of Color Section. Her research interests are focused on the ways in which minority and marginalized groups document and preserve their cultural heritage in the face of social pressure, colonialism, assimilation, and political oppression.

## **Grow Your Brand on Instagram: Online Webinar (Ontario Digital Main Street Initiative)**

Date and Time: Thursday, April 22 7:00 pm - 8:30 pm

Address: Webinar

This workshop is for those that have already dipped their toes into the world of Instagram, and are looking to grow their business's reach on the platform. We'll explore different ways businesses are strategically building their following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce, "swipe up" links, stories, highlights and more.

**You'll learn:**

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

## Friday, April 23, 2021

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### Breakfast with Mayor Adrian Foster

Date and Time: Friday, April 23 8:30 am

Address: Webinar

Please join Clarington Board of Trade as we have coffee and conversation with Mayor Adrian Foster

Mayor Adrian Foster will talk about developments, growth, and opportunities in Clarington, as well as what is forecasted for the remainder of 2021!

### 100 years then and hereafter

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### Public Space

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## Durham Nuclear Health Committee Meeting

Date and Time: Friday, April 23 1:00 pm

## Saturday, April 24, 2021

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### Happy Garden Workshop Series

Date and Time: Saturday, April 24 9:00 am - 1:00 pm

Address: 270 Simcoe Street N

#### The Happy Garden Workshop Series

The Durham Master Gardeners will lead these four workshops geared to those who want to become successful home gardeners. The workshops will cover a range of topics all designed to provide the home gardener with the confidence and skills to become happy gardeners. Each participant will receive a certificate of completion at the end of the 4 week series.

#### Workshop 1

##### *Introduction to Soils and Starting Seeds ~ Saturday, March 27*

The first half of the workshop will provide you with an introduction to the components of soil. We will teach you some quick tests and techniques that you can do at home to understand and improve your soil.

The second part of this workshop will focus on seeds – how to start your garden from seeds, what equipment you need, when to start seeds and how to get your seedlings ready for planting in the garden. The hands-on component of this workshop will have each participant prepare and plant trays of seedlings for planting in the spring.

#### Materials

You will be asked to bring a soil sample from your home garden to test during the workshop. All other materials will be supplied.

#### Workshop 2

##### *Introduction to Growing Vegetable and Herbs ~ Saturday, April 10*

This workshop will provide both the novice and the experienced home gardener with the knowledge and tools to make them successful home vegetable growers. We will talk about the various types of vegetables, ways they are classified, and how to grow them. We will then move on to the types of vegetable gardens, garden design and layout, siting and exposure, and selecting what vegetables to grow. We will have several hands-on activities for the participants to do in designing and planting a square-foot garden.

In the second part of this workshop, we will talk about growing culinary herbs. We will introduce you to the many types of herbs you can grow in your home garden and their growing requirements. We will also cover harvest

ing and preserving your herbs for future use.

### **Workshop 3**

#### ***Container, Balcony and Small Space Gardening ~ Saturday, April 17***

In this hands-on workshop, we will provide you with the basic knowledge to start growing plants in containers or small spaces. From soils and potting mixes, to choosing containers and plants for your balcony or terrace, we will provide you with the know-how to get started in container and small space gardening. We will have a hands-on activity to create salad bowl planters that can easily be started from seed.

### **Workshop 4**

#### ***Introduction to Composting and Pollinators ~ Saturday, April 24***

This workshop focuses on how easy it is to turn kitchen scraps and yard waste into rich, dark compost right in your own backyard. Learn the benefits of backyard composting; how to get started; and the ingredients you need to make it work. There will be a hands-on demonstration of a vermi-(worm)composter.

The second part of this workshop will talk about the importance of pollinators, why we need them, what the threats to pollinators are and what individual gardeners can do to support pollinators. We will also talk about the native plants that you can plant in your garden that will encourage pollinators to visit and take up residence. There will be a hands-on activity on how to build a mason bee nest.

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Date and Time: Saturday, April 24 10:00 am - 4:00 pm

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### **Roaring 1920s Drive-Thru Tours**

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Presented as part of Drama in Durham: War on Whiskey tours through South Durham. After your visit to the museum, download the Temperance & Temptation podcast and self-guided driving tour to visit local micro breweries and learn how the Bluenoses who supported Temperance openly clashed with the bootleggers and moonshiners who defied the movement.

Tickets are timed entry and must be purchased in advance. The tour is approximately 35 minutes and costs \$20 plus tax per vehicle. Tickets are per vehicle and can be purchased online or by calling 905.683.8401.

## **Public Space**



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## Spring Wreath Workshop

Date and Time: Saturday, April 24 11:00 am - 1:00 pm

Address: 270 Simcoe Street N

Set in the McLaughlin Room across from the Greenhouse, you will be guided by our Greenhouse Grower, who will provide her guidance and expertise over this 2hr workshop. You will be working with grapevine wreaths, and a variety of materials, including moss. In this make-and-take workshop you will put together a delightful spring wreath that will carry you through the spring and summer months.

At the end of the workshop the Greenhouse Grower will bring you over to the Greenhouse to tour you through the magnificent space.

We have a maximum number of 18 participants in this workshop 6 ft apart to keep you safe and comfortable.

## Along The Trail: Everyday nature in Acrylic

Date and Time: Saturday, April 24 12:00 pm - 5:00 pm

Address: 175 B Queen St

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## Sunday, April 25, 2021

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### Roaring 1920s Drive-Thru Tours

Date and Time: Sunday, April 25 10:00 am - 4:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

## **Roaring 1920s Drive-Thru Tours**

Hop in your jalopy and journey back in time to the Roaring 1920s. Learn about Pickering's toe-tapping music scene and how the dry days of prohibition led to bootlegging.

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Tickets are timed entry and must be purchased in advance. The tour is approximately 35 minutes and costs \$20 plus tax per vehicle. Tickets are per vehicle and can be purchased online or by calling 905.683.8401.

## **Public Space**

Date and Time: Sunday, April 25 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## **100 years then and hereafter**

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## **Tea & Talk from Home: The History of Oshawa's Theatre District**

Date and Time: Sunday, April 25 1:00 pm - 2:30 pm

Address: 1450 Simcoe Street South, Lakeview Park

Join Lisa Terech as she explores the history and resurgence of the Regent Theatre and the popularity of Oshawa's own Marks family.

Oshawa's theatrical history dates back over a century when grand theatres lined the streets of downtown Oshawa. This is a one-hour virtual event via Zoom, on Sunday, April 25, 2021.

Tickets are available by donation, at [Eventbrite.ca](https://www.eventbrite.ca)

## Monday, April 26, 2021

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### How to Map Out One Month of Social Media Content in 1 hour (BACD)

Date and Time: Monday, April 26 9:30 am - 11:00 am

Address: Virtual

As a small business owner, you already know that every piece of new content you create will require time, energy, and resources.

One of the keys to success on social media is creating a well-thought-out social media content calendar process. After all a successful social media strategy starts with a plan!

In this workshop you will learn:

- how to create a simple buyer persona
- about recent updates to various social media algorithm (Facebook, Instagram, LinkedIn)
- how to come up with content buckets
- about tools you can use to create your content

## Tuesday, April 27, 2021

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### mMornings (Whitby Chamber of Commerce)

Date and Time: Tuesday, April 27 9:00 am - 10:30 am

Address: Webinar

Interested in learning how to deliver a memorable virtual presentation? Join us monthly for our mMornings series that provides our members with the opportunity to share their expertise with you.

### 9-1-1 Management Board Meeting

Date and Time: Tuesday, April 27 9:30 am

### Web Presence 101 - Ensuring Your Foundation Is Set (Digital Main Street)

Date and Time: Tuesday, April 27 10:00 am - 11:30 am

Address: Webinar

Your customers are on the web. Having a strategy for your online presence allows you to market your small business online so customers can easily find you. In this workshop hosted by the Toronto Digital Service Squad we'll discuss the importance of getting your business online and where to start with developing your online presence.

What you will learn:

- What is web presence and what platforms you can use to set up your website
- How to create a professionally-designed, responsive website for your business
- How to optimize website content to improve your search engine ranking (SEO)
- Setting up your Google My Business listing and other online directories
- Getting started with social media
- How email marketing can grow your business and encourage repeat customers
- Developing a cohesive brand voice online
- Engaging with customers virtually and building relationships on the web

## Public Space

Date and Time: Tuesday, April 27 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

## 100 years then and hereafter

Date and Time: Tuesday, April 27 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her excavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented history, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the present moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while exploring ways to disrupt the archival process when looking to the future.

## Virtual BACD Biz Lunch

Date and Time: Tuesday, April 27 12:30 pm - 1:30 pm

Address: Virtual

Here is an opportunity for you to meet other business owners and to open new relationships - you never know what could transpire from those connections

## Wednesday, April 28, 2021

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## Regional Council Meeting

Date and Time: Wednesday, April 28 9:30 am

## **BACD Start UP Session**

Date and Time: Wednesday, April 28 9:30 am - 11:00 am

Address: Virtual

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## **DigitalMarCon**

Date and Time: Wednesday, April 28 9:30 am - 4:30 pm

Address: Virtual

DigiMarCon At Home 2021 Digital Marketing Conference will be held Online from April 28th to 29th, 2021, available live stream and on-demand. It is the largest Digital Marketing Event in the World and will be attended by over 10,000 Digital Marketing Professionals.

## **Public Space**

Date and Time: Wednesday, April 28 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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## **How To Create Alternative Forms Of Revenue For Brick and Mortars Part 1 (BACD)**

Date and Time: Wednesday, April 28 12:00 pm - 2:00 pm

Address: Virtual

You will leave with a complete understanding of which revenue streams that will work for your business and a plan on how to get started.

The problem many business owners found themselves stuck with in 2020, was that their main stream of revenue either dried up or slowed to a trickle and their ability to pivot was either costly or daunting.

During this 2-day workshop, we'll explore 6 alternate forms of revenue and teach business owners how to decide which one to start with.

## Supplier Information event

Date and Time: Wednesday, April 28 3:00 pm - 4:30 pm

Address: Virtual

This online event will include presentations to assist small businesses in learning more about the public procurement process and how to do business with various public agencies located in the region who are members of the Durham Purchasing Co-operative. Participants will also be provided an opportunity to ask questions of the participating local agencies.

## How to Get Started With Online Courses (BACD)

Date and Time: Wednesday, April 28 4:30 pm - 5:30 pm

Address: Virtual

During this session, Samantha will teach you the nuts and bolts of creating an online course – how to teach what you know in an online course, how to record, host and market your course and increase your revenue without working around the clock.

## Maximizing Your Online Advertising & Digital Marketing Budget (The Ontario Digital Main Street Initiative)

Date and Time: Wednesday, April 28 7:00 pm - 8:30 pm

Address: Webinar

You don't need a big budget to get noticed on the web - you just need creativity! Savvy businesses are using bootstrap digital marketing techniques to amplify their message online. In this hands-on workshop, you'll learn the tricks and tools needed to market your business effectively on a shoestring budget. This webinar is presented in partnership with the Alliston BIA.

### You'll learn:

- How to create a basic online marketing strategy and measurement plan that fits for your business size and goals.
- Why email marketing can be a powerful and cost-effective way to grow your business.
- How to get people to sign up for an email list while following best practices and the Canadian Anti-Spam Legislation (CASL).
- How to take advantage of influencer marketing, affiliate marketing and other ways to generate word-of-mouth.

- How to advertise cost-effectively through Google ads, Facebook ads and other ad networks.
- What free or low-cost graphic design tools to use to create eye-catching online ads.

## **Thursday, April 29, 2021**

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### **Workplace – Culture & Communication (Clarington Board of Trade and Office of Economic Development)**

Date and Time: Thursday, April 29 8:30 am - 9:30 am

Address: Virtual

How you communicate with your team is critical. In these times of remote employees, we have to be intentional about how we manage when we can't always see what people are working on.

Join Richard Hedges, from The Alternative Board, as he helps us redefine our culture. Helping us to hire better, fire faster, as well as sharing tips on how to have a happier, more productive team.

### **DigitalMarCon**

Date and Time: Thursday, April 29 9:30 am - 4:30 pm

Address: Virtual

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### **Public Space**

Date and Time: Thursday, April 29 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

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## **Startup Grind: An Intimate Look at Female Entrepreneurship in Patriarchal Industries**

Date and Time: Thursday, April 29 12:00 pm

Address: Virtual

Join Startup Grind as they present An Intimate Look at Female Entrepreneurship in Patriarchal Industries. Their diverse panel of female powerhouses — Judith Pineault, Peng-Sang Cau and Brooke Woboditsch will discuss their entrepreneurial journeys in patriarchal sectors, challenges faced by female entrepreneurs (then and now) and how we can do better moving forward.

## **BACD Business Fundamentals: Financials & Operations**

Date and Time: Thursday, April 29 2:00 pm - 4:00 pm

Address: Virtual

Take better control of your business by understanding the accounting basics. We will also discuss why developing operational strategies can help you make more money.

## **Friday, April 30, 2021**

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### **100 years then and hereafter**

Date and Time: Friday, April 30 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

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### **Public Space**

Date and Time: Friday, April 30 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.



