

## **Wednesday, July 1, 2020**

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### **Canada Day the Durham Way**

Date and Time: Wednesday, July 1 2:00 pm - 5:00 pm

Address: Webinar

Residents are invited to join an uplifting, virtual celebration of our amazing community by tuning in to Canada Day the Durham Way on July 1.

From 2 to 5 p.m., this collaborative event—in co-operation with the Region of Durham and all eight local-area municipalities—will highlight unique attractions and talents that drive our vibrant arts and culture scene. This event celebrates our region and our one-of-a-kind mix of small-town hospitality and unique urban amenities; a celebration of our multicultural landscape and cultures; exciting performers; one-of-a-kind children's activities; and musical talent.

## **Thursday, July 2, 2020**

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### **Spark Centre - Patent Applications: Anatomy & Drafting**

Date and Time: Thursday, July 2 11:00 am - 12:00 pm

Address: Online Workshop

The brilliant and strategic Tony Orsi is back! And in his new online workshop on July 2nd, he's leading you through all the different sections of a patent application — including the important info you need to have to complete them — as well as how to understand patent claims, what they cover and how they're written.

### **BACD Business Plan Masterclass**

Date and Time: Thursday, July 2 4:00 pm - 6:00 pm

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options?

If you are new to business, start with our Start Up Session and Business Fundamentals.

This hands on masterclass will take you through the steps of writing your business plan and financial projections. A business plan and financial forecasts are needed when applying for loans and funds and to provide clarity and direction in a business owner's journey.

This masterclass is for businesses who want hands-on help writing their own business plan. We will go through all the sections in the business plan as well as the cash flow document.

## Chamber on Tap (Whitby Chamber)

Date and Time: Thursday, July 2 4:30 pm - 6:00 pm

Address: Webinar

Chamber on Tap is now online!

Bring your own beverage and connect with fellow professionals in a casual, and digital, atmosphere. Same great program, from the comfort of your home.

### Who should attend?

- Members interested in networking with fellow professionals
- Your staff (as everyone in your workplace is a member of the Whitby Chamber of Commerce)

This event will be hosted on Zoom. Participants will be provided with the credentials after registering.

## Summer Concerts Online - Thursdays

Date and Time: Thursday, July 2 7:00 pm - 8:00 pm

Address: Online

Join us online every Thursday, at 7:00 pm for a great line up of performers and bands.

## Friday, July 3, 2020

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### Storytelling Drive-Thru Tours

Date and Time: Friday, July 3 9:30 am - 4:30 pm

Address: Pickering Museum Village

Join Nellie, from 170 years ago during the time of Pickering's Boom, as she takes you on a guided audio tour by car of the Pickering Museum Village.

Every Friday, July 3 to August 28. Tour times start every 10 minutes beginning at 9:30 am. Registration is required in advance, click [here](#) to register.

Cost per vehicle is \$20, 30 minute experience (no Buses, RVs, or other large vehicles).

## Sunday, July 5, 2020

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## Summer Concerts Online - Sundays

Date and Time: Sunday, July 5 2:00 pm - 3:00 pm

Address: Online

Join us every Sunday, at 2:00 pm, from the comfort of your home.

## Tuesday, July 7, 2020

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### Monetizing Facebook Groups

Date and Time: Tuesday, July 7 9:30 am - 11:00 am

Address: Webinar

In this session you will learn how to set up a Facebook group, create engaging content and how to get new members.

Given that Facebook keeps raising the ante for business pages to get exposure, a Facebook group is one more way to tap into your audience and make more money (without buying ads).

Here is what you are going to learn how to:

- set up a Facebook group properly
- get new members coming in consistently
- create engaging content
- difference between a Facebook page vs group

### Planning and Economic Development Committee Meeting

Date and Time: Tuesday, July 7 9:30 am

### Analyzing and Summarizing Your Data (Two Day Workshop)

Date and Time: Tuesday, July 7 10:00 am - 12:00 pm

Address: Webinar

**Part two of this workshop will take place on July 8 from 10:00 a.m. to 12:00 p.m.**

In partnership with JN Software Consulting, the Ajax-Pickering Board of Trade is offering special pricing for this opportunity to master Excel - Summarizing and Managing Your Data . Expand your knowledge, skills and ability to move your organization forward.

#### Workshop Detail:

##### Session 1

##### Filtering Data

- Working with Autofilters
- Creating Advanced Filters

### **Charts and Sparklines**

- Inserting Charts
- Manipulating Charts
- Working with Sparklines

### **Pivot Tables & Slicers**

- Understanding Pivot Tables
- Creating and Modifying Pivot Tables
- Working with Slicers

### **Conditional Formatting**

- Applying Conditional Formatting
- Viewing and Managing Rules

## **Managing Data (2 Hours) July 8th 10am-12pm**

### **Session 2**

#### **Named Ranges**

- Creating Named Ranges
- Editing and Deleting Named Ranges
- Using Named Ranges in Formulas

#### **Tables**

- Why use a Table?
- Creating Tables
- Choosing Table Styles
- Clearing the Table

#### **Data Validation**

- Data Validation Rules
- Data Validation Options
- Creating Drop-down Lists with Data Validation
- Creating Dependent Drop-down Lists

#### **Linking Data**

- Linking Cells
- Linking Ranges of Cells
- Using the Camera Tool

## **Back to Business: Decoding Covid (Oshawa Chamber of Commerce)**

Date and Time: Tuesday, July 7 1:00 pm - 1:15 pm

Address: Webinar

Catch up with live interviews on Instagram every Tuesday and Thursday at 1 p.m. with local businesses to discuss Covid effects, how they're adapting and their plan for recovery!

## **Brave New World - Navigating The Crisis And Its Aftermath (Canada Business Resilience Network)**

Date and Time: Tuesday, July 7 2:30 pm - 3:30 pm

Address: Webinar

Jimmy Jean, a Macro Strategist with Desjardins Capital Markets, will discuss:

The COVID-19-induced economic crisis: where we stand and our view of the economic outlook  
Reopening our economy with a delicate new dual mandate: saving lives and livelihoods  
Until the vaccine: Adapting to a completely reconfigured economic landscape  
Policy solutions for the previous cycle will not work: the next expansion will require innovative thinking in Canada  
"Don't let a good crisis go to waste": the potential for a better society in the wake of COVID-19

## **Business Networking Before 5 (AJPBOT)**

Date and Time: Tuesday, July 7 3:30 pm - 5:00 pm

Address: Webinar

At this networking event, attendees will enjoy a combination of informal and formal networking.

Some informal networking time will be provided before and after the formal networking to allow for some one-on-one conversation.

We encourage all those interested in attending to pre-register (below).

## **Wednesday, July 8, 2020**

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### **Online Workshop: Value Proposition**

Date and Time: Wednesday, July 8 9:00 am - 10:00 am

Address: Webinar

**The Virtual Workshop that will help you clarify your message and make it easier for buyers to choose you!**

This 1-hour virtual workshop is for **anyone who thinks their online content is not attracting the right buyers**. We'll guide you through a process so you can succinctly and with authority answer the question, "why should I buy from you?" Your website is part of your sales funnel. Having a clear value proposition improves digital lead generation and sales performance.

# City of Oshawa Virtual Town Hall

Date and Time: Wednesday, July 8 9:00 am - 9:30 am

Address: Webinar

Oshawa residents, business owners and community members are encouraged to join Mayor Carter every other Wednesday for a virtual Town Hall. It's a chance for the community to become part of the conversation: ask questions, listen in, and learn more about community efforts during this difficult time.

## Works Committee Meeting

Date and Time: Wednesday, July 8 9:30 am

## Analyzing and Summarizing Your Data (Two Day Workshop)

Date and Time: Wednesday, July 8 10:00 am - 12:00 pm

Address: Webinar

**Part two of this workshop will take place on July 8 from 10:00 a.m. to 12:00 p.m.**

In partnership with JN Software Consulting, the Ajax-Pickering Board of Trade is offering special pricing for this opportunity to master Excel - Summarizing and Managing Your Data . Expand your knowledge, skills and ability to move your organization forward.

### Workshop Detail:

#### Session 1

##### Filtering Data

- Working with Autofilters
- Creating Advanced Filters

##### Charts and Sparklines

- Inserting Charts
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##### Pivot Tables & Slicers

- Understanding Pivot Tables
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- Working with Slicers

##### Conditional Formatting

- Applying Conditional Formatting
- Viewing and Managing Rules

**Managing Data (2 Hours) July 8th 10am-12pm**

#### Session 2

## Named Ranges

- Creating Named Ranges
- Editing and Deleting Named Ranges
- Using Named Ranges in Formulas

## Tables

- Why use a Table?
- Creating Tables
- Choosing Table Styles
- Clearing the Table

## Data Validation

- Data Validation Rules
- Data Validation Options
- Creating Drop-down Lists with Data Validation
- Creating Dependent Drop-down Lists

## Linking Data

- Linking Cells
- Linking Ranges of Cells
- Using the Camera Tool

## Transit Executive Committee Meeting

Date and Time: Wednesday, July 8 1:30 pm

## Making Impactful Changes to Diversity and Inclusion Initiatives using Behavioural Science (AJBOT)

Date and Time: Wednesday, July 8 2:00 pm - 3:00 pm

Address: Webinar

The Ajax-Pickering Board of Trade is proud to introduce BEworks, the world's leading behavioural science firm dedicated to the application of evidence-based solutions to change society and the economy for the better. Behavioural science is the systematic study of the biases and mental short-cuts that explain human behavior and how best to overcome these biases using well-studied, scientifically-tested interventions.

In this session, BEworks will share the research, evidence, and solutions on how to improve diversity and inclusion outcomes for businesses and government leaders motivated to make lasting change. In particular, the research will focus on hiring and promotion efforts within small to large organizations. It is often the case that well-meaning solutions are proposed, but they are only temporary fixes, can make no difference to outcomes, or worse, backfire entirely.

## BACD Start Up Session

Date and Time: Wednesday, July 8 2:00 pm - 3:30 pm

Address: Webinar

This session gives an overview of the fundamental elements of success for every business (Business Concept, Marketing & Sales, Operations and Finance) and helps you get the steps needed to start successfully and on track to growing.

We will go through our Start Up Checklist and cover:

- The Business Idea and business model
- Validating your business idea through market research
- Business Registration
- Business Structures to consider
- Licenses and Permits
- HST requirements
- Start up funding
- Business Insurance
- Capital, Grants and Funding
- Name and Brand considerations

## **Thrive After 5: Drinks On Your Deck**

Date and Time: Wednesday, July 8 4:00 pm - 5:00 pm

Address: Webinar

This virtual event is free to all chamber members.

## **Thursday, July 9, 2020**

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### **Startup grind: Peopletail and Raji Kaira (Spark)**

Date and Time: Thursday, July 9 8:30 am - 10:30 am

Address: Webinar

Start your morning off right Thursday, July 9th at 8:30 AM as startupgrind chats with Raji Kaira, Co-Founder and CEO of PeopleTail—a super cool online community that humanizes the way people shop online through shopping together, participating in challenges and earning rewards from brands and retailers!

### **Preparing your business to reopen during COVID-19**

Date and Time: Thursday, July 9 9:00 am - 10:30 am

Address: Webinar

Learn what you will need to have in place for your staff, and what documentation will protect you in the event we have a second wave.



For business owners, this will be a session where we will discuss next steps as the province opens, what you will need to have in place for your staff, and what documentation will protect you in the event we have a second wave.

## **Health and Social Services Committee Meeting**

Date and Time: Thursday, July 9 9:30 am

## **Back to Business: Decoding Covid (Oshawa Chamber of Commerce)**

Date and Time: Thursday, July 9 1:00 pm - 1:15 pm

Address: Webinar

Catch up with live interviews on Instagram every Tuesday and Thursday at 1 p.m. with local businesses to discuss Covid effects, how they're adapting and their plan for recovery!

## **BACD Business Fundamentals: Business Planning**

Date and Time: Thursday, July 9 1:00 pm - 3:00 pm

Address: Webinar

This session looks at the differences between a business plan, a business model canvas and the planning required in starting your own business.

These 3 sessions are the fundamentals of most businesses and presented by BACD's advisors who have all been entrepreneurs themselves and can be taken in any order.

We spend a lot of time planning a vacation, a wedding or even our grocery list so that it's a success and time and money is not wasted. Having a good business plan is a solid foundation for a successful business. It's your roadmap and guides you to reach the milestones you have set.

So let's roll up our sleeves!

You will leave with a completed Business Model Canvas covering the following key points:

- Your Value Proposition, SWOT Analysis, Competitor Analysis
- Customer Segments
- Channels to Market
- Revenue Streams and Expenses
- Key Partners & Alliances
- Company Goals
- Needed Resources

## **Conversation with OPG's CEO: Nuclear as a Key Engine of Ontario's Future**

Date and Time: Thursday, July 9 1:30 pm - 2:30 pm

Address: Webinar

Join Ken Hartwick, President and CEO of Ontario Power Generation, and Rocco Rossi, President and CEO of the Ontario Chamber of Commerce, as they come together for a virtual fireside chat to discuss the importance of nuclear energy as a key part of Ontario's future.

OPG's completion of the Darlington Unit 2 Refurbishment project, represents a historic milestone for Ontario. This timely conversation will provide insights on the importance of this incredible accomplishment, the timeline for the refurbishment process, and what's next for OPG.

## Summer Concerts Online - Thursdays

Date and Time: Thursday, July 9 7:00 pm - 8:00 pm

Address: Online

Join us online every Thursday, at 7:00 pm for a great line up of performers and bands.

## Friday, July 10, 2020

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### Downtown Whitby Java Jolt

Date and Time: Friday, July 10 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

Java Jolts bring together local business people and professionals in a casual setting to discuss common challenges, build supportive networks and mastermind approaches that boost results.

### Friday Feedback (AJPBOT)

Date and Time: Friday, July 10 9:00 am - 10:00 am

Address: Webinar

What best practices can you share about your personal COVID-19 experience? As we begin to reopen, share what you have been doing, what interesting experiences you are having, lessons learned and ask your questions. This is an Ask and Answer kind of event.

Join the Ajax-Pickering Board of Trade for Friday Feedback! APBOT Executive Director Nicole Gibson facilitates and asks about your success through transition, plans for reopening, advocacy needs, and more. You will also be invited to bring your own questions for fellow business leaders and any attending experts.

### Storytelling Drive-Thru Tours

Date and Time: Friday, July 10 9:30 am - 4:30 pm

Address: Pickering Museum Village

Join Nellie, from 170 years ago during the time of Pickering's Boom, as she takes you on a guided audio tour by car of the Pickering Museum Village.

Every Friday, July 3 to August 28. Tour times start every 10 minutes beginning at 9:30 am. Registration is required in advance, click [here](#) to register.

Cost per vehicle is \$20, 30 minute experience (no Buses, RVs, or other large vehicles).

## **Sunday, July 12, 2020**

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### **Summer Concerts Online - Sundays**

Date and Time: Sunday, July 12 2:00 pm - 3:00 pm

Address: Online

Join us every Sunday, at 2:00 pm, from the comfort of your home.

## **Tuesday, July 14, 2020**

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### **What's Brewing?: Virtual Edition (Oshawa Chamber of Commerce)**

Date and Time: Tuesday, July 14 8:00 am - 9:00 am

Address: Webinar

What's brewing? Virtual Mornings Edition - virtual video conference every other Tuesday each month. Free to all Oshawa Chamber members.

### **Finance and Administration Committee Meeting**

Date and Time: Tuesday, July 14 9:30 am

### **Canada Revenue Agency Webinar for Small Corporations**

Date and Time: Tuesday, July 14 9:30 am - 12:00 pm

Address: Webinar

If you have tax related questions, here is your chance to get them answered.

This seminar is held by CRA Professionals, and will cover:

- Business tax deductions

- Common tax errors
- Helpful tools and services offered by CRA
- General bookkeeping and best practices

## Start Selling Online: Shifting from Brick and Mortar to eCommerce

Date and Time: Tuesday, July 14 3:30 pm - 4:30 pm

Address: Webinar

**Explore eCommerce as a new sales agency**

### About this Event

Organizations of all sizes have felt the impact of recent changes. Business closures have highlighted gaps in existing sales and distribution models, and businesses are being forced to either launch or optimize their eCommerce websites in order to continue offering their products, services or solutions online.

In this webinar presented by geekspeak Commerce, an eCommerce services agency, you'll learn key considerations in exploring eCommerce as a new sales channel, your options in terms of marketplaces or owned eCommerce sites, how to optimize your content for successful selling, and more.

### Agenda:

1. Key Considerations when Exploring eCommerce
2. How Brick & Mortar and eCommerce Compare
3. The eCommerce Ecosystem
4. Marketplaces and Direct-to-Consumer Websites
5. Merchandising Your Products or Services Online
6. Going Mobile
7. How to Get Started Today

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### Speakers:

**Isaac Wanzama - Founder + Chief Strategist, geekspeak Commerce**

isaac@geekspeakcommerce.com

**Tricia Williams - Director of Operations + Partner, geekspeak Commerce**

tricia@geekspeakcommerce.com

**Megan Kimmerer - Senior Content Writer + Project Coordinator, geekspeak Commerce**

megan@geekspeakcommerce.com

# Special Durham Agricultural Advisory Committee (DAAC) Meeting

Date and Time: Tuesday, July 14 7:30 pm

## Wednesday, July 15, 2020

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### Brooklin Java Jolt

Date and Time: Wednesday, July 15 8:30 am - 9:30 am

Address: Webinar

Every other Wednesday, the Whitby Chamber of Commerce (WCC) facilitates member-driven Java Jolt gatherings at Copper Branch located in Brooklin. Java Jolts bring together local business people and professionals in a casual setting to discuss common challenges, build supportive networks and mastermind approaches that boost results.

### BACD Business Fundamentals: Marketing & Sales

Date and Time: Wednesday, July 15 9:30 am - 11:30 am

Address: Webinar

#### Marketing and Sales

The Marketing and Sales session is an introduction to the marketing and sales strategy (aka plan) necessary to grow your business. Marketing is imperative to building sales for your business.

These 3 sessions are the fundamentals of most businesses and presented by BACD's advisors who have all been entrepreneurs themselves and can be taken in any order.

Without a Marketing & Sales strategy, your marketing efforts could be wasted or money spent in the wrong channels or worse, your business will fail to thrive.

In Marketing and Sales Strategy we will cover:

- How to create a brand for your business
- The value proposition
- Online and offline marketing strategies
- Marketing tactics for your business
- Lead generation, sales and following up
- Your client acquisition process
- Tools for marketing
- Sales process and strategy
- Web elements
- Digital Strategy

### Small Business Emergency Preparedness

Date and Time: Wednesday, July 15 9:30 am - 11:00 am

Address: Webinar

Attending small business owners will take away an overview of how to have their business better prepared to respond in an emergency.

Topics will include:

- Policies required
- Training required
- Physical workplace needs
- How to engage with patrons, clients etc
- Review legislative requirements

Main takeaways

- Better compliant prepared
- Better understanding legislation requirements
- Better understanding of required PPE (COVID-19)

## **Taking Action Against Anti-Black Racism in Corporate Canada**

Date and Time: Wednesday, July 15 12:00 pm - 1:15 pm

Address: Webinar

In-Conversation with the Canadian Council of Business Leaders Against Anti-Black Systemic Racism and the BlackNorth virtual summit on July 20 on their goal to increase representation in boardrooms and executive suites across Canada.

On July 15, 2020 join the OCC for an In-Conversation with Founder and Chair of the Council and BlackNorth Initiative, Wes Hall, ICD.D, Executive Chairman and Founder of Kingsdale Advisors and Co-Chair, Rola Dagher, President and CEO of Cisco Canada.

## **Profit from technology: Digital tools to drive efficiency and revenue (BDC)**

Date and Time: Wednesday, July 15 3:00 pm

Address: Webinar

In this free, live webinar, BDC Advisory Services experts will explain how technology can help your company get back on track by making your operations more efficient, agile and profitable.

Our experts will offer practical advice on how to execute tech investments that will position your business to win in this fast-changing economy. BDC Chief Economist Pierre Cl  roux will also give an economic update and talk about the importance of adopting digital tools.

## **Special Energy from Waste-Waste Management Advisory Committee Meeting**

Date and Time: Wednesday, July 15 7:00 pm - 9:00 pm

## Thursday, July 16, 2020

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### Summer Concerts Online - Thursdays

Date and Time: Thursday, July 16 7:00 pm - 8:00 pm

Address: Online

Join us online every Thursday, at 7:00 pm for a great line up of performers and bands.

## Friday, July 17, 2020

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### Storytelling Drive-Thru Tours

Date and Time: Friday, July 17 9:30 am - 4:30 pm

Address: Pickering Museum Village

Join Nellie, from 170 years ago during the time of Pickering's Boom, as she takes you on a guided audio tour by car of the Pickering Museum Village.

Every Friday, July 3 to August 28. Tour times start every 10 minutes beginning at 9:30 am. Registration is required in advance, click [here](#) to register.

Cost per vehicle is \$20, 30 minute experience (no Buses, RVs, or other large vehicles).

## Sunday, July 19, 2020

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### Summer Concerts Online - Sundays

Date and Time: Sunday, July 19 2:00 pm - 3:00 pm

Address: Online

Join us every Sunday, at 2:00 pm, from the comfort of your home.

## Monday, July 20, 2020

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### Virtual Market Activation: Tapping into the Asian E-Commerce Consumer Market (Toronto Region Board of Trade)

Date and Time: Monday, July 20 7:30 am - 3:00 pm

Address: Webinar

Access the potential of Asia's vast digital consumer market through our virtual market activation program connecting you with best-in-class subject matter experts and one-on-one meetings with industry buyers and partners who can help you enter and expand your market footprint in Asia. We will be connecting you with the Asian e-commerce giants, such as Alibaba, Tmall Global, JD.com and Rakuten. This is a unique opportunity for Canadian brands to capitalize on commercial opportunities by tapping into the world's largest e-commerce market and a rapidly-growing, affluent middle class.

## **Virtual Art Camp: Art Alive!**

Date and Time: Monday, July 20 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Art leaps off the page this week! Create your own 3D art using a variety of techniques, such as coil, slab and pinch pot to make masterpieces out of clay, plaster cloth and so much more! Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

## **Land Division Committee Virtual Meeting**

Date and Time: Monday, July 20 9:00 am - 4:30 pm

## **How To Support Employees' Mental Health And Well-Being During COVID-19 And Beyond**

Date and Time: Monday, July 20 2:00 pm - 3:00 pm

Address: Webinar

In a recent survey by Sun Life, over half (56%) of Canadians surveyed said COVID-19 is negatively affecting their mental health. Join Carmen Bellows, Registered Psychologist and Director, Mental Health Solutions at Sun Life Financial to learn how to develop and maintain a positive mental health environment in your organization.

## **Tuesday, July 21, 2020**

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## **Virtual Art Camp: Art Alive!**

Date and Time: Tuesday, July 21 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Art leaps off the page this week! Create your own 3D art using a variety of techniques, such as coil, slab and pinch pot to make masterpieces out of clay, plaster cloth and so much more! Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.



## Back To Business: Decoding Covid

Date and Time: Tuesday, July 21 1:00 pm - 1:15 pm

Address: Webinar

Catch us live with interviews on Instagram every Tuesday and Thursday at 1:00pm with local businesses to discuss Covid effects, how they're adapting and their plan for recovery.

## Wednesday, July 22, 2020

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### Online Workshop: Buyer Persona

Date and Time: Wednesday, July 22 9:00 am - 10:00 am

Address: Webinar

Join [Marketing Copilot](#)'s Marie Wiese, Marketing Advisor for Spark Centre, on **July 22nd** for a fantastic virtual workshop that will help you understand your buyer so that you can create the right content for their buyer journey.

This 1-hour virtual workshop is for anyone that recognizes the importance of having the right content on their website to support what a buyer needs to make a purchase decision. With 60-70% of the buyer journey taking place online without the support of a sales person, sales and marketing teams need content that guides the journey not stops it due to confusion, clutter and unhelpful content.

### Virtual Art Camp: Art Alive!

Date and Time: Wednesday, July 22 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Art leaps off the page this week! Create your own 3D art using a variety of techniques, such as coil, slab and pinch pot to make masterpieces out of clay, plaster cloth and so much more! Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

### **\*\*CANCELLED\*\* Social Housing Advisory Group**

Date and Time: Wednesday, July 22 9:00 am - 12:00 pm

### Working Remotely Through a Crisis & Flex Work Long Term

Date and Time: Wednesday, July 22 1:00 pm - 2:00 pm

Address: Webinar

You're invited to join us and CWB Financial for a webinar on Wednesday, July 22 to discuss the future of working remotely through a crisis and long term outlook for flex work essential to all organization and business o

wners.

What resources are in place to assist teams to be set up in productive new work environments and supporting mental health? How do Chambers of Commerce, associations and business owners support their employees and teams? What are the major cyber security threats for SMEs during and post-pandemic?

Please join Cory Gould, Chief Information Security Officer and Jeff Wright, Senior, Vice-President, Client Solutions for this webinar moderated by Leah Nord, Senior Director, Workforce Strategies & Inclusive Growth at the Canadian Chamber of Commerce.

## **BACD Start Up Session**

Date and Time: Wednesday, July 22 4:00 pm - 5:30 pm

Address: Webinar

This session gives an overview of the fundamental elements of success for every business (Business Concept, Marketing & Sales, Operations and Finance) and helps you get the steps needed to start successfully and on track to growing.

We will go through our Start Up Checklist and cover:

- The Business Idea and business model
- Validating your business idea through market research
- Business Registration
- Business Structures to consider
- Licenses and Permits
- HST requirements
- Start up funding
- Business Insurance
- Capital, Grants and Funding
- Name and Brand considerations

## **Thrive After 5: Drinks On Your Deck**

Date and Time: Wednesday, July 22 4:00 pm - 5:00 pm

Address: Webinar

This virtual event is free for all chamber members.

## **The Side Hustle Starter Kit**

Date and Time: Wednesday, July 22 7:00 pm - 8:30 pm

Address: Webinar

Welcome to The Side Hustle Starter-kit, a value packed online training to guide you through the basics of starting your side hustle!

If you are a new side-hustler, maker, entrepreneur, OR if you would like to become one, there is a community to support you, a pathway to follow, and resources to empower you to set up your new business and thrive in

today's economy.

Introducing, The Side Hustle Starter-kit, a FREE, value packed webinar to guide you through the basics of getting your side-hustle off the ground!

In this 90 minute online training session, you'll be introduced to the Side Hustle Starter Kit methodology and tools to help kickstart your journey with side hustling. Then, you'll hear from a panel of experienced side hustlers about their journeys and you will have the opportunity to ask questions and get coaching from the panel.

You'll have the opportunity to engage with the panelist by asking questions to help you get started!

## **Thursday, July 23, 2020**

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### **Driving Innovation Series presents Steering Durham Technology**

Date and Time: Thursday, July 23 9:00 am - 10:30 am

Address: Webinar

Following the outstanding success of its first event, the Driving Innovation Series is excited to announce its next event "Steering Durham Technology"!

Join us Thursday, July 23rd at 9 AM as an incredible panel of industry leaders discuss how the Durham Regional Technology Development Site (DRTDS) is fostering the development of new technologies that contribute to the Human Machine Interface and User Experience, how startups and investors benefit from DRTDS, and what the future holds for autonomous and electric vehicles.

### **Virtual Art Camp: Art Alive!**

Date and Time: Thursday, July 23 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Art leaps off the page this week! Create your own 3D art using a variety of techniques, such as coil, slab and pinch pot to make masterpieces out of clay, plaster cloth and so much more! Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

### **HR Workshop: Maximizing Leadership Potential**

Date and Time: Thursday, July 23 9:00 am - 10:00 am

Address: Webinar

Great leaders are not merely born with the extraordinary ability to give feedback and inspire people. One of the most critical decisions businesses often have to make is who to put in a leadership role — from frontline supervisors and all the way up the chain of command.

This single decision can have significant impact on employee engagement and overall productivity of your business.

ness. Technical skills or seniority should never be the sole determinant when deciding who should be a leader of the people within your organization. Those put into roles that manage people must first have the will to become a better leader and have the drive to take the steps needed to grow this skillset.

## Chamber on Tap (Whitby Chamber of Commerce)

Date and Time: Thursday, July 23 4:30 pm - 6:00 pm

Address: Webinar

Chamber on Tap is now online!

Bring your own beverage and connect with fellow professionals in a casual, and digital, atmosphere. Same great program, from the comfort of your home.

## Summer Concerts Online - Thursdays

Date and Time: Thursday, July 23 7:00 pm - 8:00 pm

Address: Online

Join us online every Thursday, at 7:00 pm for a great line up of performers and bands.

## Friday, July 24, 2020

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### Downtown Whitby Java Jolt

Date and Time: Friday, July 24 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

Java Jolts bring together local business people and professionals in a casual setting to discuss common challenges, build supportive networks and mastermind approaches that boost results.

### Virtual Art Camp: Art Alive!

Date and Time: Friday, July 24 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Art leaps off the page this week! Create your own 3D art using a variety of techniques, such as coil, slab and pinch pot to make masterpieces out of clay, plaster cloth and so much more! Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

## Storytelling Drive-Thru Tours

Date and Time: Friday, July 24 9:30 am - 4:30 pm

Address: Pickering Museum Village

Join Nellie, from 170 years ago during the time of Pickering's Boom, as she takes you on a guided audio tour by car of the Pickering Museum Village.

Every Friday, July 3 to August 28. Tour times start every 10 minutes beginning at 9:30 am. Registration is required in advance, click [here](#) to register.

Cost per vehicle is \$20, 30 minute experience (no Buses, RVs, or other large vehicles).

## WindReach Farm Drive-Thru Experience

Date and Time: Friday, July 24 10:00 am - 3:00 pm

Address: 312 Townline Road, Ashburn, Ontario

Come and join us for a drive-thru tour of the Farm! In addition to seeing the beautiful property and your favourite farm animals, you'll learn about our programs and participate in activities, all from the safety of your vehicle. This guided audio tour is something you don't want to miss out on!

Tickets are \$15 per car. For more info and to purchase tickets go to: [https://starticketing.com/tktweb/event\\_view?eventCode=DJA](https://starticketing.com/tktweb/event_view?eventCode=DJA)

## Saturday, July 25, 2020

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### Unfortunately, It Was Paradise: Online Film Screening + Panel Discussion

Date and Time: Saturday, July 25 11:00 am - 1:00 pm

Address: Please register online for this event

Unfortunately, It Was Paradise positions place-making as a radical, collaborative yet unstable process measured against experiences of exile, social upheaval, and political rupture.

On July 25, join us online for a screening of Jumana Manna's A Sketch of Manners (Alfred Roch's Last Masquerade), 2013 and Larissa Sansour's Nation Estate, 2013. Followed by an artist talk with Jumana Manna, moderated by curators Noor Alé and Claudia Mattos. Sign up at: <https://www.vac.ca/vacevents.html>

## Sunday, July 26, 2020

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### WindReach Farm Drive-Thru Experience

Date and Time: Sunday, July 26 10:00 am - 3:00 pm

Address: 312 Townline Road, Ashburn, Ontario

Come and join us for a drive-thru tour of the Farm! In addition to seeing the beautiful property and your favourite farm animals, you'll learn about our programs and participate in activities, all from the safety of your vehicle. This guided audio tour is something you don't want to miss out on!

Tickets are \$15 per car. For more info and to purchase tickets go to: [https://starticketing.com/tktweb/event\\_view?eventCode=DJA](https://starticketing.com/tktweb/event_view?eventCode=DJA)

## Summer Concerts Online - Sundays

Date and Time: Sunday, July 26 2:00 pm - 3:00 pm

Address: Online

Join us every Sunday, at 2:00 pm, from the comfort of your home.

## Monday, July 27, 2020

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### Virtual Art Camp: Art Explorers!

Date and Time: Monday, July 27 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Create your way from the prehistoric age to modern-day! Explore a variety of techniques including paint, pastels, papercraft, mixed media, and sculpture during your trip through time. Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

### How To Adapt Your Business & Thrive In Post-COVID Economy

Date and Time: Monday, July 27 9:30 am - 11:00 am

Address: Webinar

Learn what entrepreneurs can do to prepare for the post-COVID opportunities. How to survive, pivot and thrive in the months ahead.

Are you ready to adapt your business to the new economic reality? In this free, live webinar we will present a step-by-step strategic approach to understanding the opportunities, what tools can help equip your business to deal with the changed economic landscape.

Stephan from BizMetrics Inc. will cover some of the best practices to adapt your business to the current post-COVID environment. He will share some actual client successes and insights as a result of the pandemic.

## Tuesday, July 28, 2020

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## What's Brewing?: Virtual Edition (Oshawa Chamber of Commerce)

Date and Time: Tuesday, July 28 8:00 am - 9:00 am

Address: Webinar

What's brewing? Virtual Mornings Edition - virtual video conference every other Tuesday each month. Free to all Oshawa Chamber members.

## Whitby Chamber of Commerce: mMornings

Date and Time: Tuesday, July 28 9:00 am - 10:30 am

Address: Webinar

Interested in making connections and learning something new? Join us monthly for our mMornings series, which provides our members with the opportunity to share their expertise with you. This month's topic is cyber security for small businesses, presented by Gavin Steiner from Durham IT Services.

Does your business have a plan for cyberattacks? Cyberattacks on big companies dominate the news, but small businesses are big targets too. One in five small businesses fall victim to a cyberattack and of those, 60 per cent go out of business in six months. Data shows that most small business owners don't have a plan for response if they're hit.

That's a problem, because cyberattacks can range from the mildly annoying to the deeply destructive. Even the smallest can be costly and time consuming. From phishing scams to data breaches, the average attack costs a business \$9,000, says the National Small Business Association.

### What you'll learn:

- Why saying "that happens to other businesses - it won't happen to us" can put you out of business
- How you as a business owner can be confident you're fully protected and secure

### Who should attend:

- Members and non-members interested in networking and learning in a fun and supportive environment
- Individuals interested in protecting their business against cyber threats

## Virtual Art Camp: Art Explorers!

Date and Time: Tuesday, July 28 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Create your way from the prehistoric age to modern-day! Explore a variety of techniques including paint, pastels, papercraft, mixed media, and sculpture during your trip through time. Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

## Back to Business: Decoding Covid

Date and Time: Tuesday, July 28 1:00 pm - 1:15 pm

Address: Webinar

Catch us live with interviews on Instagram every Tuesday and Thursday at 1:00pm with local businesses to discuss Covid effects, how they're adapting and their plan for recovery.

## Wednesday, July 29, 2020

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### Brooklin Java Jolt

Date and Time: Wednesday, July 29 8:30 am - 9:30 pm

Address: Webinar

Every other Wednesday, the Whitby Chamber of Commerce (WCC) facilitates member-driven Java Jolt gatherings at Copper Branch located in Brooklin. Java Jolts bring together local business people and professionals in a casual setting to discuss common challenges, build supportive networks and mastermind approaches that boost results.

### Virtual Art Camp: Art Explorers!

Date and Time: Wednesday, July 29 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Create your way from the prehistoric age to modern-day! Explore a variety of techniques including paint, pastels, papercraft, mixed media, and sculpture during your trip through time. Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

### BACD Business Plan Masterclass

Date and Time: Wednesday, July 29 9:00 am - 11:00 am

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options?

**If you are new to business, start with our Start Up Session and Business Fundamentals.**

This hands on masterclass will take you through the steps of writing your business plan and financial projections. A business plan and financial forecasts are needed when applying for loans and funds and to provide clarity and direction in a business owner's journey.



## Funding your Next AI Project

Date and Time: Wednesday, July 29 9:00 am

Address: Webinar

Companies of all sizes and sectors are rapidly migrating to digital technologies and Artificial Intelligence solutions to increase efficiency and deliver services online as a result of the pandemic.

According to Forbes, 84% of businesses say AI will enable them to obtain or sustain a competitive advantage, and 83% believe AI is a strategic priority for their businesses today. It's time to adopt AI solutions into your business operations!

Join us to learn about funding opportunities available with The AI Hub to develop AI solutions.

## Regional Council Meeting

Date and Time: Wednesday, July 29 9:30 am

## Navigating your business to recovery

Date and Time: Wednesday, July 29 2:00 pm - 3:00 pm

Address: Webinar

Have questions about navigating through the government support programs? Want to learn more about e-commerce and cyber-security? Or maybe you have questions about labour laws during the pandemic? Join this packed webinar to hear from experts on all these topics to help you navigate to recovery.

- Navigating government support programs
- Focus on leveraging online in the "new normal" for growth but understanding how to manage risk (cyber-security/privacy)
- An employers' guide to reopening the workplace from the legal standpoint

## Thursday, July 30, 2020

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## Virtual Art Camp: Art Explorers!

Date and Time: Thursday, July 30 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Create your way from the prehistoric age to modern-day! Explore a variety of techniques including paint, pastels, papercraft, mixed media, and sculpture during your trip through time. Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

## Whitby Chamber of Commerce: mNetworking

Date and Time: Thursday, July 30 9:30 am - 11:00 am

Address: Webinar

Join us and the Town of Whitby for a virtual mNetworking session. Each event will focus on a different business theme presented by Town of Whitby staff. This month, town staff would like to engage our business community regarding the Economic Recovery Plan.

Whitby's Economic Recovery Plan outlines five key priorities to sustain the local economy. Various actions, tactics and measures have been further identified by Whitby's Economic Development Team that align with the Durham Economic Task Force as well as the Province's economic recovery framework. Here's an opportunity to learn more about the recovery plan and provide any feedback.

## **BACD Business Fundamentals: Financials and Operations**

Date and Time: Thursday, July 30 2:00 pm - 4:00 pm

Address: Webinar

In this session we discuss Financials/Accounting and Operations. By understanding the accounting and financial principles and developing these operational strategies, you can create effective and efficient systems for running your business profitably and growing it.

Key concepts covered:

- Putting together a cash flow budget and a sales forecast
- Pricing your products & services
- Financial statements e.g. (Income Statement, Cash Flow and balance sheet)
- Tax deductible business expenses
- Banking and payment processing options
- Tips for record keeping
- Managing your library of knowledge
- Customer service flow and process

## **Summer Concerts Online - Thursdays**

Date and Time: Thursday, July 30 7:00 pm - 8:00 pm

Address: Online

Join us online every Thursday, at 7:00 pm for a great line up of performers and bands.

## **Friday, July 31, 2020**

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### **Virtual Art Camp: Art Explorers!**

Date and Time: Friday, July 31 9:00 am

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Create your way from the prehistoric age to modern-day! Explore a variety of techniques including paint, pastels, papercraft, mixed media, and sculpture during your trip through time. Ages 7 to 13. Art kits included, pick-up available on the Friday/Saturday before camp starts.

## Storytelling Drive-Thru Tours

Date and Time: Friday, July 31 9:30 am - 4:30 pm

Address: Pickering Museum Village

Join Nellie, from 170 years ago during the time of Pickering's Boom, as she takes you on a guided audio tour by car of the Pickering Museum Village.

Every Friday, July 3 to August 28. Tour times start every 10 minutes beginning at 9:30 am. Registration is required in advance, click [here](#) to register.

Cost per vehicle is \$20, 30 minute experience (no Buses, RVs, or other large vehicles).

<https://calendar.durham.ca>