

## Thursday, October 1, 2020

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### COVID-19 and Your Workplace: Reduced Workforce Needs

Date and Time: Thursday, October 1 8:30 am - 9:30 am

Address: Webinar

As is becoming evident the economic recovery from COVID-19 will vary significantly between industries and sectors of the economy. For many, recovery will be a slow process. As the same time, government subsidy programs are being wound down. As a result as summer turns into fall many employers will need to adjust their workforces. This webinar will address the options that are available to employers such as leaves of absences, temporary layoffs, inducements and terminations.

### The Hissing Folly by Cole Swanson

Date and Time: Thursday, October 1 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

*The Hissing Folly* looks at Durham Region's ecological landscape and poses critical questions around human relationships with invasive species, specifically phragmites (European common reed). Phragmites is a perennial grass that spreads quickly and out-competes native species for water and nutrients. Using the centuries-long tradition of thatching, the resulting construct is a folly; designed primarily for decoration, while suggesting a greater purpose through its appearance.

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<https://www.vac.ca/coleswanson.html>

### Special Accessibility Advisory Committee Meeting

Date and Time: Thursday, October 1 10:00 am

### Erika DeFreitas: an object, a gesture, a scene (II)

Date and Time: Thursday, October 1 10:00 am - 4:00 pm

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## **State of the City Address with Mayor Dan Carter**

Date and Time: Thursday, October 1 11:00 am - 12:00 pm

Address: Webinar

Join Oshawa Mayor Dan Carter for a virtual discussion on the state of the City.

## **Why Your Business Needs An Online Store – ShopHERE powered by Google**

Date and Time: Thursday, October 1 11:30 am - 12:30 pm

Address: Webinar

ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An online Shopify ecommerce website customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Durham Region International Film Festival

Date and Time: Thursday, October 1 12:00 pm - 11:59 pm

Address: Webinar

The Durham Region International Film Festival (DRIFF) has reimagined how to deliver incredible films to a growing festival audience amidst the challenge of a global pandemic. The festival runs **October 1-3** offering three days of carefully selected virtual programming from around the globe with a focus on Ontario and Durham Region productions.

DRIFF will close the festival with a **drive-in movie experience** at The Robert McLaughlin Gallery in Oshawa.

## Canadian Startups: Advice and Best Practices

Date and Time: Thursday, October 1 12:00 pm - 1:00 pm

Address: Webinar

Join Canadian Club Toronto on October 1st when industry giants Sabrina Geremia (VP and Country Manager, Google Canada) and Gillian Riley (President and CEO, Tangerine Bank and Executive Sponsor of The Scotiabank Women Initiative) provide their valuable insight and tools for women in tech with tips and strategies for navigating startups and preparing for VC funding pitches.

## Chamber on Tap (Whitby Chamber)

Date and Time: Thursday, October 1 4:30 pm - 6:00 pm

Address: Webinar

Chamber on Tap is now online!

Bring your own beverage and connect with fellow professionals in a casual, and digital, atmosphere. Same great program, from the comfort of your home.

## Friday, October 2, 2020

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### Downtown Whitby Java Jolt

Date and Time: Friday, October 2 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

**Visit [www.whitbychamber.org/COVID-19](http://www.whitbychamber.org/COVID-19) to view all communication sent by the WCC on this topic. This page will be continually updated.**

## **The Journey of an Entrepreneur (Clarington Board of Trade and Office of Economic Development)**

Date and Time: Friday, October 2 9:00 am - 10:00 am

Address: Webinar

A free event featuring a panel of Clarington Entrepreneurs.

## **The Hissing Folly by Cole Swanson**

Date and Time: Friday, October 2 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

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## Saturday, October 3, 2020

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### Scugog Compost Event

Date and Time: Saturday, October 3 8:00 am - 12:00 pm

Address: Municipal Boat Launch (parking lot) 2 Old Rail Lane, Port Perry

Masks are required. Physical distancing in effect.

Residents may fill up to four (4) blue boxes with compost. Please bring your own shovel.

Green bins, blue boxes and backyard composters will be available for sale (Debit or e-Transfer only, no cash).

Damaged blue boxes and green bins may also be exchanged for new ones free of charge. While supplies last.

Please bring a non-perishable food item for the local food bank.

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## Song Sung Blue: The Neil Diamond Story

Date and Time: Saturday, October 3 8:00 pm - 9:00 pm

Address: Town Hall 1873

Don't miss the incredible new show "Song Sung Blue: The Neil Diamond Story"! This stunning performance stars the amazing Will Chalmers, who truly captures the look, the voice and the excitement of Neil Diamond in concert, chronicles his amazing career from his earliest hits as a songwriter for Bang Records in New York, to his musical peak in the late 1970's and early 1980's.

## Sunday, October 4, 2020

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### The Hissing Folly by Cole Swanson

Date and Time: Sunday, October 4 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

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## **Monday, October 5, 2020**

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### **Land Division Committee Virtual Meeting**

Date and Time: Monday, October 5 9:00 am - 4:30 pm

## **Tuesday, October 6, 2020**

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### **What's Brewing?: Virtual Edition**

Date and Time: Tuesday, October 6 8:00 am - 9:00 am

Address: Webinar

Virtual video conference free to all chamber members.

### **Planning and Economic Development Committee Meeting**

Date and Time: Tuesday, October 6 9:30 am

### **Etsy 101: Launch your Maker Shop (BACD)**

Date and Time: Tuesday, October 6 9:30 am - 11:00 am

Address: Webinar

Etsy is a great way for creators, makers, designers and artisans to sell products and services online without building your own e-commerce site. In this workshop we will work how to set up your own successful shop on Ets

y and on what you need to know so your thrives.

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## **Tweak Your Networking for Online (AJBOT)**

Date and Time: Tuesday, October 6 10:00 am - 10:45 am

Address: Webinar

Networking is a large part of your marketing plan. Luckily, there are more networking events now than ever -online.

This free 45-minute primer by award-winning writer and PR professional Jenn Humphries shows you how to apply your networking skills online.

## **Future of Transportation Webinar Series, Session Four: Shipping**

Date and Time: Tuesday, October 6 1:00 pm - 2:00 pm

Address: Webinar

Shipping is an essential industry in Canadian and global supply chains, comprising 20% of Canadian exports and imports. Contributing to about 2% of the Canadian economy, shipping operations play a major role across the country from coast to coast. As with every industry, shipping has been adversely impacted by the COVID-19 pandemic. This conversation will revolve around how the industry has responded to the pandemic and other significant events followed by a discussion on what's next for shipping in Canada.

## **BACD Business Plan Masterclass**

Date and Time: Tuesday, October 6 2:00 pm - 4:00 pm

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options? If you are new to business, start with our Start Up Session and Business Fundamentals. This hands on masterclass will take you through the steps of writing your business plan and financial projections.

## **TNDF's DASH & DINE**

Date and Time: Tuesday, October 6 5:00 pm - 7:00 pm

Address: 16 York Street, Cannington

Welcome to The Nourish and Develop Foundation's DASH & DINE: Produce Stand + Prepared Dinners!  
(Scroll down for Menus!)

It takes just 5 minutes to walk by our PRODUCE STAND + PREPARED DINNERS! Join the line, physically distance, and safely socialize as you pick up fresh, local produce and chef made meals. Don't forget to BRING YOUR MASK! All proceeds go towards The Nourish and Develop Foundation. Prepared meals are a recommended donation of \$5.00 or pay what you can (cash only).

\*If you have any questions, please contact us at 705-432-2444 or [info@tndf.ca](mailto:info@tndf.ca).\*

AUGUST 18, 2020 | Menu: Butter Chicken or Tofu & Veg with Rice & Naan

SEPTEMBER 1, 2020 | Menu: Sweet & Sour Chicken or Veggie with Rice & Egg Roll

SEPTEMBER 15, 2020 | Menu: Kofta Meatballs or Veggie Meatballs with Rice & Pita

SEPTEMBER 29, 2020 | Menu: Meat or Veggie Moussaka with Salad & a Roll

OCTOBER 6, 2020 | Menu: Meat or Veggie Jambalaya with Salad & Cornbread

Visit [www.tndf.ca/dash-dine/](http://www.tndf.ca/dash-dine/) for updates, information, and event pictures!

## Wednesday, October 7, 2020

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### Brooklin Java Jolt (Whitby Chamber)

Date and Time: Wednesday, October 7 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

**Visit [www.whitbychamber.org/COVID-19](http://www.whitbychamber.org/COVID-19) to view all communication sent by the WCC on this topic. This page will be continually updated.**

### Works Committee Meeting

Date and Time: Wednesday, October 7 9:30 am

### Creating PowerPoint Slides that Sparkle! (BACD)

Date and Time: Wednesday, October 7 9:30 am - 10:30 am

Address: Webinar

Microsoft PowerPoint is the leading business tool for creating professional presentations. When used to its full potential, it can help you engage your audience, tell your story and inspire action. During this workshop, participants will not only learn best practices for presentation design, but also the essential skills for building each slide step-by-step.

### Erika DeFreitas: an object, a gesture, a scene (II)

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## **Register for RAP Webcast Series: Building a Cyber-resilient Business (Toronto Region Board of Trade)**

Date and Time: Wednesday, October 7 11:00 am

Address: Webinar

This project is funded in part by the Government of Canada through the Federal Economic Development Agency for Southern Ontario. – Principal Sponsors: Scotiabank, Ryerson University (Ted Rogers School of Management), The Globe and Mail.

## **Transit Executive Committee Meeting**

Date and Time: Wednesday, October 7 1:30 pm

# Thursday, October 8, 2020

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## COVID-19 and Your Workplace: Terminations during the Pandemic (AJPBOT)

Date and Time: Thursday, October 8 8:30 am - 9:30 am

Address: Webinar

There are a variety of reasons to decide to terminate an employment relationship at this time. It may be that the pandemic caused for an employment position to be eliminated or caused for you to realize a certain position was unnecessary. It may be that a decision to terminate an employment relationship had been made prior to the pandemic and you now wish to move forward with the termination. Whatever the reason, prior to dismissing an employee, employers must take the time to properly understand the entitlements that are being triggered. For example, it is possible that the pandemic may have substantially increased the employee's entitlements. However, it is also possible that the employee is entitled to nothing, as a result of a job abandonment, a resignation, or the legal concept of frustration.

For this complimentary webinar, we will address handling employment terminations during the pandemic and alternative options.

## BACD Start Up Session

Date and Time: Thursday, October 8 9:30 am - 11:00 am

Address: Webinar

This session gives an overview of the fundamental elements of success for every business (Business Concept, Marketing & Sales, Operations and Finance) and helps you get the steps needed to start successfully and on track to growing.

We will go through our Start Up Checklist and cover:

- The Business Idea and business model
- Validating your business idea through market research
- Business Registration
- Business Structures to consider
- Licenses and Permits
- HST requirements
- Start up funding
- Business Insurance
- Capital, Grants and Funding
- Name and Brand considerations

## Health and Social Services Committee Meeting

Date and Time: Thursday, October 8 9:30 am

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## **Why Your Business Needs An Online Store – ShopHERE powered by Google**

Date and Time: Thursday, October 8 11:30 am - 12:30 pm

Address: Webinar

ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An online Shopify ecommerce website customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Using Pinterest for Business Growth (BACD)

Date and Time: Thursday, October 8 1:00 pm - 3:00 pm

Address: Webinar

Pinterest is one of the world's leading platforms for sharing ideas and finding inspiration. However, it is one of the most ignored social media platforms among small business owners. Pinterest can be used in the most interesting and exciting ways to attract a great deal of traffic to your offers for free.

## Stop, Look and Think - Before you Click (AJPBOT)

Date and Time: Thursday, October 8 1:15 pm - 2:15 pm

Address: Webinar

With 94% of malicious links being sent through email, it's more important than ever that your employees know how to recognize them to help keep themselves and your business safe. Your best bet is to educate them about what to look for and what to do when they spot suspicious emails. With many employees working, at least part of the time, remotely, providing training on an ongoing basis is critical. We invite you and your team to join us for our next MicroAge Talks Technology.

## City of Pickering Second Annual Realtor and Developer Symposium

Date and Time: Thursday, October 8 2:00 pm - 4:00 pm

Address: Webinar

Join Mayor Dave Ryan, Deputy Mayor Kevin Ashe and Economic Development and Strategic Projects Staff as they provide an update on Pickering's local economy. Learn about current and upcoming projects happening in Pickering, and how the COVID-19 pandemic has impacted our business community.

## **Friday, October 9, 2020**

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### **9-1-1 Management Board Meeting**

Date and Time: Friday, October 9 9:30 am

### **Regional Chair, John Henry – Virtual (Clarington Board of Trade)**

Date and Time: Friday, October 9 9:30 am

Address: Webinar

Regional Chair, John Henry will be updating us on what Durham Region has accomplished during the pandemic, how we are getting back to business, and also what the vision of recovery looks like for Durham.

### **Branding Mistakes and How to Cure Them (BACD)**

Date and Time: Friday, October 9 9:30 am - 11:00 am

Address: Webinar

You will learn what branding is and why it matters to your small business, as well as 5 of the most common branding mistakes that are costing you money, and how to avoid them to build a strong, memorable business that attracts the right clients.

### **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Friday, October 9 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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## **The Hissing Folly by Cole Swanson**

Date and Time: Friday, October 9 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

*The Hissing Folly* looks at Durham Region's ecological landscape and poses critical questions around human relationships with invasive species, specifically phragmites (European common reed). Phragmites is a perennial grass that spreads quickly and out-competes native species for water and nutrients. Using the centuries-long tradition of thatching, the resulting construct is a folly; designed primarily for decoration, while suggesting a greater purpose through its appearance.

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<https://www.vac.ca/coleswanson.html>

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## **Saturday, October 10, 2020**

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## **Erika DeFreitas: an object, a gesture, a scene (II)**

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## **Sunday, October 11, 2020**

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## **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Sunday, October 11 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

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## **Tuesday, October 13, 2020**

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### **Finance and Administration Committee Meeting**

Date and Time: Tuesday, October 13 9:30 am

### **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Tuesday, October 13 10:00 am - 4:00 pm

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## **Cybersecurity: Risks, Issues and Trends Affecting Canadian Business**

Date and Time: Tuesday, October 13 1:00 pm - 2:30 pm

Address: Webinar

Join the Canadian Chamber of Commerce for a conversation with a never-before-seen panel featuring three of Canada's leading cybersecurity organizations. We'll explore risks, issues, trends and recommendations for Canadian businesses...while encouraging and challenging you to bring forward all of your cybersecurity questions! Moderated by Ulrike Bahr-Gedalia, Senior Director of Digital Economy, Technology & Innovation at the Canadian Chamber of Commerce.

## **Virtual Meeting with MP Philip Lawrence (Clarington Board of Trade)**

Date and Time: Tuesday, October 13 1:00 pm

Address: Webinar

Join The Clarington Board of Trade & The Newcastle Chamber as Philip Lawrence, MP of Northumberland-Peterborough South gives an update on various funding programs, his new role as Shadow Minister for National Revenue, and the latest updates from Ottawa.

## **Business Networking Before 5 (AJPBOT)**

Date and Time: Tuesday, October 13 3:30 pm - 5:00 pm

Address: Webinar

At this networking event, attendees will enjoy a combination of informal and formal networking. Some informal networking time will be provided before and after the formal networking to allow for some one-on-one conversation. We encourage all those interested in attending to pre-register.

## **Durham Agricultural Advisory Committee Meeting**

Date and Time: Tuesday, October 13 7:30 pm

## **Wednesday, October 14, 2020**

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### **\*\*CANCELLED\*\* Food Safety Training & Certification**

Date and Time: Wednesday, October 14 9:00 am - 4:30 pm

Address: Regional Municipality of Durham Headquarters - Room 1G, 605 Rossland Road East, Whitby

One out of three Canadians will get sick from food this year. The cause is often mistakes made by food industry workers, who are responsible for preventing these illnesses. Education is an effective way to prevent illness.

Due to COVID-19, all food safety training courses have been cancelled and future course dates have been put on hold. We will not be accepting new registrations until further notice. [Please see a list of online food safety training options.](#)

### **The Business Summit: Be Customer Obsessed**

Date and Time: Wednesday, October 14 9:00 am - 3:30 pm

Address: Webinar

This year's Business Summit will be hosted in a virtual venue, bringing all of the features guests have come to know and love to an online platform, including a jam-packed agenda featuring multiple speakers, an expo highlighting local businesses and an opportunity for networking.

### **Doing Business Online? Ten IP Issues You Need To Know**

Date and Time: Wednesday, October 14 9:00 am - 10:00 am

Address: Webinar

Join Amanda Branch from Bereskin & Parr LLP to learn about important intellectual property considerations for your business, especially when operating online. In particular, learn about copyright considerations, key elements of your website terms of use and how to meet privacy obligations in Canada.

## **\*\*CANCELLED\*\* Ready, Set, Grow**

Date and Time: Wednesday, October 14 9:30 am - 1:30 pm

Address: EarlyON CFC Pickering, Vaughan Willard Public School, 1911 Dixie Road, Pickering

## **Do you have questions about your child's development, learning or speech?**

Attend a free drop-in for parents and caregivers of children birth to six years old. Bring your children and ask questions about learning, development and behaviour. Professionals from agencies will be present to answer your questions.

## **BACD Business Fundamentals: Business Planning**

Date and Time: Wednesday, October 14 9:30 am - 11:30 am

Address: Webinar

Starting a business is hard and that's where we come in. Our mission is clear – we are here to help you Achieve Business Success. We have the resources for small businesses to grow. We help you build the action steps necessary. BACD's Business Fundamentals series includes the Start up Session as well as Marketing & Sales, Business Planning and Finance & Operations. The Start Up Session is held weekly and the other 3 are all held every month rotating between morning, afternoon and evening sessions.

## **Committee of the Whole Meeting**

Date and Time: Wednesday, October 14 9:30 am

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## **Business Planning In This Period Of Uncertainty**

Date and Time: Wednesday, October 14 1:00 pm - 2:00 pm

Address: Webinar

Join Dale Durand, Business Succession Advisor, Wealth Advisory Services at TD and learn how to effectively manage and increase your corporate and personal cash flows through these extraordinary times.

### **Discussion Topics**

- Recovering taxes already paid through tax loss selling
- Withdrawing cash from your corporation tax free
- Improving your estate planning in these down markets
- Supporting your selected charities and yourself at the same time

## **BACD Start Up Session**

Date and Time: Wednesday, October 14 5:00 pm - 6:30 pm

Address: Webinar

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## **Thursday, October 15, 2020**

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### **The Driving Innovation Series presents Accelerating the Cities of Tomorrow**

Date and Time: Thursday, October 15 9:00 am - 10:30 am

Address: Webinar

Every year our cities become more advanced. Evolution in infrastructure, mobility, technology and more, are moving our cities one step closer to becoming smarter, more efficient and more connected. However with this he adway comes challenges and gaps that still require bridges.

The Driving Innovation Series' next event "Accelerating the Cities of Tomorrow" explores the mobility challenges we currently face — from the hurdles that disadvantaged populations face with mobility, to shortening the last mile in metropolises—and what, how and where new technologies address these challenges and merge our cities of today with the cities they can become tomorrow.

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## **Why Your Business Needs An Online Store – ShopHERE powered by Google**

Date and Time: Thursday, October 15 11:30 am - 12:30 pm

Address: Webinar

ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An online Shopify ecommerce website customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?

- What are the costs involved?
- Do you have any examples of completed websites?

## Small Business Too Big to Ignore - Breaking the Skills and Digital Divide

Date and Time: Thursday, October 15 12:00 pm - 1:30 pm

Address: Webinar

The COVID-19 crisis is having a devastating impact on small- and medium-sized enterprises (SMEs), charities, and not-for-profit organizations in Ontario.

SMEs are the backbone of the Canadian economy, accounting for more than 90% of jobs in the private sector. Yet they face critical labour shortages, skill gaps and challenges related to access to broadband that threaten their competitiveness.

Join us on Thursday, October 15 from 12:00pm - 1:30pm for the launch of the report "Small and Medium Size Employers (SMEs): Skills Gaps and Future Skills", a Skills Next project and a collaboration between the Ontario Chamber of Commerce, Diversity Institute, Public Policy Forum, Future Skills Centre, followed by an exciting panel conversation to deep dive on some of these critical issues facing small business. Skills Next is funded by the Government of Canada's Future Skills Program.

## Women for STEM 2020 Virtual Summit

Date and Time: Thursday, October 15 1:00 pm - 5:00 pm

Address: Webinar

Join us on Thursday, October 15 for our second annual Women for STEM Summit, as we bring together industry and university leaders, academics, students and alumni in STEM careers. Our virtual Women for STEM Summit will explore the challenges faced by women in STEM-related disciplines and how gender diversity is an important component in helping to build a better future.

This year's Summit will feature keynote speakers Kevin Peesker, President, Microsoft Canada and Rhonda Barnett, President and COO, AVIT Manufacturing, as well as a panel session exploring leadership in a time of crisis.

## Business During Pandemic: Discuss Sales Development & The Small Biz Trends

Date and Time: Thursday, October 15 1:00 pm - 2:00 pm

Address: Webinar

### Discussion topics include:

- How a growing number of SMBs are preparing for future crises by adopting technology to help digitize customer interactions.
- How a pandemic and racial injustices affect their motivations, challenges, and goals
- How digital transformation is driving business resiliency
- How SMB leaders are planning for recovery and growth post-COVID-19

## Harnessing Canada's Tax System for Inclusive Recovery & Growth

Date and Time: Thursday, October 15 2:00 pm - 3:30 pm

Address: Webinar

To help Canadian policymakers think differently about growing our economy beyond its status quo, we have assembled [a team of Canadian business leaders](#) to voluntarily explore ideas for harnessing Canada's tax system for inclusive recovery and growth.

## How to Organize Your Entire Business with Trello (BACD)

Date and Time: Thursday, October 15 5:00 pm - 6:00 pm

Address: Webinar

Trello is a terrific tool for project management and task management. The visual Kanban boards are flexible, shareable, and let you pack a ton of detail into each card. But Trello isn't just for work and business. You can use it to organize just about anything, perhaps your entire life.

## Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, October 15 7:00 pm

## Friday, October 16, 2020

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### Downtown Whitby Java Jolt

Date and Time: Friday, October 16 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

**Visit [www.whitbychamber.org/COVID-19](http://www.whitbychamber.org/COVID-19) to view all communication sent by the WCC on this topic. This page will be continually updated.**

### The Hissing Folly by Cole Swanson

Date and Time: Friday, October 16 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

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## **Fall Art Festival**

Date and Time: Friday, October 16 10:00 am - 5:00 pm

Address: Camp Samac, Conlin Rd. Gate. Oshawa

Art show and sale with 70 artists participating in all mediums, inside Council Hall building at Camp Samac. Free. Hourly draws for paintings. Lunch counter.

## **\*\*CANCELLED\*\* Durham Region Roundtable on Climate Change Meeting**

Date and Time: Friday, October 16 1:00 pm - 3:00 pm

## Broken Bins? Bring them in.

Date and Time: Saturday, October 17 9:00 am - 1:00 pm

Address: Region of Durham Headquarters, 605 Rossland Road East, Whitby (north parking lot)

Region of Durham Headquarters (north parking lot)  
605 Rossland Road East, Whitby

Damaged blue boxes and green bins may be exchanged for new ones free of charge.  
Green bins and blue boxes will also be available for sale  
(VISA, Mastercard, debit or e-Transfer only, no cash)

Masks are required. Physical distancing in effect.

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## **Parkwood Servants Tours**

Date and Time: Saturday, October 17 10:30 am - 3:30 pm

Address: Oshawa

The Servant's Life Experience allows visitors to see newly opened and rarely seen spaces that include the servant's dining hall, the Butler's Keep, the Head Housekeeper's Room, the Seamstresses room and the third floor spaces that were occupied by many of the household female servants from 1917-1972. Join us as we share with you the history of these spaces through the fifty-five years that the McLaughlin Family lived at Parkwood.

Please note that stairs are required to access several of the rooms on this tour. Tickets are non-refundable and the tour is approximately 90 minutes.

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## **Sunday, October 18, 2020**

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## **The Hissing Folly by Cole Swanson**

Date and Time: Sunday, October 18 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

*The Hissing Folly* looks at Durham Region's ecological landscape and poses critical questions around human relationships with invasive species, specifically phragmites (European common reed). Phragmites is a perennial grass that spreads quickly and out-competes native species for water and nutrients. Using the centuries-long

tradition of thatching, the resulting construct is a folly; designed primarily for decoration, while suggesting a greater purpose through its appearance.

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## **Fall Art Festival**

Date and Time: Sunday, October 18 10:00 am - 5:00 pm

Address: Camp Samac, Conlin Rd. Gate. Oshawa

Art show and sale with 70 artists participating in all mediums, inside Council Hall building at Camp Samac. Free. Hourly draws for paintings. Lunch counter.

## **Parkwood Servants Tours**

Date and Time: Sunday, October 18 10:30 am - 3:30 pm

Address: Oshawa

The Servant's Life Experience allows visitors to see newly opened and rarely seen spaces that include the servant's dining hall, the Butler's Keep, the Head Housekeeper's Room, the Seamstresses room and the third floor spaces that were occupied by many of the household female servants from 1917-1972. Join us as we share with you the history of these spaces through the fifty-five years that the McLaughlin Family lived at Parkwood.

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## Monday, October 19, 2020

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### mNetworking (Whitby Chamber)

Date and Time: Monday, October 19 9:00 am - 10:30 am

Address: Webinar

Join us and the Town of Whitby for a virtual mNetworking session. Each event will focus on a different business theme presented by Town of Whitby staff. This month's topic is new development projects coming to the Town of Whitby.

### Forging the way forward: How entrepreneurs are adapting to the pandemic

Date and Time: Monday, October 19 2:00 pm

Address: Webinar

Join BDC's President and CEO Michael Denham in conversation with business owners for a free virtual event. You will hear real stories of entrepreneurs who have successfully navigated this new business context. You will learn:

- How the pandemic has impacted Canadian businesses
- What entrepreneurs did to turn things around
- How these same business owners are preparing for tomorrow

As part of BDC's Small Business Week kick-off, **we will welcome the Honourable Mary Ng, Minister of Small Business, Export Promotion and International Trade. You will hear about the federal government's COVID-19 support programs for small businesses and how business owners can prepare for the uncertainty of the months ahead.**

We are also pleased to welcome Sami Hayek from Pitbull Energy Services and Joanna Griffiths from Knixwear to hear their personal accounts of innovation and courage.

### Fear Factory Haunted Maze

Date and Time: Monday, October 19 6:00 pm - 11:45 pm

Address: 717 Wilson Road South, Unit # 7 Oshawa, On L1H 6E9

Fear Factory Haunted Maze October 19-31st

ALL AGES EVENT.

Tickets go on sale Monday October 19th !! Indoor haunted maze. Up to 10 people per group. Tickets sold online only to maintain Covid safety for contactless payment, control physical distance of visitors, and contact tracing. Live scare actors. Covid cleaning in between bookings.

All decorations donated by the volunteers. Scare actors are donating their time so 100% of the funds raised go to support "Durham Alliance Outreach"

Do you have what it takes to make it out of the maze??

[Click here for facebook page](#)

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## **Tuesday, October 20, 2020**

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### **What's Brewing?: Virtual Edition (Oshawa Chamber of Commerce)**

Date and Time: Tuesday, October 20 8:00 am - 9:00 am

Address: Webinar

Virtual video conference free to all chamber members.

### **Small Business Week – Time Management**

Date and Time: Tuesday, October 20 9:00 am

Address: Webinar

## **Join The Clarington Board of Trade & Ella Bates, CEO Master Trainer as we talk about time management!**

Why are there so many different systems and time management methods out there? It's simple: it's like any other personal challenge, like weight loss or money management. There's no simple, one size fits all answer. You must build a solution that works for you.

### **Maker Meet Up (BACD)**

Date and Time: Tuesday, October 20 9:30 am - 11:00 am

Address: Webinar

The Maker Meetup strives to create a common space for Artists, Crafters, Makers and Hobbyists to discuss challenges, share successes, create networks and to learn approaches that may grow your own business.

### **The Hissing Folly by Cole Swanson**

Date and Time: Tuesday, October 20 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

*The Hissing Folly* looks at Durham Region's ecological landscape and poses critical questions around human relationships with invasive species, specifically phragmites (European common reed). Phragmites is a perennial grass that spreads quickly and out-competes native species for water and nutrients. Using the centuries-long tradition of thatching, the resulting construct is a folly; designed primarily for decoration, while suggesting a greater purpose through its appearance.

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## Succeeding in a new reality: Plan your way out of the COVID-19 crisis

Date and Time: Tuesday, October 20 1:00 pm

Address: Webinar

The COVID-19 confinement has completely changed consumer habits, leading to one of the worst economic crises in history. What does this mean for Canadian entrepreneurs?

To find out, BDC surveyed 1,000 business owners and 2,000 consumers in Canada to better understand:

- How the crisis is changing Canadians' habits
- What the country's entrepreneurs are doing to adapt

As part of BDC's Small Business Week, join us for an interactive session with **BDC's Chief Economist, Pierre Cl  roux**. In addition to answering your questions live, he will provide a brief economic outlook and share key insights from BDC's new study, ***The Response: How Entrepreneurs Are Adapting to the Pandemic***.

## Parkwood Servants Tours

Date and Time: Tuesday, October 20 1:30 pm - 3:30 pm

Address: Oshawa

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## Brooklin Java Jolt (Whitby Chamber)

Date and Time: Wednesday, October 21 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

Visit [www.whitbychamber.org/COVID-19](http://www.whitbychamber.org/COVID-19) to view all communication sent by the WCC on this topic. This page will be continually updated.

## Small Business Week – Financial Management & Cash Flow

Date and Time: Wednesday, October 21 9:00 am

Address: Webinar

Do you know what Canadian business owners consistently identify as one of their biggest challenges? You guessed it – Financial Management and cash flow.

It has become an even bigger topic of concern during the global Coronavirus pandemic. The effective management of cash flow should be a priority for all business owners as it serves as an indicator for the reason you are in business – to make profit! It also allows you as a business owner to make financial projections, track business progress and make operational or financial adjustments.

Join Mat Dallaire and Conrad McDonald from BDC (Business Development Bank of Canada) as they dive into a discussion on Mastering your Cash Flow and developing some basic principals of sound financial management

## **\*\*CANCELLED\*\* Social Housing Advisory Group**

Date and Time: Wednesday, October 21 9:00 am - 12:00 pm

## Business Survival During COVID Times

Date and Time: Wednesday, October 21 10:00 am - 11:00 am

Address: Webinar

Presented in partnership with South Lakes Futures, Teresa Shaver of the Business Advisory Centre Durham will talk about strategies for doing business during and after COVID.

COVID-19 has likely changed our world forever and as businesses we will need to adapt to the changes if we want to thrive in these uncertain times.

Pivoting is not new, Starbucks started out selling espresso machines and coffee beans in the early 70's and then realized that there was a large opportunity they were missing to provide coffee in a Eurostyle coffee house. Businesses need to be innovative, creative and pivot their businesses to stay relevant, adapt to changing technologies, ways of doing business and communicating with their customers.

Over the last few years, BACD has been working with our businesses to help them automate and integrate software, business processes and business models so that they can potentially scale their business, deliver service online, provide customers a way to engage online with their business or have a flexible lifestyle business.

We will work through:

- Refining your value proposition
- Problem solving and creating new solutions
- Fulfilling a gap, finding new ways of delivering services
- Adding revenue models
- And other ideas.

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## **Lunch & Learn: FanSaves (Whitby Chamber)**

Date and Time: Wednesday, October 21 12:00 pm - 1:30 pm

Address: Webinar

Interested in entrepreneurial journeys and how their key learning might apply to your business?

Bring your own lunch and learn about FanSaves in this free-to-attend virtual event. Hear about the entrepreneurial journey of FanSaves founders, Kris and Shannon, while also learning how to leverage FanSaves to market your business.

## **Success in Times of Crisis: These Entrepreneurs Rule!**

Date and Time: Wednesday, October 21 12:00 pm - 1:00 pm

Address: Webinar

Discover the inspiring movement of entrepreneurs who've been thriving through this terrible year of pandemic, climate crisis and social strain. Meet them and learn the basis of their success, broadened company purpose, as well as the strategic planning tool they prefer.

## **"Power the Economy 2020" by WEConnect**

Date and Time: Wednesday, October 21 12:00 pm - 5:00 pm

Address: Webinar

WEConnect International is hosting its annual Power the Economy conference online. The agenda includes virtual networking, keynote speakers, business capability building workshops, industry panels and presentations. There will be plenty of opportunities for supplier-buyer connections with our exhibit hall, matchmaker, corporate roundtable activity. Attendees include corporations, government officials and partner organizations ready to support women-owned businesses and the growth of supplier diversity and inclusion in Canada and beyond.

## **Parkwood Servants Tours**

Date and Time: Wednesday, October 21 1:30 pm - 3:30 pm

Address: Oshawa

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## **BACD Start Up Session**

Date and Time: Wednesday, October 21 2:00 pm - 3:30 pm

Address: Webinar

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

## **Forging The Way Forward Online: Get Started with E-Commerce**

Date and Time: Wednesday, October 21 3:00 pm

Address: Webinar

COVID-19 has changed everything, including how consumers shop. Join Google, Digital Main Street, and local business owners to learn how to build an online business for free, optimize it, and get your products into the hands of more customers.

## **BACD Business Plan Masterclass**

Date and Time: Wednesday, October 21 5:00 pm - 7:00 pm

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options? If you are new to business, start with our Start Up Session and Business Fundamentals. This hands on masterclass will take you through the steps of writing your business plan and financial projections.

## **Thursday, October 22, 2020**

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### **Small Business Week – Activating your Digital Eco-system**

Date and Time: Thursday, October 22 9:00 am

Address: Webinar

Activating Your Digital Ecosystem: A Digital Harmony presentation by Kleurvision

So you've created social channels, developed a mailing list and built a website but you've quickly learned that it all takes up valuable time to manage that you don't always have. Now what?

Many business owners are aspiring to create new digital environments as a means of developing additional revenue channels but are quickly finding out that without a solid plan of action, the likes, views and conversions are still coming up short.

Please join Aaron Sawyer and Alison Lyver from Kleurvision as they take you through a practical seminar on how to activate your digital ecosystem that is easy on your time and budget.

## HR Online Workshop: Succession Planning

Date and Time: Thursday, October 22 9:00 am - 10:00 am

Address: Webinar

The benefits of succession planning are vast and include increased employee engagement, reduced disruption from unplanned job vacancies, and improving overall business profitability. Assessing your talent gives you a clear line of sight to **competency strengths and gaps** (both individual and organizational) and succession planning enables you to **identify internal successors for critical roles**. Both of these processes enable you to **proactively manage your talent**, be **deliberate in your training strategy** and **proactively build the workforce** you need to support the future goals and growth of your organization.

## BACD Business Fundamentals: Marketing & Sales

Date and Time: Thursday, October 22 9:30 am - 11:30 am

Address: Webinar

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

## Online Creators Mastermind (BACD)

Date and Time: Thursday, October 22 10:00 am - 11:30 am

Address: Webinar

In this workshop you will hear from experts that will answer questions about everything from what platforms to use to how to sell online to protecting your intellectual property. Theme for this session is Online Platforms: Which one is the best one for my online course or online offering.

## The Hissing Folly by Cole Swanson

Date and Time: Thursday, October 22 10:00 am - 4:00 pm

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## **Why Your Business Needs An Online Store – ShopHERE powered by Google**

Date and Time: Thursday, October 22 11:30 am - 12:30 pm

Address: Webinar

ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into

o the online market.

When I sign up with ShopHERE, what do I get?

- An online Shopify ecommerce website customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## **"Power the Economy 2020" by WEConnect**

Date and Time: Thursday, October 22 12:00 pm - 5:00 pm

Address: Webinar

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## **Retail entrepreneurs: How to make the holidays count**

Date and Time: Thursday, October 22 2:00 pm

Address: Webinar

In advance of the holiday season, hear from seasoned entrepreneurs and Shopify experts on how to sell in new and innovative ways to get more of your products into the hands of customers, online or in-store. Featured speakers include Peace Collective, Knifewear, Shopify, BDC, and more.

## **Trailblazers: Mental Health & Entrepreneurship by Futurpreneur**

Date and Time: Thursday, October 22 2:00 pm - 3:30 pm

Address: Webinar

You're invited to join us virtually on October 22 to hear from four incredible Canadian entrepreneurs on the importance of mental health. You'll hear about the highs and lows of business ownership—and how they manage through it all.

Entrepreneurship can be a lonely journey at times, especially in recent months as we face unprecedented change. Hear from Devon Fiddler, Nathon Kong, Jason Courtepatte and Marie Chevrier and be part of the dialogue that aims to break down the barriers and stigma around mental health.

## **Business Excellence Awards (AJPBOT)**

Date and Time: Thursday, October 22 4:00 pm - 5:30 pm

Address: Webinar

The most prestigious of all our signature events, the Ajax-Pickering Board of Trade is pleased to once again honour the achievements of local businesses, organizations, and Business Person of the Year at the 2020 APBOT Business Excellence Awards. For 2020 we are going virtual. Join us as we celebrate our 2020 nominees, the businesses, organizations, and business leaders who are excelling in their sector and as we celebrate the resiliency of our entire business community.

Be the first to know who wins at the 2020 Business Excellence Awards. Register Now!

## **Brazil-Canada Investment Forum: Opportunities in the Brazilian Agribusiness Sector (Brazil-Canada Chamber of Commerce)**

Date and Time: Thursday, October 22 8:30 pm

Address: Webinar

Info coming soon. Check event link for updates.

## **Friday, October 23, 2020**

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### **Small Business Week – Business Model Canvas**

Date and Time: Friday, October 23 9:00 am

Address: Webinar

Come prepared to make notes!

This interactive workshop will provide an overview of the Business Model Canvas methodology and is the business planning tool used primarily at the Business Advisory Centre Durham (BACD). It's an excellent one page visual map of the essential components of a business.

The Business Model Canvas is extremely useful for describing, designing, and summarizing a start-up idea and business. During this workshop, 9 different components of the Business Model Canvas will be covered and you will walk away with your first draft of your Business Model!

Attendees will receive a copy of the Business Model Canvas.

## **Monetizing Facebook Groups (BACD)**

Date and Time: Friday, October 23 9:00 am - 10:30 am

Address: Webinar

In this session you will learn how to set up a Facebook group, create engaging content and how to get new members and make more money (without buying ads).

## **The Hissing Folly by Cole Swanson**

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<https://www.vac.ca/coleswanson.html>

## **"Power the Economy 2020" by WEConnect**

Date and Time: Friday, October 23 12:00 pm - 5:00 pm

Address: Webinar

WEConnect International is hosting its annual Power the Economy conference online. The agenda includes virtual networking, keynote speakers, business capability building workshops, industry panels and presentations. There will be plenty of opportunities for supplier-buyer connections with our exhibit hall, matchmaker, corporate roundtable activity. Attendees include corporations, government officials and partner organizations ready to support women-owned businesses and the growth of supplier diversity and inclusion in Canada and beyond.

## **Parkwood Servants Tours**

Date and Time: Friday, October 23 1:30 pm - 6:30 pm

Address: Oshawa

The Servant's Life Experience allows visitors to see newly opened and rarely seen spaces that include the servant's dining hall, the Butler's Keep, the Head Housekeeper's Room, the Seamstresses room and the third floor spaces that were occupied by many of the household female servants from 1917-1972. Join us as we share with you the history of these spaces through the fifty-five years that the McLaughlin Family lived at Parkwood.

Please note that stairs are required to access several of the rooms on this tour. Tickets are non-refundable and the tour is approximately 90 minutes.

Tickets are \$15 +HST and can be purchased by calling Angie Vehof at 905-433-4311 or online at [www.parkwoodestate.com/events](http://www.parkwoodestate.com/events)

## **Energy from Waste Advisory Committee (EFWAC) Meeting**

Date and Time: Friday, October 23 2:00 pm - 4:00 pm

## Broken Bins? Bring them in.

Date and Time: Saturday, October 24 9:00 am - 1:00 pm

Address: Chestnut Hill Developments Recreation Complex, 1867 Valley Farm Road, Pickering

Chestnut Hill Developments Recreation Complex  
1867 Valley Farm Road, Pickering  
(gravel parking lot entrance off Diefenbaker Court)

Damaged blue boxes and green bins may be exchanged for new ones free of charge.  
Green bins and blue boxes will also be available for sale  
(VISA, Mastercard, debit or e-Transfer only, no cash)

Masks are required. Physical distancing in effect.

## The Hissing Folly by Cole Swanson

Date and Time: Saturday, October 24 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, Ontario, L1C 2H9

*The Hissing Folly* looks at Durham Region's ecological landscape and poses critical questions around human relationships with invasive species, specifically phragmites (European common reed). Phragmites is a perennial grass that spreads quickly and out-competes native species for water and nutrients. Using the centuries-long tradition of thatching, the resulting construct is a folly; designed primarily for decoration, while suggesting a greater purpose through its appearance.

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<https://www.vac.ca/coleswanson.html>

## Erika DeFreitas: an object, a gesture, a scene (II)

Date and Time: Saturday, October 24 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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<https://www.vac.ca/coleswanson.html>

## Parkwood Servants Tours

Date and Time: Saturday, October 24 10:30 am - 3:30 pm

Address: Oshawa

The Servant's Life Experience allows visitors to see newly opened and rarely seen spaces that include the servant's dining hall, the Butler's Keep, the Head Housekeeper's Room, the Seamstresses room and the third floor spaces that were occupied by many of the household female servants from 1917-1972. Join us as we share with you the history of these spaces through the fifty-five years that the McLaughlin Family lived at Parkwood.

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Tickets are \$15 +HST and can be purchased by calling Angie Vehof at 905-433-4311 or online at [www.parkwoodestate.com/events](http://www.parkwoodestate.com/events)

## Sunday, October 25, 2020

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### Erika DeFreitas: an object, a gesture, a scene (II)

Date and Time: Sunday, October 25 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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## **Parkwood Servants Tours**

Date and Time: Sunday, October 25 10:30 am - 3:30 pm

Address: Oshawa

The Servant's Life Experience allows visitors to see newly opened and rarely seen spaces that include the servant's dining hall, the Butler's Keep, the Head Housekeeper's Room, the Seamstresses room and the third floor spaces that were occupied by many of the household female servants from 1917-1972. Join us as we share with you the history of these spaces through the fifty-five years that the McLaughlin Family lived at Parkwood.

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## **Tuesday, October 27, 2020**

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### **UXCC Breakfast - Speaker Wayne Dehaitre, Royal Bank of Canada (Uxbridge Chamber of Commerce)**

Date and Time: Tuesday, October 27 7:30 am - 9:00 am

Address: Webinar

### **BACD Start Up Session**

Date and Time: Tuesday, October 27 9:30 am - 11:00 am

Address: Webinar

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

### **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Tuesday, October 27 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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## Selling and Shipping During the Holiday Season with eCommerce Canada

Date and Time: Tuesday, October 27 1:00 pm - 2:00 pm

Address: Webinar

This year we saw the retail industry change overnight with stores across Canada shutting down and reopening under very different circumstances. With the holiday season coming up, Digital Main Street wants to help small businesses prepare for what will be a very different holiday season for retail businesses.

## Website Essentials: Make Sure You Tick all The Boxes (BACD)

Date and Time: Tuesday, October 27 6:00 pm - 7:30 pm

Address: Webinar

Confused about how websites work? Then this is the workshop for you. You will learn to the necessary steps to build and enhance a website (whether by you or a professional) that works for your business and anchors your online marketing presence. Leave with the confidence to get your website up and running!

## Facebook and Instagram Advertising on a Small Budget: Online Webinar

Date and Time: Tuesday, October 27 7:00 pm - 8:30 pm

Address: Webinar

Whether you have \$0, \$50, or \$100 a month to spend on Facebook and Instagram, you can still reach your target customers and clients. Discover some creative ways to do so in this beginner-level webinar.

### *You'll learn:*

- How the Facebook and Instagram algorithms work, so your content can cut through and be seen, even without spending money
- How to decide when to boost a post, and how much to spend
- What your options are for advertising on Facebook and Instagram
- How to target your ads to your ideal customer or client based on demographics, geographic area, and more
- How to create successful written copy and imagery for Facebook and Instagram ads

**This workshop is a *free* online webinar for main street small businesses in Ontario.** Participate online for free, using your preferred device (laptop, smartphone or tablet). All you need is a fast internet connection and free webinar software. Download details will be provided after registration.

## Wednesday, October 28, 2020

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## COVID-19: An Ontario Workers' Compensation Update

Date and Time: Wednesday, October 28 8:30 am

Address: Webinar

## **Attendance Management in the Time of Covid (8:30am)**

Over the past few months we have shared information with you and your businesses, while supporting various speaking initiatives, webinars and one-on-one problem solving discussions. Today we bring you more of these updates in relation to daily screening requirements and the form and timing of these, supported as well by an updated daily declaration form to comply with the latest changes and which you can immediately implement in your business.

## **Tech and Your Supply Chain (9:00am)**

At this session we will learn about new technologies around supply chains and how you can use them to save your company time and money.

We will look at ways to automate your inbound and outbound shipments and how to take advantage of volume pricing through aggregation with other companies.

## **COVID-19: An Ontario Workers' Compensation Update (10:30am)**

This is an event that you don't want to miss. We will be covering many of the questions that you may have regarding WSIB, including:

- WSIB relief package for employers and its impact now
- Employer obligations during this unique time
- Managing and filing claims currently
- Reporting incidents and submitting appeals

## **\*\*CANCELLED\*\* Food Safety Training & Certification**

Date and Time: Wednesday, October 28 9:00 am - 4:30 pm

Address: Regional Municipality of Durham Headquarters - Room 1G, 605 Rossland Road East, Whitby

One out of three Canadians will get sick from food this year. The cause is often mistakes made by food industry workers, who are responsible for preventing these illnesses. Education is an effective way to prevent illness.

Due to COVID-19, all food safety training courses have been cancelled and future course dates have been put on hold. We will not be accepting new registrations until further notice. [Please see a list of online food safety training options.](#)

## **Regional Council Meeting**

Date and Time: Wednesday, October 28 9:30 am

## **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Wednesday, October 28 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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## **BACD Business Fundamentals: Financials and Operations**

Date and Time: Wednesday, October 28 4:00 pm - 6:00 pm

Address: Webinar

In this session we discuss Financials/Accounting and Operations. By understanding the accounting and financial principles and developing these operational strategies, you can create effective and efficient systems for running your business profitably and growing it.

Key concepts covered:

- Putting together a cash flow budget and a sales forecast
- Pricing your products & services
- Financial statements e.g. (Income Statement, Cash Flow and balance sheet)
- Tax deductible business expenses
- Banking and payment processing options
- Tips for record keeping
- Managing your library of knowledge
- Customer service flow and process

## **Thursday, October 29, 2020**

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### **How to accelerate your business with e-commerce**

Date and Time: Thursday, October 29 9:30 am - 11:00 am

Address: Webinar

Hosted by the City of Toronto and Digital Main Street's [Digital Service Squad](#)—Are you new to E-Commerce and have no idea what it is, why you should do it, or how to get started? This webinar will show you step-by-step how to start selling online using the platform of your choice. Whether it's Shopify, Square, WooCommerce, Squarespace or something else, our Digital Service Squad will show you what you need to get started.

### **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Thursday, October 29 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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## Why Your Business Needs An Online Store – ShopHERE powered by Google

Date and Time: Thursday, October 29 11:30 am - 12:30 pm

Address: Webinar

ShopHERE provides independent small businesses and artists with a quick, easy and no-cost way to get selling online right away.

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An online Shopify ecommerce website customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Startup Grind: Eva Lau, two small fish ventures

Date and Time: Thursday, October 29 6:00 pm - 8:00 pm

Address: Webinar

Startup Grind is thrilled to present **Katie Zeppieri** in conversation with **Eva Lau**, Founding Partner of **Two Small Fish Ventures**, a venture fund that invests globally in early-stage, transformative tech companies!

One of the few women leading a venture fund in Canada, Eva leverages her experience in building large scale internet companies to help other entrepreneurs build the next big thing. She is also the creator of the ASSET framework which helps entrepreneurs and accelerators to develop their network effect strategies, drive growth and

make them more defensible. She has delivered keynotes at numerous conferences like TechTO and is involved in many incubators and accelerators including Creative Destruction at Rotman School of Management, the University of Toronto's Entrepreneurship Hatchery, Ryerson's DMZ and more. Prior to Two Small Fish Ventures, Eva was Wattpad's Head of Community and Content where she helped nurture and scale Wattpad from its infancy to become one of the largest online communities with tens of thousands of monthly users around the world.

Join startupgrind as we hear Eva's story of entrepreneur-turned-investor, the brilliance behind her unique ASSET framework, advice for entrepreneurs, investors and accelerators, and how her company is nurturing small fish into big whales!

## Friday, October 30, 2020

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### Downtown Whitby Java Jolt

Date and Time: Friday, October 30 8:30 am - 9:30 am

Address: Webinar

**Java Jolts have been moved online!** Thank you to our Java Jolt facilitators, Michelle Palma from PFSL Investments and Nicolee Evans from Element Mortgage Group, for organizing these on Zoom each week! Join the [Java Jolt Facebook Group](#) for more details.

**Visit [www.whitbychamber.org/COVID-19](http://www.whitbychamber.org/COVID-19) to view all communication sent by the WCC on this topic. This page will be continually updated.**

### Erika DeFreitas: an object, a gesture, a scene (II)

Date and Time: Friday, October 30 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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### WindReach Farm Halloween Drive-Thru Experience

Date and Time: Friday, October 30 2:00 pm - 5:00 pm

Address: 312 Townline Road, Ashburn, Ontario

Not sure what to do with the family for Halloween this year? Get your costume on, pile into the car and come on out to WindReach Farm for a Halloween-themed drive-thru event. See your favourite animals, check out our themed stations, and maybe, just maybe, there will be some trick or treating...

Come join us on **October 30th and 31st** for some spooktacular fun!

For more information and to buy tickets go to **starticketing.com**

## **Saturday, October 31, 2020**

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### **Broken Bins? Bring them in.**

Date and Time: Saturday, October 31 9:00 am - 1:00 pm

Address: Scugog Community Recreation Centre 1655 Reach Street, Port Perry

Scugog Community Recreation Centre  
1655 Reach Street, Port Perry

Damaged blue boxes and green bins may be exchanged for new ones free of charge.  
Green bins and blue boxes will also be available for sale  
(VISA, Mastercard, debit or e-Transfer only, no cash)

Masks are required. Physical distancing in effect.

### **Erika DeFreitas: an object, a gesture, a scene (II)**

Date and Time: Saturday, October 31 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Thinking through the dichotomy of absence and presence, Erika DeFreitas continues a body of work that responds to two cloaked public sculptures encountered by the artist. DeFreitas explores the notions of what remains, what is suggested, and the possibilities that lie in ambiguity. The works shown at the Visual Arts Centre of Clarington will include a series of new and existing works in the form of works on paper, video, and photography.

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