

## **Tuesday, January 4, 2022**

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### **45th Annual Outlook: 2022 (Canadian Club)**

Date and Time: Tuesday, January 4 11:30 am - 1:30 pm

For forty-five seasons, Canadian Club Toronto and the National Post have gathered expert panelists each New Year for a forecast luncheon on the economy, the markets and political issues that will affect Canadians in the year ahead.

## **Wednesday, January 5, 2022**

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### **Java Jolt (Whitby Chamber of Commerce)**

Date and Time: Wednesday, January 5 8:30 am - 9:30 am

Twice a month, join members and non-members for a virtual coffee to discuss business-focused topics which will be posted in advance in the Facebook group. For members, by members, this long-standing program continues its primary objective to support the business community and give them an opportunity to network and refer. Join the Java Jolt Facebook group and watch our calendar for more details. Read the full Java Jolt Guidelines [here](#).

## **Thursday, January 6, 2022**

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### **How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)**

Date and Time: Thursday, January 6 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners.

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management

- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Facebook and Instagram Advertising on a Small Budget (Digital Main Street Webinar Series)

Date and Time: Thursday, January 6 7:00 pm - 8:30 pm

Whether you have \$0, \$50, or \$100 a month to spend on Facebook and Instagram, you can still reach your target customers and clients. Discover some creative ways to do so in this fast paced, intermediate-level webinar.

### You'll learn:

- How the Facebook and Instagram algorithms work, so your content can cut through and be seen, even without spending money
- How to decide when to boost a post, and how much to spend
- What your options are for advertising on Facebook and Instagram
- How to target your ads to your ideal customer or client based on demographics, geographic area, and more
- How to create successful written copy and imagery for Facebook and Instagram ads

## Sunday, January 9, 2022

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### this is not an atlas

Date and Time: Sunday, January 9 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installation s—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

## Artist Biographies:

**Jude Abu Zaineh** is a Palestinian-Canadian interdisciplinary artist and cultural worker. Her practice employs art, food, and technology to investigate meanings of culture, displacement, and belonging. She has presented her work at the Art Gallery of Windsor; Museu de Arte, Arquitetura e Tecnologia, Lisbon; and Centro de Cultura Digital, Mexico City.

**Bruno Canadien** is a member of the Deh Gah Got'íé Kqé First Nation, a Deh Cho Region member of the Dene Nation. In his painting, collage, and drawing practice, Canadien addresses issues surrounding the intersection of First Nations/Tribal sovereignty, resource exploitation, and environmental concerns. Canadien has exhibited his work at Stride Gallery, Calgary; Winnipeg Art Gallery; and Art Gallery of Alberta, Edmonton.

**Bonnie Devine** is an installation artist, video maker, curator, and writer. A member of the Anishinaabek of Genabaajing, (Serpent River First Nation) on the north shore of Lake Huron, Devine's work emerges from the storytelling and image-making traditions that are central to Anishinaabe culture. She has exhibited her work at the Art Gallery of Ontario, Toronto; McMichael Canadian Art Collection, Kleinburg; and National Museum of the American Indian, Washington, D.C.

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**Teo Monsalve** is an Ecuadorian artist whose multidisciplinary practice explores themes relating to the natural world of the Andes and the Amazon region of Ecuador. In his practice, Monsalve engages in ideas of interculturality, interspecies relationships, geographical contexts, and metamorphosis, both mythological and botanical. His work was exhibited at No Lugar, Quito; Emily Carr University of Art + Design, Vancouver; and Khora Gallery, Quito.

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## Curator Biography:

**Noor Alé** is a curator, art historian, and writer. She is the Associate Curator at The Power Plant Contemporary Art Gallery, Toronto. Her curatorial practice examines the intersections of contemporary art with geopolitics, decolonization, and social justice in the Global South. She holds an MA in Art History from The Courtauld Institute of Art, and a BA in Art History from the University of Guelph.

## Visitor Guidelines

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## Monday, January 10, 2022

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### Land Division Committee Virtual Meeting

Date and Time: Monday, January 10 9:00 am - 4:30 pm

## Tuesday, January 11, 2022

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### Planning and Economic Development Committee Meeting \*RESCHEDULED\*

Date and Time: Tuesday, January 11 9:30 am

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Dialogue with Dan - Annual Mayor's State of the City Address (Oshawa Chamber of Commerce)**

Date and Time: Tuesday, January 11 12:00 pm - 2:00 pm

Join the Chamber as we hear from City of Oshawa Mayor, Dan Carter as he discusses what the City can expect from 2022!

## **BACD Business Fundamentals: Business Planning**

Date and Time: Tuesday, January 11 2:00 pm - 4:00 pm

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work through each step with you, so you leave with an outline of plan you can implement.

## Durham Agricultural Advisory Committee Meeting (CANCELLED)

Date and Time: Tuesday, January 11 7:30 pm

## Wednesday, January 12, 2022

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### Social Media Content: Strategy and Planning (Digital Main Street Webinar Series)

Date and Time: Wednesday, January 12 9:00 am - 10:30 am

Social media is a never satiated content beast - it's always hungry for more! It can be tough to keep up with social media content creation, but if you create and repurpose your content smartly, you can stay ahead of the curve. Discover how in this workshop, where you'll learn the tricks of how to efficiently plan a month's worth of social media content in one sitting.

#### You'll learn:

- How to create a content plan that reaches your social media goals
- How to establish the best voice for each of your business's social media channels
- Tactics and ideas for repurposing content, so creating content doesn't become your full-time job
- How to share content across different social media channels without just copying and pasting
- How to build (and populate) an editorial calendar
- How to create and reuse "evergreen" content

### Works Committee Meeting

Date and Time: Wednesday, January 12 9:30 am

#### **this is not an atlas**

Date and Time: Wednesday, January 12 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **Legal Contracts: Online & E-Commerce must have's (BACD)**

Date and Time: Wednesday, January 12 12:00 pm - 1:30 pm

The presentation will focus on the legal aspect of the formation of electronic contracts and also on what agreements an online business will need to have in place to protect itself.

## **Transit Executive Committee Meeting (CANCELLED)**

Date and Time: Wednesday, January 12 1:30 pm

## **Thursday, January 13, 2022**

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## **War For Talent (Scugog Chamber of Commerce)**

Date and Time: Thursday, January 13 7:30 am - 11:00 am

Join Karey Anne Large, Executive Director of the Scugog Chamber of Commerce, and Matt Parish, Investment

Advisor, RBC Dominion Securities as they meet with expert panelists to discuss the challenges of employee Recruitment and Retention and how we wage the War FOR Talent. Following our panel discussion, we will hear from employers as they present their businesses and what future employment with them looks like.

## BACD Start Up Session

Date and Time: Thursday, January 13 9:30 am - 11:00 am

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## Special Planning and Economic Development Committee Meeting

Date and Time: Thursday, January 13 9:30 am

## Health and Social Services Committee Meeting (CANCELLED)

Date and Time: Thursday, January 13 9:30 am

## this is not an atlas

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- Do you have any examples of completed websites?

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## **Friday, January 14, 2022**

**Coffee With... (Whitby Chamber of Commerce)**

Date and Time: Friday, January 14 8:00 am - 10:00 am

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

## this is not an atlas

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## this is not an atlas

Date and Time: Saturday, January 15 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

### Artist Biographies:

**Jude Abu Zaineh** is a Palestinian-Canadian interdisciplinary artist and cultural worker. Her practice employs art, food, and technology to investigate meanings of culture, displacement, and belonging. She has presented her work at the Art Gallery of Windsor; Museu de Arte, Arquitetura e Tecnologia, Lisbon; and Centro de Cultura Digital, Mexico City.

**Bruno Canadien** is a member of the Deh Gah Got'íé Kóé First Nation, a Deh Cho Region member of the Dene Nation. In his painting, collage, and drawing practice, Canadien addresses issues surrounding the intersection of First Nations/Tribal sovereignty, resource exploitation, and environmental concerns. Canadien has exhibited his work at Stride Gallery, Calgary; Winnipeg Art Gallery; and Art Gallery of Alberta, Edmonton.

**Bonnie Devine** is an installation artist, video maker, curator, and writer. A member of the Anishinaabek of Genaabaaing, (Serpent River First Nation) on the north shore of Lake Huron, Devine's work emerges from the storytelling and image-making traditions that are central to Anishinaabe culture. She has exhibited her work at the Art Gallery of Ontario, Toronto; McMichael Canadian Art Collection, Kleinburg; and National Museum of the American Indian, Washington, D.C.

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## this is not an atlas

Date and Time: Sunday, January 16 10:00 am - 4:00 pm

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**Monday, January 17, 2022**

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## Marketing Planning on a Budget (BACD)

Date and Time: Monday, January 17 9:30 am - 11:30 am

This session is designed to provide a system where you can plan your marketing activities effectively and efficiently to reach your current business goals within a budget.

## Tuesday, January 18, 2022

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### Finance and Administration Committee Meeting

Date and Time: Tuesday, January 18 9:30 am

### this is not an atlas

Date and Time: Tuesday, January 18 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **Web Presence 101 - Ensuring Your Foundation Is Set (Digital Main Street)**

Date and Time: Tuesday, January 18 10:00 am - 11:30 am

Join us to learn the fundamentals to your online web presence, and to make sure you are putting yourself in the best position possible!

## **Grow Your Brand on Instagram (Digital Main Street Webinar Series)**

Date and Time: Tuesday, January 18 2:30 pm - 4:00 pm

This workshop is for those that have already dipped your toes into the world of Instagram, and are looking to grow your business's reach on the platform. We'll explore different ways businesses are strategically building your following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce, "swipe up" links, stories, highlights and more.

### **You'll learn:**

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

## **Transit Advisory Committee Meeting (CANCELLED)**

Date and Time: Tuesday, January 18 7:00 pm

## **Wednesday, January 19, 2022**

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## **Canada Revenue Agency Webinar for Small Corporations (BACD)**

Date and Time: Wednesday, January 19 9:30 am - 11:30 am

This session is for small corporations who have tax related questions. This is your chance to get your questions

answered by CRA professionals.

## this is not an atlas

Date and Time: Wednesday, January 19 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **Committee of the Whole Meeting**

Date and Time: Wednesday, January 19 2:30 pm

## Effective Steps to Creating Social Media Content

Date and Time: Wednesday, January 19 6:00 pm - 8:00 pm

In this session we will be talking about social media content - from identifying your target market, content planning, design tools and ultimately creating a plan to follow.

## Thursday, January 20, 2022

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### BACD Business Fundamentals: Marketing & Sales

Date and Time: Thursday, January 20 9:30 am - 11:30 am

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

### this is not an atlas

Date and Time: Thursday, January 20 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## **How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)**

Date and Time: Thursday, January 20 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners.

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## **Chamber on Tap (Whitby Chamber of Commerce)**

Date and Time: Thursday, January 20 6:00 pm - 8:00 pm

Chamber on Tap is back online!

Grab a beverage and connect with professionals in a casual atmosphere.

## SEO Fundamentals: Online Webinar

Date and Time: Thursday, January 20 7:00 pm - 8:30 pm

You have a website, but how do customers find it? You need to drive traffic to your website by making sure your business shows up on Google when customers search. This beginner-level workshop will teach you how to connect your business to customer searches on Google and how to optimize your website and digital presence for Google, without costing you money.

### You'll learn:

- What Search Engine Optimization (SEO) is and how Google and other search engines work
- How to successfully conduct keyword research so you can choose which keywords will attract the right website visitors
- How to write website content with Google in mind, and how to leverage different types of content to generate the best search engine results
- How listing and ranking websites can increase your SEO power
- How to use social media and links from other websites to improve your Google ranking
- How to measure your SEO efforts to see what's working and what's not

## Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, January 20 7:00 pm

## Friday, January 21, 2022

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### Whitby Chamber of Commerce Java Jolt

Date and Time: Friday, January 21 8:00 am - 9:00 am

Twice a month, join members and non-members for a virtual coffee to discuss business-focused topics which will be posted in advance in the Facebook group. For members, by members, this long-standing program continues its primary objective to support the business community and give them an opportunity to network and refer. Join the Java Jolt Facebook group and watch our calendar for more details.

### Durham Region Roundtable on Climate Change Meeting

Date and Time: Friday, January 21 10:00 am

### **this is not an atlas**

Date and Time: Friday, January 21 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Durham Nuclear Health Committee Meeting**

Date and Time: Friday, January 21 1:00 pm

## **Saturday, January 22, 2022**

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### **this is not an atlas**

Date and Time: Saturday, January 22 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## **Sunday, January 23, 2022**

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## **Monday, January 24, 2022**

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### **Durham Region Summer Student Employment: Information Session for Black Students**

Date and Time: Monday, January 24 6:00 pm - 7:00 pm

Address: Virtual and in person sessions available

**Durham Region is holding three information sessions in January for college and university students who are part of Black communities and looking for employment this summer. Come find out how a summer student position at the Region can set you up for success in your future chosen career.**

**Sessions will provide information on the:**

- Specific criteria for summer students.
- Job application portal.
- Hiring process.
- Summer student positions currently available.

**Information Session Dates:**

- Session One: January 9 from 6 to 7 p.m. (virtual)
- Session Two: January 19 from 6 to 7 p.m. (Durham Region, Social Service Office, 200 John Street West, Oshawa, Ontario L1J 2B4)
- Session Three: January 24 from 6 to 7 p.m. (virtual)

[Learn more and register for a session.](#)

## **Tuesday, January 25, 2022**

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### **#ImmigrantsWork: Improving Strategies and Tools for Harnessing International Talent in the Workplace**

Date and Time: Tuesday, January 25 9:00 am - 11:00 am

#### **Design Workshop for Employers in the Durham Region**

Diverse, immigrant-inclusive workplaces are more innovative, competitive, and resilient. Canadian businesses that invest in immigrant-inclusive workplaces will gain a competitive advantage by attracting talent, expanding to diverse consumers, and ensuring future workforce resilience.

Following a design-thinking approach, participants in this interactive workshop will co-create and improve on practical, implementable solutions to the needs and priorities of local employers.

### **Google Analytics for Small Business (Digital Main Street Webinar Series)**

Date and Time: Tuesday, January 25 9:00 am - 10:30 am

Ever wondered who's visiting your website, and what they're doing there? Google Analytics can tell you all of that and more. Discover the fundamentals of Google Analytics in this beginner-level webinar.

**You'll learn:**

- How to connect your website to Google Analytics
- How to set up Google Analytics properly to filter out irrelevant traffic
- How to create custom views and set goals within Google Analytics

- How to generate 5 key reports to let you know how your website is performing
- How to configure Google Analytics to automatically send you reports

## 9-1-1 Management Board Meeting

Date and Time: Tuesday, January 25 9:30 am

### this is not an atlas

Date and Time: Tuesday, January 25 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## Virtual BACD Biz Lunch

Date and Time: Tuesday, January 25 12:30 pm - 1:30 pm

Here is an opportunity for you to meet other business owners and to open new relationships – you never know what could transpire from those connections. We ask you to come with a smile, share about yourself, an idea, an opportunity or even a challenge you'd like input on.

## Accessibility Advisory Committee Meeting

Date and Time: Tuesday, January 25 1:00 pm

## 2022 Income Firestarter (BACD)

Date and Time: Tuesday, January 25 4:00 pm - 6:00 pm

If you haven't set your 2022 goals yet along with the plan on how to achieve them, this workshop is perfect to catch up and springboard yourself to success.

## Wednesday, January 26, 2022

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### Regional Council Meeting

Date and Time: Wednesday, January 26 9:30 am

### **this is not an atlas**

Date and Time: Wednesday, January 26 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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## Career + Experiences Expo 2022 (Trent University)

Date and Time: Wednesday, January 26 11:00 am - 2:00 pm

## Hire Students from the #1 Undergraduate University in Ontario!

Careerspace at Trent University will be virtually hosting our four-day annual Career Expo. Trent students are eager to take on new challenges in exciting, creative and remote environments. Gain a valuable team member with fresh ideas; we encourage students to explore options to learn and grow through their academics and personal life while also applying the skills they have learned in a professional setting as an engaged member of their community.

January 26 - Health Sciences and Wellness  
February 3 - Community and Public Services  
February 9 - Business and Technology  
February 17 - Natural Resources and Environment

## Social Media for Small Business: Online Webinar (Digital Main Street Webinar Series)

Date and Time: Wednesday, January 26 7:00 pm - 8:30 pm

Social media can be a very powerful tool for business growth, but first you need to know what it is and how it works. In this fun and interactive workshop, we'll look at the basics of today's popular social media channels—

including Facebook, YouTube, Twitter, Instagram, LinkedIn, and Pinterest—and decide which are right for you. You'll develop a social media plan that will drive business results without a big investment of time and energy.

### You'll learn:

- How other small businesses have built their brands on each social media channel, picking up tips and inspiration for your own social media activities
- What likes, hashtags, shares and retweets are, and how and when to use them
- How to determine the right content and tone for your business's social media posts, and the right time and frequency to post them
- How to develop an editorial calendar, with tips for scheduling and automation
- How to analyze social media metrics and determine which ones to focus on for your business goals

## Thursday, January 27, 2022

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### Startup Grind with Sebastian Alamillo, Leader of KPM-Accelerate

Date and Time: Thursday, January 27 10:00 am - 12:00 pm

Kick off the New Year with Spark Centre and Launch Lab at Startup Grind January 27<sup>th</sup> when Founder and CEO of Fractal Workspace, David Robinson, sits down with Sebastian Alamillo, Leader of KPM-Accelerate, for a candid and inspiring discussion about entrepreneurship that every startup needs to hear.

### this is not an atlas

Date and Time: Thursday, January 27 10:00 am - 9:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, January 27 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners.

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

## Durham Region Anti-Racism Taskforce Committee Meeting

## Friday, January 28, 2022

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### this is not an atlas

Date and Time: Friday, January 28 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

The VAC's newest exhibition, *this is not an atlas*, examines notions of mapping, mythologies, and belonging in the works of artists Jude Abu Zaineh, Bruno Canadien, Bonnie Devine, Maria Hupfield, Teo Monsalve, Su Yu Hsin, and Joseph Tisiga. The gathered works—among them paintings, prints, video and site-specific installations—make visible the histories and realities of sovereignty and resilience by remapping, reorienting, and reclaiming cartography as a decolonial practice. *this is not an atlas* is curated by Noor Alé.

Cartography charted the expansion of European empires into the Americas, Africa, and Asia, fuelling the forced expropriation of Indigenous lands. Authored by surveyors, maps are neither neutral nor objective; they serve as ideological tools articulating power hierarchies, economic motivations, and nationalistic agendas. The exhibition's title is borrowed from a global collection of counter-cartographic writings by artists, environmentalists, and scholars who create maps to engender political activism.

#### Artist Biographies:

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Accompanying Image: Teo Monsalve, *Pasto Astronomer*, 2021. Oil and watercolor on inkjet print, 11.8 x 15.7 inches.

## this is not an atlas

Date and Time: Saturday, January 29 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, ON

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