

## Tuesday, February 1, 2022

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### Planning and Economic Development Committee Meeting

Date and Time: Tuesday, February 1 9:30 am

### Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, February 1 10:00 am - 11:30 am

Toronto Digital Service Squad will give you with a better understanding of how to leverage the power of social media.

### *this is not an atlas*

Date and Time: Tuesday, February 1 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

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**Bruno Canadien** is a member of the Deh Gah Got'íé Kóqé First Nation, a Deh Cho Region member of the Dene Nation. In his painting, collage, and drawing practice, Canadien addresses issues surrounding the intersection of First Nations/Tribal sovereignty, resource exploitation, and environmental concerns. Canadien has exhibited his work at Stride Gallery, Calgary; Winnipeg Art Gallery; and Art Gallery of Alberta, Edmonton.

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**Noor Alé** is a curator, art historian, and writer. She is the Associate Curator at The Power Plant Contemporary Art Gallery, Toronto. Her curatorial practice examines the intersections of contemporary art with geopolitics, decolonization, and social justice in the Global South. She holds an MA in Art History from The Courtauld Institute of Art, and a BA in Art History from the University of Guelph.

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Young Songwriters "Course and a Concert"

Date and Time: Tuesday, February 1 5:00 pm

Address: video conference, or outdoors

Young Songwriters "Course and a Concert "

Participants learn to write a song and perform it. A 3hr event.

Young Songwriters are 2 children 1 teen and 1 adult. Lead by Ron Beer singer songwriter.

author and animator. Fun for the Whole Family . We are insured have police check and reference upon request.

## Together We Rise Durham: Celebrating Black Achievements in Durham Region

Date and Time: Tuesday, February 1 7:00 pm - 8:30 pm

**Live Event February 1 | 7 p.m.**



**TOGETHER**  
WE RISE DURHAM

**Black  
History  
Month**

## You're invited to attend Durham Region's Black History Month Celebration!

The "Together We Rise Durham" Black History Month Committee is hosting a live panel discussion that will celebrate Black achievements and focus on local frontline health-care heroes.

This year's theme is “**Celebrating Black Achievements in Durham Region**,” and includes a panel discussion with health-care professionals, including:

- Dr. Adwoa Amamoo
- Natasha Gray, Registered Nurse
- Jacqueline Chen, Healthcare Leader and President of the Jamaican Canadian Association of Nurses
- Jamere Bembridge, Advanced Care Paramedic

This resilient panel will discuss their experiences during the pandemic.

### Virtual Event Details

**Date:** Tuesday, February 1, 2022

**Time:** 7 to 8:30 p.m.

**Event link:** [Join event](#)

Registration is not required. For viewing on a mobile device, please download and install the free Microsoft Teams app prior to the event. We look forward to seeing you there.

## Wednesday, February 2, 2022

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### Black History Month Rise Up (Whitby Chamber of Commerce)

Date and Time: Wednesday, February 2 8:30 am - 12:00 pm

Welcome to our second annual Black History Month event, with this year's focus on inspiration! This half-day event will feature four tremendous speakers and an opportunity to network.

### Works Committee Meeting

Date and Time: Wednesday, February 2 9:30 am

### **this is not an atlas**

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Transit Executive Committee Meeting**

Date and Time: Wednesday, February 2 1:30 pm

## **BACD Business Fundamentals: Financials and Operations**

Date and Time: Wednesday, February 2 4:00 pm - 6:00 pm

Take better control of your business by understanding the accounting basics. We will also discuss why developing operational strategies can help you make more money.

## **Writing Successful Web Content (The Digital Main Street Webinar Series)**

Date and Time: Wednesday, February 2 7:00 pm - 8:30 pm

Great website content can help you achieve your site's desired results - whether that's more sales, more signups, or more visitors. But before you've put a pen (or cursor, if you like) to page, you have to do your research. This webinar will help you write better content for your website that will appeal to your target audience, as well as search engines such as Google.

### ***You'll learn:***

- How to write for your target audience
- How to develop a consistent voice and tone for your brand
- The tricks professional copywriters use to create website content that speaks to your ideal client or customer
- What role search engine optimization (SEO) plays in content development
- How often to refresh the content on your website, and whether you need a blog or not

## Ahead by a Century: Inspiring the Next Generation of Transportation (Toronto Region Board of Trade)

Date and Time: Thursday, February 3 9:00 am - 4:30 pm

Address: 1 First Canadian Place - Toronto Region Board of Trade

Welcome to the 7th Annual Transportation Summit

Our annual transportation Summit offers you the opportunity to network with the industry's most influential leaders, engage in conversations on crucial issues for our region, and experience an unforgettable roster of lively speakers. Secure your spot now and look forward to a day of new connections and ideas from an extraordinary mix of transportation advocates, experts, and innovators.

## Health and Social Services Committee Meeting

Date and Time: Thursday, February 3 9:30 am

## this is not an atlas

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## Career + Experiences Expo 2022 (Trent University)

Date and Time: Thursday, February 3 11:00 am - 2:00 pm

### Hire Students from the #1 Undergraduate University in Ontario!

Careerspace at Trent University will be virtually hosting our four-day annual Career Expo. Trent students are eager to take on new challenges in exciting, creative and remote environments. Gain a valuable team member with fresh ideas; we encourage students to explore options to learn and grow through their academics and personal life while also applying the skills they have learned in a professional setting as an engaged member of their community.

January 26 - Health Sciences and Wellness

February 3 - Community and Public Services

February 9 - Business and Technology

February 17 - Natural Resources and Environment

## How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, February 3 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Vertical Farming 101: Webinar Series

Date and Time: Thursday, February 3 11:30 am - 1:00 pm

From building a comprehensive business plan to finding the right community partners, this webinar series walks you through the ins-and-outs of vertical farming in our four-part event series.

**Timings and Dates:** This workshop consists of **four** webinar sessions that will occur throughout the month of February 2022. **They are scheduled every Thursday from 11:30 am to 1:00 pm.**

1. Webinar #1: Introduction to Vertical Farming - Led by OMAFRA | February 3, 2022
2. Webinar #2: Applied Principles of Vertical Farming - Led by Seneca College and York Region | February 10, 2022
3. Webinar #3: Navigating Approvals Process and Permits for Vertical Farming - Led by OMAFRA | February 17, 2022
4. Webinar #4: Community & Academia Partners for Vertical Farming - Led by Durham College and Durham Region | February 24, 2022

## Friday, February 4, 2022

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Date and Time: Sunday, February 6 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Monday, February 7, 2022**

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### **Land Division Committee Virtual Meeting**

Date and Time: Monday, February 7 9:00 am - 4:30 pm

## **Tuesday, February 8, 2022**

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### **Finance and Administration Committee Meeting**

Date and Time: Tuesday, February 8 9:30 am

## this is not an atlas

Date and Time: Tuesday, February 8 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Workshop: A Year of Launches**

Date and Time: Tuesday, February 8 10:00 am - 12:00 pm

In this interactive workshop, we will work with business owners to plan out launches throughout 2022 identifying systems, tech, and comms plans to ensure cash flow goals are met.

## **Maximizing Your Online Advertising & Digital Marketing Budget (Digital Main Street Webinar Series)**

Date and Time: Tuesday, February 8 2:30 pm - 4:00 pm

You don't need a big budget to get noticed on the web - you just need creativity! Savvy businesses are using bootstrap digital marketing techniques to amplify your message online. In this hands-on workshop, you'll learn the tricks and tools needed to market your business effectively on a shoestring budget.

***You'll learn:***

- How to create a basic online marketing strategy and measurement plan that fits for your business size and goals
- Why email marketing can be a powerful and cost-effective way to grow your business
- How to get people to sign up for an email list while following best practices and the Canadian Anti-Spam Legislation (CASL)
- How to take advantage of influencer marketing, affiliate marketing and other ways to generate word-of-mouth
- How to advertise cost-effectively through Google ads, Facebook ads and other ad networks
- What free or low-cost graphic design tools to use to create eye-catching online ads

## **Durham Agricultural Advisory Committee Meeting**

Date and Time: Tuesday, February 8 7:30 pm

## **Wednesday, February 9, 2022**

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### **Canada 360 Economic Summit 2022 - The Future of Economic Growth (Canadian Chamber of Commerce)**

Date and Time: Wednesday, February 9 9:00 am - 5:00 pm

This event will feature panel discussions, one-on-one conversations and keynote addresses that will ensure the needs of the business community are considered in shaping the growth and direction of the economy through 2022 and beyond.

### **Committee of the Whole Meeting**

Date and Time: Wednesday, February 9 9:30 am

### **this is not an atlas**

Date and Time: Wednesday, February 9 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **Career + Experiences Expo 2022 (Trent University)**

Date and Time: Wednesday, February 9 11:00 am - 2:00 pm

### **Hire Students from the #1 Undergraduate University in Ontario!**

Careerspace at Trent University will be virtually hosting our four-day annual Career Expo. Trent students are eager to take on new challenges in exciting, creative and remote environments. Gain a valuable team member with fresh ideas; we encourage students to explore options to learn and grow through their academics and personal life while also applying the skills they have learned in a professional setting as an engaged member of their community.

January 26 - Health Sciences and Wellness

February 3 - Community and Public Services

February 9 - Business and Technology

February 17 - Natural Resources and Environment

## **BACD Start Up Session**

Date and Time: Wednesday, February 9 4:00 pm - 5:30 pm

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## **Thursday, February 10, 2022**

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### **Canada Revenue Agency Webinar for Small Corporations (BACD)**

Date and Time: Thursday, February 10 9:30 am - 11:30 am

If you have tax related questions, here is your chance to get them answered. This webinar is held by CRA professionals and is for small corporations.

## this is not an atlas

Date and Time: Thursday, February 10 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)**

Date and Time: Thursday, February 10 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Vertical Farming 101: Webinar Series

Date and Time: Thursday, February 10 11:30 am - 1:00 pm

From building a comprehensive business plan to finding the right community partners, this webinar series walks you through the ins-and-outs of vertical farming in our four-part event series.

**Timings and Dates:** This workshop consists of **four** webinar sessions that will occur throughout the month of February 2022. **They are scheduled every Thursday from 11:30 am to 1:00 pm.**

1. Webinar #1: Introduction to Vertical Farming - Led by OMAFRA | February 3, 2022
2. Webinar #2: Applied Principles of Vertical Farming - Led by Seneca College and York Region | February 10, 2022
3. Webinar #3: Navigating Approvals Process and Permits for Vertical Farming - Led by OMAFRA | February 17, 2022
4. Webinar #4: Community & Academia Partners for Vertical Farming - Led by Durham College and Durham Region | February 24, 2022

## Friday, February 11, 2022

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### **this is not an atlas**

Date and Time: Friday, February 11 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **Turning Roadblocks into Building Blocks: Succession Planning Webinar**

Date and Time: Friday, February 11 12:00 pm - 1:00 pm

The National Census of Agriculture has found only eight per cent of Canadian farmers have a written transition plan, despite estimates that over the next 10 years, 75% of farms will change hands.

Nothing will erode wealth and legacy more than families that cannot plan together or talk about important subjects like money and the future.

Will you make 2022 the year you get the conversations and planning started with your family?

Come join us and other farming operators to learn about the most common roadblocks to having healthy conversations with family members. You will see that overcoming these roadblocks might be easier than you think.

## **Saturday, February 12, 2022**

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### **this is not an atlas**

Date and Time: Saturday, February 12 10:00 am - 4:00 pm

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Sunday, February 13, 2022

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### **this is not an atlas**

Date and Time: Sunday, February 13 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

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## Tuesday, February 15, 2022

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### this is not an atlas

Date and Time: Tuesday, February 15 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **eCommerce 101: What, why, and how. (Digital Main Street)**

Date and Time: Tuesday, February 15 10:00 am - 11:30 am

Toronto Digital Service Squad will teach you the basic steps to setting up an online store.

## **BACD Business Fundamentals: Business Planning**

Date and Time: Tuesday, February 15 2:00 pm - 4:00 pm

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work through each step with you, so you leave with an outline of plan you can implement.

## **TechEx: Engineering The Future of Innovation**

Date and Time: Tuesday, February 15 2:00 pm - 4:00 pm

Get ready! On February 15<sup>th</sup>, Spark Centre, Launch Lab, Queen's University, Angel Investors Ontario and Spark Innovations are joining forces to present an all-new TechEx : showcasing startups from across Eastern Ontario who are transforming the engineering sector.

## **Wednesday, February 16, 2022**

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### **Small Business Websites 101 (Digital Main Street Webinar Series)**

Date and Time: Wednesday, February 16 9:00 am - 10:30 am

There is a great deal to consider when you're building a new website or redesigning an existing one. This beginner-level workshop covers everything you need to know, from choosing and registering a domain name, to building the website itself, to making sure it's secure.

#### ***You'll learn:***

- What a domain name is and how to register the right one(s) for your business
- How to get an email address that matches your domain name
- How to comply with the Accessibility for Ontarians with Disabilities Act (AODA) with a fast, accessible, and mobile-friendly website
- What to consider when choosing a website platform such as WordPress, Shopify, or Squarespace
- How to set up an online store, how to accept payments online and other e-commerce fundamentals
- How to make a website secure and back it up regularly
- What you can do yourself and when to hire a pro

## **Empowering the Community: Durham Region's Nuclear Sector Strategy**

Date and Time: Wednesday, February 16 9:00 am - 11:00 am

Join us on February 16 from 9 to 11 a.m. as we celebrate the launch of 'Empowering the Community: Durham Region's Nuclear Sector Strategy.'

At this virtual session, you'll learn about the Region's goals and planned actions to grow understanding, build prosperity, lead and develop partnerships, and protect and sustain our community.

## 55+ Ancestry Workshop

Date and Time: Wednesday, February 16 9:00 am - 10:00 am

Address: 2950 Courtice RD, Courtice ON

In partnership with the Clarington Public Libraries, this interactive workshop will teach you how to start using this resource for locating and downloading original historic documents, including census records; voter lists; birth, marriage, and death records; military records; passenger manifests; and much more. This workshop will take place at the Courtice Community Complex Library computer lab.

## this is not an atlas

Date and Time: Wednesday, February 16 10:00 am - 9:00 pm

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## Regional Chair Luncheon

Date and Time: Wednesday, February 16 11:30 am - 2:30 pm

Address: Ajax Convention Centre 550 Beck Crescent Ajax, ON L1Z 1C9

The Ajax-Pickering Board of Trade, Whitby Chamber of Commerce, Greater Oshawa Chamber of Commerce and the Clarington Board of Trade invite you to hear an update from Regional Chair and CEO, John Henry on upcoming priorities and initiatives within the Region of Durham.

## Thursday, February 17, 2022

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### Before the \$10: The History, Future and Growth of Black Owned Businesses sponsored by Bell (Ajax Pickering Board of Trade)

Date and Time: Thursday, February 17 9:00 am - 2:00 pm

Address: Hilton Garden Inn Toronto/Ajax 500 Beck Crescent Ajax, ON L1Z 1C9

Starting any business is a challenge. Starting a black owned business, no matter your education, money or experience may add an additional barrier if the colour "black" speaks louder than your business proposal. On Thursday, February 17, join us for this in-depth conversation on the history and future of black owned businesses in Canada.

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Date and Time: Thursday, February 17 10:00 am - 9:00 pm

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## Career + Experiences Expo 2022 (Trent University)

Date and Time: Thursday, February 17 11:00 am - 2:00 pm

## Hire Students from the #1 Undergraduate University in Ontario!

Careerspace at Trent University will be virtually hosting our four-day annual Career Expo. Trent students are eager to take on new challenges in exciting, creative and remote environments. Gain a valuable team member with fresh ideas; we encourage students to explore options to learn and grow through their academics and personal life while also applying the skills they have learned in a professional setting as an engaged member of their community.

January 26 - Health Sciences and Wellness

February 3 - Community and Public Services

February 9 - Business and Technology

February 17 - Natural Resources and Environment

## How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, February 17 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Vertical Farming 101: Webinar Series

Date and Time: Thursday, February 17 11:30 am - 1:00 pm

From building a comprehensive business plan to finding the right community partners, this webinar series walks you through the ins-and-outs of vertical farming in our four-part event series.

**Timings and Dates:** This workshop consists of **four** webinar sessions that will occur throughout the month of February 2022. **They are scheduled every Thursday from 11:30 am to 1:00 pm.**

1. Webinar #1: Introduction to Vertical Farming - Led by OMAFRA | February 3, 2022
2. Webinar #2: Applied Principles of Vertical Farming - Led by Seneca College and York Region | February 10, 2022
3. Webinar #3: Navigating Approvals Process and Permits for Vertical Farming - Led by OMAFRA | February 17, 2022
4. Webinar #4: Community & Academia Partners for Vertical Farming - Led by Durham College and Durham Region | February 24, 2022

## BACD Business Fundamentals: Marketing & Sales

Date and Time: Thursday, February 17 4:00 pm - 6:00 pm

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

## Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, February 17 7:00 pm

## Friday, February 18, 2022

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## Winter WonderLearn Virtual Festival

Date and Time: Friday, February 18 9:30 am - 9:00 pm

Address: Online

February 18-21

Enjoy free family fun with the award-winning festival designed to get you active, learn something new, and enjoy time together! We're excited to present the 19th annual Winter WonderLearn festival virtually this year on the Family Day weekend, generously sponsored by Ontario Power Generation!

The festival will feature videos and activities from the Library, Museum, and our community partners.

Find a list of supplies and items to make your own DIY kit on Clarington Public Library's festival website! A big thank you to our key sponsor of the event, Ontario Power Generation! Without your support, this wonderful festival would not be possible.

[www.clarington-library.on.ca/wwl](http://www.clarington-library.on.ca/wwl)

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Date and Time: Friday, February 18 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

### Artist Biographies:

**Jude Abu Zaineh** is a Palestinian-Canadian interdisciplinary artist and cultural worker. Her practice employs art, food, and technology to investigate meanings of culture, displacement, and belonging. She has presented her work at the Art Gallery of Windsor; Museu de Arte, Arquitetura e Tecnologia, Lisbon; and Centro de Cultura Digital, Mexico City.

**Bruno Canadien** is a member of the Deh Gah Got'íé Kqé First Nation, a Deh Cho Region member of the Dene Nation. In his painting, collage, and drawing practice, Canadien addresses issues surrounding the intersection of First Nations/Tribal sovereignty, resource exploitation, and environmental concerns. Canadien has exhibited his work at Stride Gallery, Calgary; Winnipeg Art Gallery; and Art Gallery of Alberta, Edmonton.

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**Noor Alé** is a curator, art historian, and writer. She is the Associate Curator at The Power Plant Contemporary Art Gallery, Toronto. Her curatorial practice examines the intersections of contemporary art with geopolitics, decolonization, and social justice in the Global South. She holds an MA in Art History from The Courtauld Institute of Art, and a BA in Art History from the University of Guelph.

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Art Exhibition: prayers for a word (or a lack that builds the world) by Joshua Vettivelu**

Date and Time: Friday, February 18 10:00 am - 4:00 pm

Address: Visual Arts Centre of Clarington, 143 Simpson Ave, Bowmanville, ON

February 4 - March 6, 2022, weekends only, Friday - Sunday, 10:00 am to 4:00 pm

Joshua Vettivelu's installation, *prayers for a word (or a lack that builds the world)* presents hundreds of slowly melting

castings of their grandmother's hands, made out of beeswax infused with 'Ceylon' cinnamon.

Vettivelu's research investigates how the language we use to understand ourselves is informed by the material conditions that surround us. *Prayers for a word (a lack that builds the world)* connects the material history of the spice trade with the psychic impact of European missionary work to explore how frameworks of redemption and salvation have been used to ensure enthusiastic labour and unfettered access to resources.

The installation is intentionally housed in the Visual Art Centre of Clarington, recalling its role as a decommissioned barley mill. The building was constructed in 1905 for the processing of grits and barley, later revitalized into a hub of cultural production by the Town of Newcastle in 1976. In collaboration with Nicolas Fleming and Andreas Buchwaldt, Vettivelu refigures the VAC's architecture into a factory that continually produces and destroys something that is simultaneously material and immaterial, public yet deeply private.

## Durham Region Roundtable on Climate Change Meeting

Date and Time: Friday, February 18 10:00 am

## Saturday, February 19, 2022

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### Winter WonderLearn Virtual Festival

Date and Time: Saturday, February 19 9:30 am - 9:00 pm

Address: Online

February 18-21

Enjoy free family fun with the award-winning festival designed to get you active, learn something new, and enjoy time together! We're excited to present the 19th annual Winter WonderLearn festival virtually this year on the Family Day weekend, generously sponsored by Ontario Power Generation!

The festival will feature videos and activities from the Library, Museum, and our community partners.

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[www.clarington-library.on.ca/wwl](http://www.clarington-library.on.ca/wwl)

### **this is not an atlas**

Date and Time: Saturday, February 19 10:00 am - 4:00 pm

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The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tsigas. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.



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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

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## Sunday, February 20, 2022

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Winter WonderLearn Virtual Festival

Date and Time: Sunday, February 20 9:30 am - 9:00 pm

Address: Online

February 18-21

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## this is not an atlas

Date and Time: Sunday, February 20 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice.

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## Monday, February 21, 2022

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### Winterfest – A Week-Long Adventure Kicks off on Family Day, February 21!

Date and Time: Monday, February 21 12:01 am - 11:59 pm

Address: Various

Celebrate winter with the Town of Ajax and Ajax Public Library with a week-long series of events and activities! Kicking off on Family Day, February 21, and running through February 27, enjoy the following activities:

1. Free swimming (registration required and will open February 10 a.m.). It is advised that if you want to register for free swimming, that you create an ActiveNet account prior to registration day. [Learn More.](#)
2. Free indoor skating (registration required and will open February 10 on this page). It is advised that if you want to register for free skating, that you create an ActiveNet account prior to registration day. [Learn More.](#)
3. Nordic Pole Demonstrations (Limited Spots available. Registration required, date TBD).
4. A Winter Snow Creation photo contest A Winter Carnival Story Trail, at the MCC A Storywalk Trail "[Malaika's Winter Carnival](#)" by Nadia L. Hohn located at the McLean Community Centre Trail
5. Partnership with the [#LoveLocalTOA](#) Campaign
6. Winter TOA activities and more.

For full details, and information on how to register, visit [ajax.ca/TownEvents](http://ajax.ca/TownEvents)

### Winter WonderLearn Virtual Festival

Date and Time: Monday, February 21 9:30 am - 9:00 pm

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February 18-21

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## Tuesday, February 22, 2022

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### BACD Start Up Session

Date and Time: Tuesday, February 22 9:30 am - 11:00 am

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

### **this is not an atlas**

Date and Time: Tuesday, February 22 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Virtual BACD Biz Lunch

Date and Time: Tuesday, February 22 12:30 pm - 1:30 pm

Here is an opportunity for you to meet other business owners and to open new relationships – you never know what could transpire from those connections. We ask you to come with a smile, share about yourself, an idea, an opportunity or even a challenge you'd like input on.

## Energy from Waste - Waste Management Advisory Committee Meeting

Date and Time: Tuesday, February 22 7:00 pm

## Wednesday, February 23, 2022

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### Regional Council Meeting

Date and Time: Wednesday, February 23 9:30 am

### **this is not an atlas**

Date and Time: Wednesday, February 23 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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**Noor Alé** is a curator, art historian, and writer. She is the Associate Curator at The Power Plant Contemporary Art Gallery, Toronto. Her curatorial practice examines the intersections of contemporary art with geopolitics, decolonization, and social justice in the Global South. She holds an MA in Art History from The Courtauld Institute of Art, and a BA in Art History from the University of Guelph.

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Grow Your Brand on Instagram (Digital Main Street Webinar Series)

Date and Time: Wednesday, February 23 7:00 pm - 8:30 pm

This workshop is for those that have already dipped your toes into the world of Instagram, and are looking to grow your business's reach on the platform. We'll explore different ways businesses are strategically building your following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce, "swipe up" links, stories, highlights and more.

### You'll learn:

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

## Thursday, February 24, 2022

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### this is not an atlas

Date and Time: Thursday, February 24 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools

articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

### **Artist Biographies:**

**Jude Abu Zaineh** is a Palestinian-Canadian interdisciplinary artist and cultural worker. Her practice employs art, food, and technology to investigate meanings of culture, displacement, and belonging. She has presented her work at the Art Gallery of Windsor; Museu de Arte, Arquitetura e Tecnologia, Lisbon; and Centro de Cultura Digital, Mexico City.

**Bruno Canadien** is a member of the Deh Gah Got'íé Kqé First Nation, a Deh Cho Region member of the Dene Nation. In his painting, collage, and drawing practice, Canadien addresses issues surrounding the intersection of First Nations/Tribal sovereignty, resource exploitation, and environmental concerns. Canadien has exhibited his work at Stride Gallery, Calgary; Winnipeg Art Gallery; and Art Gallery of Alberta, Edmonton.

**Bonnie Devine** is an installation artist, video maker, curator, and writer. A member of the Anishinaabek of Genaabaajing, (Serpent River First Nation) on the north shore of Lake Huron, Devine's work emerges from the storytelling and image-making traditions that are central to Anishinaabe culture. She has exhibited her work at the Art Gallery of Ontario, Toronto; McMichael Canadian Art Collection, Kleinburg; and National Museum of the American Indian, Washington, D.C.

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)**

Date and Time: Thursday, February 24 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## **Vertical Farming 101: Webinar Series**

Date and Time: Thursday, February 24 11:30 am - 1:00 pm

From building a comprehensive business plan to finding the right community partners, this webinar series walks you through the ins-and-outs of vertical farming in our four-part event series.

**Timings and Dates:** This workshop consists of **four** webinar sessions that will occur throughout the month of February 2022. **They are scheduled every Thursday from 11:30 am to 1:00 pm.**

1. Webinar #1: Introduction to Vertical Farming - Led by OMAFRA | February 3, 2022
2. Webinar #2: Applied Principles of Vertical Farming - Led by Seneca College and York Region | February 10, 2022
3. Webinar #3: Navigating Approvals Process and Permits for Vertical Farming - Led by OMAFRA | February 17, 2022
4. Webinar #4: Community & Academia Partners for Vertical Farming - Led by Durham College and Durham Region | February 24, 2022

## 2022 Inaugural Reception sponsored by OLG

Date and Time: Thursday, February 24 5:30 pm - 8:00 pm

Address: Hilton Garden Inn Toronto/Ajax - 500 Beck Crescent Ajax, ON L1Z 1C9

Join us as we swear-in our 2022 APBOT Council while networking with businesses of Ajax, Pickering and Durham Region. Learn what we have planned for the coming months and beyond.

## Durham Region Anti-Racism Taskforce Committee Meeting

Date and Time: Thursday, February 24 7:00 pm - 9:00 pm

## Friday, February 25, 2022

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### Art Exhibition: prayers for a word (or a lack that builds the world) by Joshua Vettivelu

Date and Time: Friday, February 25 10:00 am - 4:00 pm

Address: Visual Arts Centre of Clarington, 143 Simpson Ave, Bowmanville, ON

February 4 - March 6, 2022, weekends only, Friday - Sunday, 10:00 am to 4:00 pm

Joshua Vettivelu's installation, *prayers for a word (or a lack that builds the world)* presents hundreds of slowly melting castings of their grandmother's hands, made out of beeswax infused with 'Ceylon' cinnamon.

Vettivelu's research investigates how the language we use to understand ourselves is informed by the material conditions that surround us. *Prayers for a word (a lack that builds the world)* connects the material history of the spice trade with the psychic impact of European missionary work to explore how frameworks of redemption and salvation have been used to ensure enthusiastic labour and unfettered access to resources.

The installation is intentionally housed in the Visual Art Centre of Clarington, recalling its role as a decommissioned barley mill. The building was constructed in 1905 for the processing of grits and barley, later revitalized into a hub of cultural production by the Town of Newcastle in 1976. In collaboration with Nicolas Fleming and Andreas Buchwaldt, Vettivelu refigures the VAC's architecture into a factory that continually produces and destroys something that is simultaneously material and immaterial, public yet deeply private.

## this is not an atlas

Date and Time: Friday, February 25 10:00 am - 4:00 pm

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The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

### Artist Biographies:

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Saturday, February 26, 2022

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### this is not an atlas

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## **Art Your Service Virtual Pop-Up Market**

Date and Time: Saturday, February 26 10:00 am - 12:00 pm

Address: <https://us02web.zoom.us/meeting/register/tZItdeytrTIqGtQ3bKTpdb5e92PSOI999eKB>

Visit a Virtual Artisan Market from the comfort of your own home! Meet the artists and makers as each person has time to showcase their unique art or product.

Photography, Visual Art, Travel, New Books Recommendations and More!

## **Art Exhibition: prayers for a word (or a lack that builds the world) by Joshua Vettivelu**

Date and Time: Saturday, February 26 10:00 am - 4:00 pm

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Vettivelu's research investigates how the language we use to understand ourselves is informed by the material conditions

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## Sunday, February 27, 2022

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### Winterfest – A Week-Long Adventure Kicks off on Family Day, February 21!

Date and Time: Sunday, February 27 12:00 am - 11:59 pm

Address: Various

Celebrate winter with the Town of Ajax and Ajax Public Library with a week-long series of events and activities! Kicking off on Family Day, February 21, and running through February 27, enjoy the following activities:

1. Free swimming (registration required and will open February 10 a.m.). It is advised that if you want to register for free swimming, that you create an ActiveNet account prior to registration day. [Learn More.](#)
2. Free indoor skating (registration required and will open February 10 on this page). It is advised that if you want to register for free skating, that you create an ActiveNet account prior to registration day. [Learn More.](#)
3. Nordic Pole Demonstrations (Limited Spots available. Registration required, date TBD).
4. A Winter Snow Creation photo contest A Winter Carnival Story Trail, at the MCC A Storywalk Trail "[Malaika's Winter Carnival](#)" by Nadia L. Hohn located at the McLean Community Centre Trail
5. Partnership with the [#LoveLocalTOA](#) Campaign
6. Winter TOA activities and more.

For full details, and information on how to register, visit [ajax.ca/TownEvents](http://ajax.ca/TownEvents)

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Monday, February 28, 2022**

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### **Feast On® 101 Webinar (Durham Tourism)**

Date and Time: Monday, February 28 1:00 pm - 2:00 pm

This free webinar is targeted to restaurants, chefs, growers, producers, and agri-food suppliers and distributors who are interested in learning more about becoming Feast On® certified.

The Culinary Tourism Alliance's Feast On® program is a certification program that recognizes businesses committed to sourcing and celebrating Ontario-grown food and drink.

Join us to learn more about how you can become part of this network of local food champions and become recognized for your commitment to local food procurement.

## Test

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<https://calendar.durham.ca>