Events Calendar

Monday, March 1, 2021

Snap a Selfie with Sculpture

Date and Time: Monday, March 1 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Tuesday, March 2, 2021

Snap a Selfie with Sculpture

Date and Time: Tuesday, March 2 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place

d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Connect Women: Training for Tomorrow (Whitby Chamber of Commerce)

Date and Time: Tuesday, March 2 8:00 am - 4:00 pm

Address: Webinar

We are celebrating the 10th anniversary of our Connect Women conference! Kudos to the tremendous history, a mazing business leadership, and attendees that have contributed for 10 years and continue their dedication to le arn and inspire.

For 2021 we thought holding a conference that focused on looking forward to tomorrow, the next day and the next, would be more than just timely. We are pleased to provide you with an agenda full of extensive opportunit ies to network and learn, throughout a full day of speakers, workshops and an expo featuring local businesses. I nvest in yourself and your business by taking the day to refocus and prepare for future success.

Planning and Economic Development Committee Meeting

Date and Time: Tuesday, March 2 9:30 am

Third Annual Future of Transportation and Mobility Series

Date and Time: Tuesday, March 2 10:00 am - 1:30 pm

Address: Webinar

The third annual Future of Transportation and Mobility Series event will explore the future of goods movement and the supply chain, addressing the state of autonomous vehicle technologies from the first mile to the last, as we foster change and challenge the opportunities to bring the use of connected and autonomous technologies to reality.

Attend virtual keynotes, panels and networking with industry, entrepreneurs, government and academia, as we l ook to the future and discuss how we progress connected and autonomous goods movement.

Tweak Your Networking Online (Ajax Pickering Board of Trade)

Date and Time: Tuesday, March 2 10:00 am - 11:00 am

Address: Webinar

Members Only Event

Networking is a large part of your marketing plan. Luckily, there are more networking events now than ever -on line.

This free one-hour primer by award-winning writer and PR professional Jenn Humphries shows you how to ap ply your networking skills online.

Creating Success: Advice from Women-Identified Business Leaders (Toronto Region Board of Trade)

Date and Time: Tuesday, March 2 12:00 pm

Address: Webinar

Part of the Spotlighting Women Series – candid conversations curated by RBC Royal Bank. Region Board of Tr ade Principal Sponsors: Scotiabank, Ryerson University (Ted Rogers School of Management), The Globe and M ail.

NoRth: Abstract Winter Landscapes

Date and Time: Tuesday, March 2 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Maximizing Your Online Advertising & Digital Marketing Budget: Webinar (Ontario Digital Main Street Initiative)

Date and Time: Tuesday, March 2 7:00 pm - 8:30 pm

Address: Webinar

You don't need a big budget to get noticed on the web - you just need creativity! Savvy businesses are using boo tstrap digital marketing techniques to amplify their message online. In this hands-on workshop, you'll learn the t ricks and tools needed to market your business effectively on a shoestring budget. This webinar is presented in partnership with the Alliston BIA.

You'll learn:

- How to create a basic online marketing strategy and measurement plan that fits for your business size and goals.
- Why email marketing can be a powerful and cost-effective way to grow your business.
- How to get people to sign up for an email list while following best practices and the Canadian Anti-Spam Legislation (CASL).
- How to take advantage of influencer marketing, affiliate marketing and other ways to generate word-of-mouth.
- How to advertise cost-effectively through Google ads, Facebook ads and other ad networks.
- What free or low-cost graphic design tools to use to create eye-catching online ads.

Wednesday, March 3, 2021

Snap a Selfie with Sculpture

Date and Time: Wednesday, March 3 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

BACD Start Up Session

Date and Time: Wednesday, March 3 9:30 am - 11:00 am

Address: Webinar

This session covers the essential steps to starting a small business including registering a business name, license s & permits, HST, business banking, insurance and hiring employees.

Works Committee Meeting

Date and Time: Wednesday, March 3 9:30 am

Third Annual Future of Transportation and Mobility Series

Date and Time: Wednesday, March 3 10:00 am - 1:30 pm

Address: Webinar

The third annual Future of Transportation and Mobility Series event will explore the future of goods movement and the supply chain, addressing the state of autonomous vehicle technologies from the first mile to the last, as we foster change and challenge the opportunities to bring the use of connected and autonomous technologies to reality.

Attend virtual keynotes, panels and networking with industry, entrepreneurs, government and academia, as we l ook to the future and discuss how we progress connected and autonomous goods movement.

NoRth: Abstract Winter Landscapes

Date and Time: Wednesday, March 3 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

How to Relaunch Your Business (Digital Main Street)

Date and Time: Wednesday, March 3 2:00 pm - 3:30 pm

Address: Webinar

Join us for an interactive Q&A that'll give you all the best practice tips you need to know to successfully and ef fectively relaunch your business.

Join us for a short presentation on

- Things you need to think about before you relaunch your business
- How to generate the most excitement with the least investment
- How to maintain momentum and keep customers returning after your relaunch

Followed by a Q&A session where

● We'll discuss some of the unique challenges small business owners are facing and how to deal with them

● You will get the opportunity to have your questions answered by entrepreneurs who understand the challenge s you're going through

Breakthru Events: Open Mic Night (Virtual)

Date and Time: Wednesday, March 3 7:00 pm - 8:30 pm

Join Breakthru Events (the event planning initiative of Durham College MBM's program) for another virtual O pen Mic Night. Taking place on March 3, 2021 at 7:00pm EST on Google Meets! Dedicated to musicians and a rtists around GTA, come out for a fun night of live music and interaction with other music lovers. The event is free of charge. Meet other musicians and music industry professionals. People interested in performing can find the signup sheet here: https://bit.ly/2ZzUaL5 To join the Google Meets event click this link here: https://bit.ly/3 skvfYh

Thursday, March 4, 2021

Snap a Selfie with Sculpture

Date and Time: Thursday, March 4 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Top Government Funding Programs for 2021 (CBot)

Date and Time: Thursday, March 4 8:00 am

Address: Webinar

Please join Mentor Works to learn more about the Top Government Funding Programs for 2021! During this w ebinar, Mentor Works will share their insights on what the Canadian government funding landscape may look li ke in 2021, including the top grant, loan, wage subsidy, and tax credit programs businesses should be aware of.

Disproportionate Effects of COVID-19 & Beyond (Oshawa Chamber)

Date and Time: Thursday, March 4 8:30 am - 9:30 am

Address: Webinar

In celebration and recognition of International Women's Day, our panel of keynote speakers will discuss the disproportionate effects the Covid-19 pandemic has had on women and the entrepreneurial journey as women in business.

Disproportionate Effects of COVID-19 & Beyond (Oshawa Chamber of Commerce)

Date and Time: Thursday, March 4 8:30 am - 9:30 am

Address: Webinar

In celebration and recognition of International Women's Day, our panel of keynote speakers will discuss the dis proportionate effects the Covid-19 pandemic has had on women and the entrepreneurial journey as women in b usiness.

StrikeUP 2021 Digital Conference for Women Entrepreneurs

Date and Time: Thursday, March 4 9:00 am - 2:00 pm

Address: Webinar

Free virtual conference for women entrepreneurs providing 20 + Visionary & Expert Speakers; 19 Growth Part ners; 8 Mentor Meetups including Keynote speaker Manjit Minhas from Dragon’s Den. This conference will pr ovide strategic dialogue featuring Canada’s leading women entrepreneurs while providing skills development tr aining from industry leading experts.

Health and Social Services Committee Meeting

Date and Time: Thursday, March 4 9:30 am

Third Annual Future of Transportation and Mobility Series

Date and Time: Thursday, March 4 10:00 am - 1:30 pm

Address: Webinar

The third annual Future of Transportation and Mobility Series event will explore the future of goods movement and the supply chain, addressing the state of autonomous vehicle technologies from the first mile to the last, as we foster change and challenge the opportunities to bring the use of connected and autonomous technologies to reality.

Attend virtual keynotes, panels and networking with industry, entrepreneurs, government and academia, as we l ook to the future and discuss how we progress connected and autonomous goods movement.

NoRth: Abstract Winter Landscapes

Date and Time: Thursday, March 4 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

BACD Business Fundamentals: Business Planning

Date and Time: Thursday, March 4 4:00 pm - 6:00 pm

Address: Webinar

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work thro ugh each step with you, so you leave with an outline of plan you can implement.

Social Media Content: Strategy and Planning (Ontario Digital Main Street Initiative)

Date and Time: Thursday, March 4 7:00 pm - 8:30 pm

Address: Webinar

Social media is a never satiated content beast - it's always hungry for more! It can be tough to keep up with soci al media content creation. But if you create and repurpose your content smartly, you can stay ahead of the curve . Discover how in this workshop, where you'll learn the tricks of how to efficiently plan a month's worth of soc ial media content in one sitting.

You'll learn:

- How to create a content plan that reaches your social media goals
- How to establish the best voice for each of your business's social media channels
- Tactics and ideas for repurposing content, so creating content doesn't become your full time job
- How to share content across different social media channels without just copying and pasting
- How to build (and populate) an editorial calendar
- How to create and reuse "evergreen" content

Friday, March 5, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, March 5 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

NoRth: Abstract Winter Landscapes

Date and Time: Friday, March 5 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Saturday, March 6, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, March 6 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

NoRth: Abstract Winter Landscapes

Date and Time: Saturday, March 6 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Music for Missions Virtual Concert

Date and Time: Saturday, March 6 7:00 pm - 8:30 pm

Address: Virtual - YouTube channel and Facebook page

Mission Thrift Store Oshawa presents Music for Missions, a virtual concert of performances from musicians ac ross the Durham Region and GTA.

From vocalists to accordionists to violinists, this night of music is one you don't want to miss!

Tune in on Saturday, March 6 at 7 pm at Mission Thrift Store Oshawa's YouTube channel or Facebook page to watch the livestream concert.

YouTube: https://www.youtube.com/channel/UCoADsEEFrNSPpi5okASJ6mQ

Facebook: https://www.facebook.com/BfMOshawa

Sunday, March 7, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, March 7 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

String Art Workshop

Date and Time: Sunday, March 7 11:00 am - 2:00 pm

Address: 270 Simcoe Street N

Join us online from home and participate in this live interactive workshop. You will have an opportunity to lear n the beautiful techniques of string art in this hands-on workshop! Led by Blissful Days Designs own Andrea R yan, all materials are included and you will finish with a beautiful piece of string art for your home. At the time of registration, you will get to choose between several different stains for your board, and it will be freshly pre-stained by the artist. Once you have registered, you will receive a confirmation email that has more specific inst ructions.

Your kit will be ready for pick up at Parkwood (270 Simcoe Street North) from our Gift Shop on March 5th between 7:30am - 5:30pm

A link to the workshop will be provided to you in an email the day before the event. Click the link and then easil y join this interactive workshop!

Your workshop will be held on Sunday March 7th through ZOOM and the live workshop will start at 11:00am and run until 2:00pm.

Virtual Hat Show & Tea

Date and Time: Sunday, March 7 1:30 pm - 3:00 pm

Address: Virtual

This event will take place online via Zoom, where we will host a hybrid event!
During a pre-recorded presentation we will showcase the history of hats through the years while providing cult ural relevance. Our curator will present a variety of hats from a beautiful recently acquired collection by Parkw ood.

Enjoying this one of a kind presentation the comforts of your own home! Sip some tea and at the end of the rec orded session we will have our curator do a live Q&A!

You will be emailed a link a day prior to join this fantastic event!

Monday, March 8, 2021

Canadian Women in Cybersecurity event

Date and Time: Monday, March 8 10:00 am - 5:00 pm

Address: Webinar

Invest Durham, representing the Durham Economic Development Partnership, is proud to partner in the upcom ing Canadian Women in Cybersecurity event!

Bringing diversity in the cybersecurity workforce by educating and inspiring people from all walks of life and al l generations. Come and learn from the leaders who broke through the glass ceiling and paved the way for other s to be able to lead and excel in cybersecurity. From career development and inspiring keynotes, to IoT best prac tices and everything in between. We look forward to seeing you there!

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main

Street)

Date and Time: Monday, March 8 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent busin esses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities i nto the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, inc luding:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Tuesday, March 9, 2021

What's Brewing (Oshawa Chamber of Commerce)

Date and Time: Tuesday, March 9 8:00 am - 9:00 am

Address: Webinar

Coffee. Communicate. Connect

Covid-19 Vaccine Update (Clarington Board of Trade and Office of Economic Development)

Date and Time: Tuesday, March 9 9:00 am

Address: Webinar

Dr. Ricciuto and Dr. Stone will join The Clarington Board of Trade and business members and take a closer loo k at Covid-19. They will discuss the current plan for the future, the impact of the vaccines, and the new variant strands.

Finance and Administration Committee Meeting

Date and Time: Tuesday, March 9 9:30 am

Web Presence 101 - Ensuring Your Foundation Is Set (Digital Main Street)

Date and Time: Tuesday, March 9 10:00 am - 11:30 am

Address: Webinar

Your customers are on the web. Having a strategy for your online presence allows you to market your small bu siness online so customers can easily find you. In this workshop hosted by the Toronto Digital Service Squad w e'll discuss the importance of getting your business online and where to start with developing your online prese nce.

What you will learn:

- What is web presence and what platforms you can use to set up your website
- How to create a professionally-designed, responsive website for your business
- How to optimize website content to improve your search engine ranking (SEO)
- Setting up your Google My Business listing and other online directories
- Getting started with social media
- How email marketing can grow your business and encourage repeat customers
- Developing a cohesive brand voice online
- Engaging with customers virtually and building relationships on the web

Canadian Women in Cybersecurity event

Date and Time: Tuesday, March 9 10:00 am - 5:00 pm

Address: Webinar

Invest Durham, representing the Durham Economic Development Partnership, is proud to partner in the upcom ing Canadian Women in Cybersecurity event!

Bringing diversity in the cybersecurity workforce by educating and inspiring people from all walks of life and al l generations. Come and learn from the leaders who broke through the glass ceiling and paved the way for other s to be able to lead and excel in cybersecurity. From career development and inspiring keynotes, to IoT best prac tices and everything in between. We look forward to seeing you there!

NoRth: Abstract Winter Landscapes

Date and Time: Tuesday, March 9 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

BACD Business Plan Masterclass

Date and Time: Tuesday, March 9 2:00 pm - 4:00 pm

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options? Th is hands on masterclass will take you through the steps of writing your business plan and financial projections.

DHSBA: Your Virtual Trade Show

Date and Time: Tuesday, March 9 7:00 pm - 7:00 pm

About

On the second Tuesday of each month at 7:00 p.m.,
we provide a trade show atmosphere at World Event Center!

DHSBA: Your Virtual Trade Show
You bring your Questions. We bring the Experts!

Each month you will meet experts in areas such as;
home renovation, landscape, financial, coaching, nutrition, fitness, esthetics, law, catering…
you name it! They just might be here!

Check the current Facebook Group to see who the sponsoring experts are this month!
Who will benefit most?

Consumers looking for advice and direction or maybe just to get a handle on who's who in the community!

Business owners looking to share your message whether your business model serves business to business or bu siness to consumer

Community Connectors looking to serve clients, family, and friends by providing referrals for a wide range of p roducts and services.

Everyone is welcome but registration is required.
www.dhsba.com

#dhsba #durhamregion #sme #smallbusiness #pickering #ajax #whitby #oshawa #clarington #scugog #brock # uxbridge #smallbusiness #homebusiness #networking #virtualnetworking #asktheexpert #doitindurham #durha mlive #worldeventcenter

Writing Killer Web Content: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Tuesday, March 9 7:00 pm - 8:30 pm

Address: Webinar

Great website content can help you achieve your site's desired results - whether that's more sales, more signups , or more visitors. But before you've put a pen (or cursor, if you like) to page, you have to do your research. Thi s workshop will help you write better content for your website that will appeal to your target audience, as well as search engines such as Google.

You'll learn:

- How to write for your target audience
- How to develop a consistent voice and tone for your brand
- The tricks professional copywriters use to create website content that speaks to your ideal client or customer
- What role search engine optimization (SEO) plays in content development
- How often to refresh the content on your website, and whether you need a blog or not

Durham Agricultural Advisory Committee Meeting

Date and Time: Tuesday, March 9 7:30 pm

Wednesday, March 10, 2021

Committee of the Whole Meeting

Date and Time: Wednesday, March 10 9:30 am

Canadian Women in Cybersecurity event

Date and Time: Wednesday, March 10 10:00 am - 5:00 pm

Address: Webinar

Invest Durham, representing the Durham Economic Development Partnership, is proud to partner in the upcom ing Canadian Women in Cybersecurity event!

Bringing diversity in the cybersecurity workforce by educating and inspiring people from all walks of life and al l generations. Come and learn from the leaders who broke through the glass ceiling and paved the way for other s to be able to lead and excel in cybersecurity. From career development and inspiring keynotes, to IoT best prac tices and everything in between. We look forward to seeing you there!

Maker Meet Up - All Things Media! (BACD)

Date and Time: Wednesday, March 10 10:00 am - 11:30 am

Address: Webinar

In this interactive session facilitated by Cheryl Wilson of The Makers Hub and Teresa Shaver from BACD be re ady to learn about new tools, old tools, tips and tricks for tools such as Canva, Snapseed, IG/FB Lives

CISCO Innovation Series: Back to the Future of Workplace Planning (Toronto Region Board of Trade)

Date and Time: Wednesday, March 10 11:00 am - 11:45 am

Address: Webinar

Join us for this webcast as we deep-dive the hybrid workplace model. Our experts will provide their perspective s on prevalent approaches, necessary skills and infrastructure, and the required mindsets that different leaders m ust possess to effectively plan for a hybrid workplace model.

NoRth: Abstract Winter Landscapes

Date and Time: Wednesday, March 10 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

The Best Social Media Marketing Tools for Success (BACD)

Date and Time: Wednesday, March 10 12:00 pm - 1:00 pm

Address: Webinar

In this session, we will cover several useful strategies and tools to help you with your social media marketing. Specifically, we will be looking at a list of FREE and paid tools you can use to manage your social media with ease from start to finish.

E-commerce Marketing and Advertising Strategies (Digital Main Street)

Date and Time: Wednesday, March 10 2:00 pm - 3:30 pm

Address: Webinar

In this online interactive Q&A, we'll share some foolproof advice on how your business can use e-commerce a nd marketing tools to grow their business, attract more customers, and generate more revenue.

Join us for a short presentation on:

● How to create and stick to a digital marketing plan

● The best tools to get traffic to your offline and online business

● Ecommerce growth strategies

● Intro to advertising on major platforms like Facebook, Instagram, and Google.

Followed by a Q&A session

● We'll discuss some of the unique challenges small business owners are facing and how to deal with them

● You will get the opportunity to have your questions answered by entrepreneurs who understand the challenge s you're going through

Thursday, March 11, 2021

Want to learn the uncommon secrets to BOOSTING your Google My Business? (BACD)

Date and Time: Thursday, March 11 9:30 am - 10:30 am

Address: Webinar

Learn how to optimize your Google listing and how to get found on Google. Google My Business is a FREE t ool offered by Google not just to list your business but also to share your business with those who may be look ing for your product or service.

Canadian Women in Cybersecurity event

Date and Time: Thursday, March 11 10:00 am - 5:00 pm

Address: Webinar

Invest Durham, representing the Durham Economic Development Partnership, is proud to partner in the upcom ing Canadian Women in Cybersecurity event!

Bringing diversity in the cybersecurity workforce by educating and inspiring people from all walks of life and al l generations. Come and learn from the leaders who broke through the glass ceiling and paved the way for other s to be able to lead and excel in cybersecurity. From career development and inspiring keynotes, to IoT best prac tices and everything in between. We look forward to seeing you there!

Learn Powerful Strategies to Prevent Leadership Burnout (Ajax Pickering Board of

Trade)

Date and Time: Thursday, March 11 10:00 am - 11:00 am

Address: Webinar

Leadership in difficult times. Your leadership landscape keeps changing in these difficult times; social unrest, c hanging policies, competition for human resources, and the high risk of staff mental health issues, turnover, or burnout.

Leaders have reported they are overwhelmed, exhausted, and experiencing guilt for being spread too thin to sup port struggling colleagues and family members along with trying to provide quality services. They share their m ost significant impact has been with sacrificing their own self-care and work-life blend. It all starts with you an d ends with you. You want to be that power of example for your organization, join us on March 11th, 2021.

This webinar is designed to help Executives, HR, and People Leaders be more resilient to build more engaged t eams and healthier cultures.

NoRth: Abstract Winter Landscapes

Date and Time: Thursday, March 11 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Durham College and Ontario Tech University Virtual Career Fair (Registration for Employers)

Date and Time: Thursday, March 11 1:00 pm - 4:00 pm

Address: Webinar

We look forward to welcoming you to the Durham College and Ontario Tech University Virtual Career Fair on Thursday, March 11th from 1 to 4 p.m., 2021!

Each employer will have an “Employer Profile” page on the event landing page. The information you provide b elow will be used to create your profile. Please be sure to check for accuracy before you submit your informati on.

Inclusive Response and Recovery: A Conversation with Minister Monsef (Canadian Chamber of Commerce)

Date and Time: Thursday, March 11 3:30 pm - 4:30 pm

Address: Webinar

Join our President and CEO, Perrin Beatty, in a conversation with the Honourable Maryam Monsef, Minister fo r Women and Gender Equality and Rural Economic Development, as they discuss how childcare, tailored suppo rts for women business owners and entrepreneurs, and upskilling and reskilling can ensure an inclusive respons e and recovery from the pandemic.

Minister Monsef will provide her first-hand experience with the federal government's COVID-19 pandemic eff orts, including her insights on Canada's inclusive response over the past year and what is needed as we look for ward to recovery. She will address a series of questions about both aspects of her mandate and will engage with participants at the end of the conversation.

Chamber on Tap (Whitby Chamber of Commerce)

Date and Time: Thursday, March 11 5:30 pm - 7:30 pm

Address: Webinar

Hey Whitby Chamber members, grab a beverage and connect with fellow professionals in a casual, and digital, atmosphere. Same great program, from the comfort of your home.

Durham Active Transportation Committee Meeting

Date and Time: Thursday, March 11 7:00 pm

Google Analytics for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Thursday, March 11 7:00 pm - 8:30 pm

Address: Webinar

Ever wondered who's visiting your website, and what they're doing there? Google Analytics can tell you all of t hat and more. Discover the fundamentals of Google Analytics in this beginner-level webinar.

You'll learn:

- How to connect your website to Google Analytics
- How to set up Google Analytics properly to filter out irrelevant traffic
- How to create custom views and set goals within Google Analytics
- How to generate 5 key reports to let you know how your website is performing
- How to configure Google Analytics to automatically send you reports

Friday, March 12, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, March 12 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Canadian Women in Cybersecurity event

Date and Time: Friday, March 12 10:00 am - 5:00 pm

Address: Webinar

Invest Durham, representing the Durham Economic Development Partnership, is proud to partner in the upcom ing Canadian Women in Cybersecurity event!

Bringing diversity in the cybersecurity workforce by educating and inspiring people from all walks of life and al l generations. Come and learn from the leaders who broke through the glass ceiling and paved the way for other s to be able to lead and excel in cybersecurity. From career development and inspiring keynotes, to IoT best prac tices and everything in between. We look forward to seeing you there!

NoRth: Abstract Winter Landscapes

Date and Time: Friday, March 12 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Saturday, March 13, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, March 13 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

NoRth: Abstract Winter Landscapes

Date and Time: Saturday, March 13 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Sunday, March 14, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, March 14 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Monday, March 15, 2021

Land Division Committee Virtual Meeting

Date and Time: Monday, March 15 9:00 am - 4:30 pm

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Monday, March 15 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent busin esses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities i nto the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, inc luding:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Tuesday, March 16, 2021

Public Space

Date and Time: Tuesday, March 16 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Tuesday, March 16 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

NoRth: Abstract Winter Landscapes

Date and Time: Tuesday, March 16 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the

beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Email Marketing Can Still Make you Money (BACD)

Date and Time: Tuesday, March 16 1:30 pm - 2:30 pm

Address: Webinar

Email marketing is something most small businesses can do, but most don't know how to get started. This work shop will cover: Benefits of email marketing as part of your digital marketing strategy; How to build a good em ail list and Ideas for great subject lines.

The Future of UK/EU Trade Relations: Building on the deal (British Chambers of Commerce)

Date and Time: Tuesday, March 16 2:30 pm

Address: Webinar

Our final event in this series will look at the UK/EU deal which contains a range of provisions under which the deal might evolve, whether because of suspected breach or as the basis for building up the relationship in key ar eas. Here we will gaze into our crystal ball and look at how trading relationships might change over time.

In order to comply with GDPR, the British Chambers of Commerce will not share your personal details with an yone unless you inform us you're happy for us to do so.

BACD Business Fundamentals: Marketing & Sales

Date and Time: Tuesday, March 16 4:00 pm - 6:00 pm

Address: Webinar

This session will help you create a marketing plan that targets your ideal customer and help you identify the mar keting tactics and sales channels for your business.

Facebook and Instagram Advertising on a Small Budget: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Tuesday, March 16 7:00 pm - 8:30 pm

Address: Webinar

Whether you have $0, $50, or $100 a month to spend on Facebook and Instagram, you can still reach your targ et customers and clients. Discover some creative ways to do so in this beginner-level webinar.

You'll learn:

- How the Facebook and Instagram algorithms work, so your content can cut through and be seen, even without spending money
- How to decide when to boost a post, and how much to spend
- What your options are for advertising on Facebook and Instagram
- How to target your ads to your ideal customer or client based on demographics, geographic area, and more
- How to create successful written copy and imagery for Facebook and Instagram ads

Wednesday, March 17, 2021

Breakfast with Regional Chair, John Henry (Clarington Board of Trade)

Date and Time: Wednesday, March 17 8:30 am

Address: Webinar

Please join Clarington Board of Trade as we have coffee and conversation with Regional Chair, John Henry Re gional Chair, John Henry will give his update regarding status of Durham Region projects and an outlook for D urham Region in 2021 and beyond.

Public Space

Date and Time: Wednesday, March 17 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Wednesday, March 17 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

NoRth: Abstract Winter Landscapes

Date and Time: Wednesday, March 17 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

How to Tell the Story of Your Brand (Digital Main Street)

Date and Time: Wednesday, March 17 2:00 pm - 3:30 pm

Address: Webinar

In this interactive online Q&A, you'll learn how to identify your story, tell your story, and use your story to con nect with your audience and generate new and more loyal return customers.

Join us for a short presentation on

● How to identify your story and what makes you unique

● How to use your story to drive sales and loyalty

● How to use your story to make content and marketing decisions incredibly simple

Followed by a Q&A session where

● We'll discuss some of the unique challenges small business owners are facing and how to deal with them

● You will get the opportunity to have your questions answered by entrepreneurs who understand the challenge s you're going through

Thursday, March 18, 2021

Tax Preparation During COVID-19 (Oshawa Chmaber of Commerce)

Date and Time: Thursday, March 18 8:30 am - 9:30 am

Address: Webinar

Do you know what you can claim if you're working from home? Curious about tax implications after accepting wage subsidies or loans?

Film and Television Virtual Career Fair

Date and Time: Thursday, March 18 9:00 am - 12:00 pm

Address: Webinar

Lights, Camera, Action! Film and Television Industry Virtual Career Fair for students and adults looking for a second career.

Learn about job opportunities in the Film and Television industry from script to screen to special effects.

Creating a movie or TV series provides many well-paying, high-quality film jobs. Participate in a half-day Film and Television Virtual Career Fair and meet industry professionals who will discuss the experience of what it is like behind-the-scenes in a production. They will answer your questions and provide you with information on h ow and where to sign up to start your career in the film and television industry.

This event is presented in partnership with Durham College.

Public Space

Date and Time: Thursday, March 18 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Thursday, March 18 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington’s historic archives, Abdallah looks back 100 years into the municipality’s documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

NoRth: Abstract Winter Landscapes

Date and Time: Thursday, March 18 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

BACD Start Up Session

Date and Time: Thursday, March 18 3:00 pm - 4:30 pm

Address: Webinar

This session covers the essential steps to starting a small business including registering a business name, license s & permits, HST, business banking, insurance and hiring employees.

Make the Connection: Intention, Impact and Transformation

Date and Time: Thursday, March 18 6:30 pm - 8:00 pm

Durham residents are invited to join the conversation on March 18 for Make the Connection: Intention, Impact and Transformation—the Region's upcoming virtual Anti-Black Racism town hall.

Regional Chair and CEO John Henry and Durham Region's Chief Administrative Officer Elaine Baxter-Trahair will join the town hall discussion with panelist and Durham Region's Director of Diversity, Equity and Inclusio n Allison Hector-Alexander. The town hall will include moderated panel discussions on key themes with guest f acilitator and panelists:

- **Channon Oyeniran,** Vice-President - Ontario Black History Society (facilitator)
- **Keishia Facey**, RFWC Consulting
- **Eleanor McIntosh**, Durham Black Educators' Network
- **Nicole Perryman**, Ifarada Institute, Kujenga Wellness Project
- **Dr. Joseph Smith**, Operation Black Vote Canada, Generation Chosen

The town hall will be held virtually from 6:30 to 8 p.m. Please visit durham.ca/MakeTheConnection to learn m ore; you can also stream it online via the Region's website.

Pre-register today to join the conversation.

The town hall is a chance for open dialogue and action planning—allowing us to strive for an anti-racist and in clusive environment. Honest conversations will allow us to ensure that Regional programs and policies can hel p to dismantle systemic Anti-Black Racism and mobilize for change.

Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, March 18 7:00 pm

Working with a Digital Services Professional: Tips for Small Businesses (Ontario Digital Main Street Initiative)

Date and Time: Thursday, March 18 7:00 pm - 8:30 pm

Address: Webinar

When it comes to digital marketing, there are many things you can do yourself. But should you? Do you want t o? In this workshop, a digital professional will give you all the tips for getting the most out of your working rel ationship. If you're considering hiring a digital pro for website design, development, or social media manageme nt, this workshop is for you.

You'll learn:

- How to determine what you need before you start looking for help
- What's a realistic budget for different digital services
- How to search for a professional, and where to find them
- 10 important questions to ask any digital professional
- What should be in your professional services contract
- How to get the most out of your working relationship

Friday, March 19, 2021

Snap a Selfie with Sculpture

Date and Time: Friday, March 19 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Take-home Succulent Workshop

Date and Time: Friday, March 19 7:30 am - 6:00 pm

Address: 270 Simcoe Street N

In this “Make & Take Workshop” you will utilize a variety of succulents to create a living centrepiece for your home or desk that you can enjoy all year round. From the comforts of your own home you will be provided a Y ouTube link where you will be guided by our Greenhouse Grower Assistant. She will provide you with step-by-step instructions on how to create a beautiful succulent centrepiece, using everything in your take home kit!

Your take home kit includes your container, 4 succulents, soil, and terrarium bar toppings (coloured sand, stone s, etc.). If you have special items you would like included in your succulent centrepiece please feel free to add t hem while you participate. Aftercare will also be discussed in the video and care instructions will also be includ ed in the kit.

You can pickup your kit between 7:30am - 6:30pm on Friday March 19thth or alternatively Thursday M arch 18th between 7:30am - 4:00pm

Java Jolt (Whitby Chamber of Commerce)

Date and Time: Friday, March 19 8:30 am - 9:30 am

Address: Webinar

Java Jolts continue virtually! Twice a month, join members and non-members for a virtual coffee to discuss bus iness-focused topics which will be posted in advance and members will have the opportunity to influence. For members, by members, this long-standing program continues its primary objective to support the business com munity and give them an opportunity to network and refer.

100 years then and hereafter

Date and Time: Friday, March 19 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington’s historic archives, Abdallah looks back 100 years into the municipality’s documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Friday, March 19 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

NoRth: Abstract Winter Landscapes

Date and Time: Friday, March 19 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

Saturday, March 20, 2021

Snap a Selfie with Sculpture

Date and Time: Saturday, March 20 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Public Space

Date and Time: Saturday, March 20 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups

and non-profit organizations.

100 years then and hereafter

Date and Time: Saturday, March 20 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

NoRth: Abstract Winter Landscapes

Date and Time: Saturday, March 20 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

In The Spotlight Livestream presentation

Date and Time: Saturday, March 20 2:00 pm - 3:15 pm

Address: Livestream from Hope Fellowship Church Courtice

La Jeunesse Youth Orchestra presents "In the Spotlight" on March 20 at 2:00 pm, via livestream. This annual c oncert features solos from several LJYO members, led by Music Director Laurie Mitchell.

Sunday, March 21, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, March 21 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Public Space

Date and Time: Sunday, March 21 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Sunday, March 21 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington’s historic archives, Abdallah looks back 100 years into the municipality’s documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Be My Guest: Mucho y Más: Antojitos con Jazmín Urrea

Date and Time: Sunday, March 21 3:30 pm - 5:00 pm

Address: Online event via Zoom

Online event via Zoom

Pair this talk with chamoy apples and agua de fresa

Be My Guest brings together artists, writers, and curators who will speak about community, spirituality, and ethics through mediated engagements with food and drink pairings. Registrants will receive instructions for gathering the ingredients in order to prepare the recipes. Jazmín Urrea will be discussing her installation practice which calls attention to the prevalence of food deserts in her hometown of LA. She will also share her thoughts on 90 Day Fiancé through an analysis of four couples whose lives were documented before, during, and after acquiring a K-1 fiancé visa in the US. In her analysis, Urrea will address issues relating to culture shock, the dystopian reality of the American Dream, bureaucratic ordeals couples endure to receive the visa, and accusations partners face of just wanting a "green card."

Monday, March 22, 2021

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Monday, March 22 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent busin esses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities i nto the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, inc luding:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Durham Sports Trivia Night

Date and Time: Monday, March 22 7:00 pm - 7:40 pm

Address: Online Event

Students of Durham College are putting on a two-day round-robin-style online Sports Trivia Event.

The event will take place on March 22nd-23rd with the finals taking place on March 25th.

Families and individuals from across the Durham Region are encouraged to sign up.

The signup link can be found through the social media pages of the event Instagram- @durhamsportstrivianight Twitter- @DurhamTrivia Facebook- Durham Sports Trivia Night

It has also been posted in our description.

You have until March 19th to signup.

This is a free event.

Tuesday, March 23, 2021

100 years then and hereafter

Date and Time: Tuesday, March 23 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Tuesday, March 23 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, March 23 10:00 am - 11:30 am

Address: Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been establishe d for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately h urt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of socia l media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

NoRth: Abstract Winter Landscapes

Date and Time: Tuesday, March 23 12:00 pm - 5:00 pm

Address: Scugog Arts Space - 175 B Queen St, Port Perry

From February 20th to March 23rd take in the beauty of the NoRth at the Scugog Arts Space. **NoRth** is an exhi bition of abstract winter landscapes in acrylic by Leslie Beauchamp. Leslie paints what most ignore, seeing the beauty in the landscape of the north even during the bleakest times. **NoRth** is a reflection of how even the dulle st of seasons can evoke beauty and comfort.

Scugog Arts is located at 175 B Queen St, Port Perry, and is open Tuesday to Saturday from 12 pm to 5 pm.

National Recovery Support Event - Profitable Growth Out of a Pandemic (The Excellence in Manufacturing Consortium (EMC), of Canada)

Date and Time: Tuesday, March 23 12:30 pm

Address: Webinar

The world is now different. The way we interact with our customers, suppliers and employees. Companies that are embracing the "new normal" will achieve the highest growth and profit margins.

Over a three part event- Darrin will be discussing new and profitable growth models, how to outpace every one of your competitors and secrets of increasing your profits by 10x.

- Which growth model will make us the most money?
- Which growth model is most profitable?
- How do we get out of our current bubble?

Accessibility Advisory Committee Meeting

Date and Time: Tuesday, March 23 1:00 pm

Improve your website searchability with SEO

Date and Time: Tuesday, March 23 6:30 pm - 7:30 pm

Address: Webinar

Learn about search engine optimization (SEO) in this interactive session. By implementing basic SEO your web site search rankings can easily improve. No matter your level of experience with SEO, it's easy to add these tacti cs to your overall marketing strategy

Transit Advisory Committee Meeting

Date and Time: Tuesday, March 23 7:00 pm

Grow Your Brand on Instagram: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Tuesday, March 23 7:00 pm - 8:30 pm

Address: Webinar

This workshop is for those that have already dipped their toes into the world of Instagram, and are looking to gr ow their business's reach on the platform. We'll explore different ways businesses are strategically building thei r following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce , "swipe up" links, stories, highlights and more.

You'll learn:

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

Durham Sports Trivia Night

Date and Time: Tuesday, March 23 7:00 pm - 7:40 pm

Address: Online Event

Students of Durham College are putting on a two-day round-robin-style online Sports Trivia Event.

The event will take place on March 22nd-23rd with the finals taking place on March 25th.

Families and individuals from across the Durham Region are encouraged to sign up.

The signup link can be found through the social media pages of the event Instagram- @durhamsportstrivianight Twitter- @DurhamTrivia Facebook- Durham Sports Trivia Night

It has also been posted in our description.

You have until March 19th to signup.

This is a free event.

Wednesday, March 24, 2021

Regional Council Meeting

Date and Time: Wednesday, March 24 9:30 am

100 years then and hereafter

Date and Time: Wednesday, March 24 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Wednesday, March 24 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

Social Media Marketing (Digital Main Street)

Date and Time: Wednesday, March 24 2:00 pm - 3:30 pm

Address: Webinar

Social media marketing doesn't have to be complicated or time consuming. In this online interactive Q&A, we'l l teach you simple systems that you can use to grow your business, connect with your customers, and make mor e sales.

Join us for a short presentation on:

- How to create and execute a social media plan
- The best social media strategies to get traffic to your offline and online business.

● Using social media to grow your ecommerce sales

● How to create great content that brings in more customers

Followed by a Q&A session

● We'll discuss some of the unique challenges small business owners are facing and how to deal with them

● You will get the opportunity to have your questions answered by entrepreneurs who understand the challenge s you're going through

She Means Business: Think Big, Bold & Fearless (BACD)

Date and Time: Wednesday, March 24 6:00 pm - 8:00 pm

Address: Webinar

Join us for our first She Means Business of 2021. Hear Anu Bidani, the brainchild of Stem Minds who will lea d this event with the subject of Think big, bold & fearless. Meet 3 local female business owners as they talk abo ut their business journey, followed by the Ask/Give segment an open sharing opportunity to ask all the guests f or any help/support/connections you may need for your business and to GIVE - share if you have something to give to the guests.

Thursday, March 25, 2021

100 years then and hereafter

Date and Time: Thursday, March 25 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Thursday, March 25 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, March 25 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent busin esses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities i nto the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, inc luding:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Regional Chair's Address

Date and Time: Thursday, March 25 1:00 pm - 2:30 pm

Address: Webinar

The Ajax-Pickering Board of Trade, Greater Oshawa Chamber of Commerce and Whitby Chamber of Commerc e invite you to hear an update from Regional Chair and CEO, John Henry on upcoming priorities and initiatives .

In addition to the Chair's update, we will host a networking session. This is a great opportunity to network with businesses from across the Region. Come prepared to make new connections and be informed on what is next f or business in our Region.

BACD Business Plan Masterclass

Date and Time: Thursday, March 25 3:00 pm - 5:00 pm

Address: Webinar

Are you already in business and wanting to put together your business plan for growth or financing options? Th is hands on masterclass will take you through the steps of writing your business plan and financial projections.

ESports Investor Day

Date and Time: Thursday, March 25 4:30 pm

Address: Webinar

Join Amuka Esports and MNP for a one-day pitch event featuring market leaders in esports, igaming, and mobil e entertainment. With top players in the industry showcasing their rising businesses, this is your chance to see w hat's new in the esports space and how the sector is presenting opportunities to investors.

Startup Grind Presents Cannabis Culture

Date and Time: Thursday, March 25 6:00 pm - 8:00 pm

Address: Webinar

Join us at Startup Grind's Cannabis Culture on March 25th to listen in as an eclectic panel of industry leaders ta ke a closer look at cannabis from different perspectives and peel back the layers of this complex and often misu nderstood industry.

Social Media for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Thursday, March 25 7:00 pm - 8:30 pm

Address: Webinar

Social media can be a very powerful tool for business growth, but first you need to know what it is and how it works. In this fun and interactive workshop, we'll look at the basics of today's popular social media channels—including Facebook, YouTube, Twitter, Instagram, LinkedIn, and Pinterest—and decide which are right for you. You'll develop a social media plan that will drive business results without a big investment of time and energy.

You'll learn:

- How other small businesses have built their brands on each social media channel, picking up tips and inspiration for your own social media activities.
- What likes, hashtags, shares and retweets are, and how and when to use them.
- How to determine the right content and tone for your business's social media posts, and the right time and frequency to post them.
- How to develop an editorial calendar, with tips for scheduling and automation.
- How to analyze social media metrics and determine which ones to focus on for your business goals.

Energy from Waste-Waste Management Advisory Committee (EFW-WMAC) Meeting

Date and Time: Thursday, March 25 7:00 pm

Friday, March 26, 2021

Virtual Hackathon - Hack for Good: The Mental Health Project

Date and Time: Friday, March 26 12:00 am - 9:00 pm

Our goal is to provide a space for teams to collaborate and build tools that can help people with mental health i ssues or assist healthcare professionals. Teams may choose to address awareness, education, access to services, patient care or other related areas.

Hack for Good will be a virtual event once again this year! Teams will collaborate on the Hopin platform to cre ate software prototypes that address mental health.

Snap a Selfie with Sculpture

Date and Time: Friday, March 26 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Public Space

Date and Time: Friday, March 26 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Friday, March 26 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Hack for Good 2021 - Body Hack Hackathon (Geekspeak)

Date and Time: Friday, March 26 2:00 pm - 11:59 pm

Address: Webinar

Being stuck at home has given everyone a lot of time to think and to come up with innovative ideas. Here's you r chance to work on one with a team, plus a chance to win a grand prize of $2500 CDN while making industry connections that could help bring your idea to life.

At geekspeak's 4th annual hackathon - Body Hack, participants will work within teams for 30-hours to create a software prototype that addresses a healthcare issue of their choosing.

Professional and student software developers, designers, marketers, healthcare workers, engineers and more are welcome to attend the hackathon. Teams will consist of 2-5 members. Join as a team of 5 or we'll match you up with others with complementary skills.

Saturday, March 27, 2021

Hack for Good 2021 - Body Hack Hackathon (Geekspeak)

Date and Time: Saturday, March 27 12:00 am - 9:00 pm

Address: Webinar

Being stuck at home has given everyone a lot of time to think and to come up with innovative ideas. Here's you r chance to work on one with a team, plus a chance to win a grand prize of $2500 CDN while making industry connections that could help bring your idea to life.

At geekspeak's 4th annual hackathon - Body Hack, participants will work within teams for 30-hours to create a software prototype that addresses a healthcare issue of their choosing.

Professional and student software developers, designers, marketers, healthcare workers, engineers and more are welcome to attend the hackathon. Teams will consist of 2-5 members. Join as a team of 5 or we'll match you up with others with complementary skills.

Snap a Selfie with Sculpture

Date and Time: Saturday, March 27 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculptu resofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies wi th some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local s culpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In C OVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been place d for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may w ant to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdur ham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pin eridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Happy Garden Workshop Series

Date and Time: Saturday, March 27 9:00 am - 1:00 pm

Address: 270 Simcoe Street N

The Happy Garden Workshop Series
The Durham Master Gardeners will lead these four workshops geared to those who want to become successful home gardeners.The workshops will cover a range of topics all designed to provide the home gardener with th e confidence and skills to become happy gardeners. Each participant will receive a certificate of completion at t he end of the 4 week series.

Workshop 1
Introduction to Soils and Starting Seeds ~ Saturday, March 27
The first half of the workshop will provide you with an introduction to the components of soil. We will teach y ou some quick tests and techniques that you can do at home to understand and improve your soil.
The second part of this workshop will focus on seeds – how to start your garden from seeds, what equipment y ou need, when to start seeds and how to get your seedlings ready for planting in the garden. The hands-on comp onent of this workshop will have each participant prepare and plant trays of seedlings for planting in the spring.
Materials
You will be asked to bring a soil sample from your home garden to test during the workshop. All other material s will be supplied.

Workshop 2
Introduction to Growing Vegetable and Herbs ~ Saturday, April 10
This workshop will provide both the novice and the experienced home gardener with the knowledge and tools t o make them successful home vegetable growers. We will talk about the various types of vegetables, ways they are classified, and how to grow them. We will then move on to the types of vegetable gardens, garden design an d layout, siting and exposure, and selecting what vegetables to grow. We will have several hands-on activities fo

r the participants to do in designing and planting a square-foot garden.
In the second part of this workshop, we will talk about growing culinary herbs. We will introduce you to the ma ny types of herbs you can grow in your home garden and their growing requirements. We will also cover harvest ing and preserving your herbs for future use.

Workshop 3
Container, Balcony and Small Space Gardening ~ Saturday, April 17
In this hands-on workshop, we will provide you with the basic knowledge to start growing plants in containers or small spaces. From soils and potting mixes, to choosing containers and plants for your balcony or terrace, w e will provide you with the know-how to get started in container and small space gardening. We will have a han ds-on activity to create salad bowl planters that can easily be started from seed.

Workshop 4
Introduction to Composting and Pollinators ~ Saturday, April 24
This workshop focuses on how easy it is to turn kitchen scraps and yard waste into rich, dark compost right in y our own backyard. Learn the benefits of backyard composting; how to get started; and the ingredients you need t o make it work. There will be a hands-on demonstration of a vermi-(worm)composter.
The second part of this workshop will talk about the importance of pollinators, why we need them, what the thr eats to pollinators are and what individual gardeners can do to support pollinators. We will also talk about the n ative plants that you can plant in your garden that will encourage pollinators to visit and take up residence. Ther e will be a hands-on activity on how to build a mason bee nest.

Public Space

Date and Time: Saturday, March 27 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Saturday, March 27 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington’s historic archives, Abdallah looks back 100 years into the municipality’s documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Along The Trail: Everyday nature in Acrylic

Date and Time: Saturday, March 27 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Canadian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight move through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

Along the Trail is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the Scugog Arts Space between March 27th and April 25th and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: https://www.shopscugogarts.ca/

Sunday, March 28, 2021

Snap a Selfie with Sculpture

Date and Time: Sunday, March 28 6:00 am

Address: 650 Kingston Road P.O. Box 18258 Steeple Hill Postal Outlet

THIS IS A DURHAM REGION PROJECT - NOT LIMITED TO ONE MUNICIPALITY

PineRidge Arts Council is holding a Durham wide - Snap a Selfie with Sculpture contest on Instagram #sculpturesofdurham . We are encouraging people to get out of the house, have some fun in Durham, and take selfies with some or all of the over 70 outdoor public works of art in their neighbourhood. From simply visiting a local sculpture for the first time, to planning a grand tour to see all, the timing and choice of locations are open. In COVID times, this is a safe way to set an outdoor goal, socially distance and "see" the pieces that have been placed for our enjoyment. Some players might like to follow a sculptor's work throughout Durham and some may want to hold a competition with family and friends.

To join in the game, photos can be shared on facebook with @pineridgearts tag and Instagram #sculpturesofdurham. Each month, PRAC will award the photographer of the best liked photo on Instagram $50.

List of over 70 public outdoor art forms can be downloaded - we are updating it as we learn of them https://pineridgearts.org/forms/locations_SculpturesOfDurham.pdf

The contest will run until May 31, 2021.

https://pineridgearts.org/selfie.html

https://www.instagram.com/explore/tags/sculpturesofdurham/

Public Space

Date and Time: Sunday, March 28 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on site-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also

designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

100 years then and hereafter

Date and Time: Sunday, March 28 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Monday, March 29, 2021

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Monday, March 29 11:30 am - 12:30 pm

Address: Webinar

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent busin esses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities i nto the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, inc luding:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

The Underpinnings of a Novel - with Lucy E.M. Black

Date and Time: Monday, March 29 7:00 pm - 9:00 pm

Address: Zoom Meeting

The Whitby Historical Society Presents...

THE UNDERPINNINGS OF A NOVEL

Join local author Lucy E.M. Black as she uncovers the intriguing research process of writing her historical nov el, *Eleanor Courtown*, set in Victorian-era Ontario.

A fascinating presentation for writers, readers and history fans alike!

Enjoy from the comfort of your home by Zoom Meeting.

Tuesday, March 30, 2021

BACD Business Fundamentals: Financials & Operations

Date and Time: Tuesday, March 30 9:30 am - 11:30 am

Address: Webinar

Take better control of your business by understanding the accounting basics. We will also discuss why developi ng operational strategies can help you make more money.

100 years then and hereafter

Date and Time: Tuesday, March 30 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington’s historic archives, Abdallah looks back 100 years into the municipality’s documented h istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Tuesday, March 30 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

Along The Trail: Everyday nature in Acrylic

Date and Time: Tuesday, March 30 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Can adian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight mo ve through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

Along the Trail is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the S cugog Arts Space between March 27th and April 25th and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: https://www.shopscugogarts.ca/

Women & Recovery: Advice on Surviving the Pandemic (Toronto Region Board of Trade)

Date and Time: Tuesday, March 30 12:00 pm

Address: Webinar

Part of the Spotlighting Women Series – candid conversations curated by RBC Royal Bank. Region Board of Tr ade Principal Sponsors: Scotiabank, Ryerson University (Ted Rogers School of Management), The Globe and M ail.

Virtual BACD Biz Lunch

Date and Time: Tuesday, March 30 12:30 pm - 1:30 pm

Address: Webinar

Meet, network, connect and share your services and ideas with other local businesses, during this virtual event. Grab your lunch, or a coffee/tea and network with local business owners!

DACH - COVID-19 Homelessness Response Network

Date and Time: Tuesday, March 30 1:00 pm - 3:00 pm

Small Business Websites 101: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Tuesday, March 30 7:00 pm - 8:30 pm

Address: Webinar

There is a great deal to consider when you're building a new website or redesigning an existing one. This begin ner workshop covers everything you need to know, from choosing and registering a domain name, to building t

he website itself, to making sure it's secure. ***You'll learn:***

- What a domain name is and how to register the right one(s) for your business.
- How to get an email address that matches your domain name.
- How to comply with the Accessibility for Ontarians with Disabilities Act (AODA) with a fast, accessible, and mobile-friendly website.
- What to consider when choosing a website platform such as WordPress, Shopify, or Squarespace.
- How to set up an online store, how to accept payments online and other e-commerce fundamentals.
- How to make a website secure and back it up regularly.
- What you can do yourself and when to hire a pro.

Wednesday, March 31, 2021

Employment Lifecyle (Clarington Board of Trade)

Date and Time: Wednesday, March 31 8:30 am

Address: Webinar

Please join Sherrard Kuzz LLP to learn more about the Employment Lifecycle! The recruitment and terminatio n process presents opportunities and challenges for every type of employer. This session highlights tips to consi der and prepare for when hiring, performance managing, and when an employment relationship has come to an e nd.

I Am...A Woman in Business Presented by BIG Renovation & Design (Ajax Pickering Board of Trade)

Date and Time: Wednesday, March 31 9:00 am - 11:30 am

Address: Webinar

Building on the success of our last event, we invite you to join us on Wednesday, March 31 for our second even t focusing on women in business.

Though everyone is welcome to attend, the purpose of this event is to inspire, share ideas, insights, visions and opportunities with women in business. We have worked to bring you a variety of perspectives, with one goal in mind. To work together to build a strong network of business women who are making their mark on their respe ctive industries.

Networking will be a major part of this event.

100 years then and hereafter

Date and Time: Wednesday, March 31 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON., L1C 2H9

100 years then and hereafter is an exhibition of new works by Canadian artist Hiba Abdallah. Inspired by her ex cavation of Clarington's historic archives, Abdallah looks back 100 years into the municipality's documented h

istory, finding diary entries, political documents, and newspaper headlines with uncanny similarities to the prese nt moment. With her findings as the grounds for the exhibition, she examines social and political cycles, while e xploring ways to disrupt the archival process when looking to the future.

Public Space

Date and Time: Wednesday, March 31 10:00 am - 4:00 pm

Address: 143 Simpson Ave., Bowmanville, L1C 2H9

Based around the theme of collaboration, artist Nicolas Fleming will collaborate with four invited artists on sit e-specific installations in the VAC's Loft Gallery through 2021. Each 2-month long artistic intervention is also designed to facilitate participatory, community-focused programming for underserved Durham Region groups and non-profit organizations.

Along The Trail: Everyday nature in Acrylic

Date and Time: Wednesday, March 31 12:00 pm - 5:00 pm

Address: 175 B Queen St

Lori Korkola's exhibition **Along the Trail** reveals the everyday beauty that we usually take for granted. The Can adian landscape of Lori's youth inspired this body of work. Hiking trails near and far, watching the sunlight mo ve through the trees and bounce off water has allowed Lori to explore her art further. Lori's contemporary take on a traditional subject matter is a consistent process that involves aligning the theme and approach.

Along the Trail is a reflection of the wonder Lori feels when exploring the natural world around us. Visit the S cugog Arts Space between March 27th and April 25th and discover the joy of everyday nature as Lori sees it.

Scugog Arts is currently open Tuesday - Saturday from 12 pm to 5 pm.

Shop Lori's work online, here: https://www.shopscugogarts.ca/

Cash Flow Management Strategies (Digital Main Street)

Date and Time: Wednesday, March 31 2:00 pm - 3:30 pm

Address: Webinar

One of the most effective steps you can take towards creating a more successful and resilient business is startin g to understand and manage your cash flow today.

Join us for a short presentation on

- Why you need to create a cash flow forecast
- Steps to improve your cash flow
- Sources of cash and grants to grow your business

Followed by a Q&A session where

● We'll discuss some of the unique challenges small business owners are facing and how to deal with them

● You will get the opportunity to have your cash flow questions answered by entrepreneurs who understand the challenges you're going through

Sign up today to secure your spot, take control of your cash flow, and ensure the success of your business.

BACD Start Up Session

Date and Time: Wednesday, March 31 4:00 pm - 5:00 pm

Address: Webinar

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work thro ugh each step with you, so you leave with an outline of plan you can implement.

https://calendar.durham.ca