

January 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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3	4	5 11:30 Free Virtual Event: 44th Annual Outlook: 2021 (Canadian Club)	6 8:30 Java Jolt (Whitby Chamber of Commerce) 9:30 BACD Start Up Session 9:30 Works Committee Meeting 1:30 Transit Executive Committee Meeting 7:00 Google Analytics for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)	7 10:00 Mental Health in the Workplace 11:30 How An Online Store Can Boost Your Business: Free Ontario Program 2:00 BACD Business Fundamentals: Business Planning	8	9 11:00 NoRtH: An exhibition of abstract landscapes in acrylic by Leslie Beauchamp
10	11 9:00 Land Division Committee Virtual Meeting 10:00 Value Proposition: Online Marketing Workshop (Spark Centre)	12 8:00 What's Brewing?: Virtual Edition (Oshawa Chamber) 9:30 Finance and Administration Committee Meeting 10:00 Brand Strategy 101 Workshop (Ajax Pickering Board of Trade) 7:30 Durham Agricultural Advisory Committee Meeting	13 9:30 Committee of the Whole Meeting 10:00 Maker Meet Up – Planning for a great 2021! 12:00 Lunch & Learn: FanSaves (Whitby Chamber) 2:00 Business Financials – Future Proof (Digital Main Street) 4:00 BACD Business Plan Masterclass 7:00 Small Business Websites 101: Online Webinar (The Ontario Digital Main Street Initiative)	14 11:30 How An Online Store Can Boost Your Business: Free Ontario Program 12:00 "All About Specialty Crops" Workshop Series - Overview of Specialty Crop Production 2:00 BACD Start Up Session	15 10:00 Durham Region Roundtable on Climate Change Meeting	16
17	18	19 1:00 COVID-19's Impact on Business with the Industry Strategy Council (Canadian Chamber) 2:00 How to Use Email Marketing to Grow Your Business 4:00 BACD Business Fundamentals: Marketing & Sales	20 9:30 Looking Ahead for 2021: A Roadmap for Employers During the Ongoing Pandemic (APBOT) 1:00 Cannabis Act Review: Medical Cannabis and Cannabis Health Products	21 7:30 Ontario Small Business Support Grant Webinar: Hassle-free but maybe not Question-free (Town of Ajax) 9:00 Online Workshop: International Patent Protection & Software and	22 8:30 Java Jolt (Whitby Chamber of Commerce) 1:00 Durham Nuclear Health Committee Meeting	23 2:00 Whitby Artistic Food Expo 2:00 Whitby Artistic Food Expo 2:00 Whitby Artistic Food Expo

		<p>7:00 Maximizing Your Online Advertising & Digital Marketing Budget: Webinar (The Ontario Digital Main Street Initiative)</p> <p>7:00 Transit Advisory Committee Meeting</p>		<p>Business Method Patents (Spark Centre)</p> <p>11:30 How An Online Store Can Boost Your Business: Free Ontario Program</p> <p>12:00 mNetworking (Whitby Chamber of Commerce)</p> <p>12:00 "All About Specialty Crops" Workshop Series - Lavender, Hops, Cannabis & Industrial Hemp</p> <p>2:00 How to Raise Money to Grow Your Business</p> <p>3:00 BACD Start Up Session</p> <p>4:30 Ontario Small Business Support Grant Webinar: Hassle-free but maybe not Question-free</p> <p>7:00 Durham Environmental Advisory Committee Meeting</p>		
<p>24</p> <p>2:00 Whitby Artistic Food Expo</p> <p>2:40 Whitby Artistic Food Expo</p>	<p>25</p> <p>10:00 Buyer Persona: Online Workshop (Spark Centre)</p>	<p>26</p> <p>8:00 Let's Talk: Mental Health in the Workplace (Oshawa Chamber)</p> <p>9:30 BACD Business Plan Masterclass</p> <p>1:00 Accessibility Advisory Committee Meeting</p>	<p>27</p> <p>8:30 Durham Regional Local Housing Corporation Board Meeting</p> <p>8:30 Employment Law – Return to Work Considerations (CBOT)</p> <p>9:30 Regional Council Meeting</p> <p>9:30 BACD Start Up Session</p> <p>2:00 Business Operations</p> <p>2:00 BACD Business Fundamentals: Financials & Operations</p>	<p>28</p> <p>8:00 In dialogue with Dan (Oshawa Chamber)</p> <p>9:00 Learn How to be More Productive (Ajax Pickering Board of Trade)</p> <p>9:00 HR Fundamentals: Online Workshop (Spark Centre)</p> <p>10:00 Online Creators Mastermind (BACD)</p> <p>11:30 How An Online Store Can Boost Your Business: Free Ontario Program</p> <p>12:00 "All About Specialty Crops" Workshop Series - Specialty Fruit & Nuts</p> <p>6:00 Startup Grind: Bailey Parnell</p> <p>7:00 SEO Fundamentals: Online Webinar (The Ontario Digital Main Street Initiative)</p>	<p>29</p> <p>1:00 ISED Testing Stream Webinar (Canada Cleantech Alliance)</p>	<p>30</p>
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