

## Sunday, September 5, 2021

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### Snap a Selfie with Sculptures of Durham

Date and Time: Sunday, September 5 8:00 am

Address: Durham Region

## Get your outdoor art fix in Durham

Download the list of the 90+ sculptures and art forms in Durham Region [https://pineridgearts.org/forms/locations\\_SculpturesOfDurham.pdf](https://pineridgearts.org/forms/locations_SculpturesOfDurham.pdf) and plan your private tour. Challenge family and friends to see who can collect the most images with the art installations on facebook and instagram and share with PineRidge Arts Council.

Durham Region has works from emerging to world-renowned artists, from abstract to life-like.

*Even though this art is outside, as the COVID-19 situation continues to change, a minute or two of extra planning is an important step in ensuring your visits to Durham Region art installations are a success. Follow the latest travel guidelines for your community and any communities you plan to visit.*

### Fossilized Sunshine

Date and Time: Sunday, September 5 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Fossilized Sunshine brings together the work of 7 artists who explore the relationship between cultural archeology and decolonial future building. Through the exploration of different “counter futurisms” including Afghan, Palestinian, Indigenous, and Afro-Futurism, each project employs polyphonic communities’ artefacts and their respective cultural histories as the building blocks to imagine diverse fictional realities divorced from Eurocentric subjugation.

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## Monday, September 6, 2021

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## Tuesday, September 7, 2021

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### Planning and Economic Development Committee Meeting

Date and Time: Tuesday, September 7 9:30 am

## Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, September 7 10:00 am - 11:30 am

Address: Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

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## Wednesday, September 8, 2021

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## Works Committee Meeting

Date and Time: Wednesday, September 8 9:30 am

## Fossilized Sunshine

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## Transit Executive Committee Meeting

Date and Time: Wednesday, September 8 1:30 pm

## BACD Start Up Session

Date and Time: Wednesday, September 8 5:00 pm - 6:00 pm

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## Thursday, September 9, 2021

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### Health and Social Services Committee Meeting

Date and Time: Thursday, September 9 9:30 am

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## The Power of Beliefs (BACD)

Date and Time: Thursday, September 9 12:00 pm - 2:00 pm

Learn about the power of letting go, practising daily affirmations, & creating a compelling vision statement.

## BACD Business Fundamentals: Marketing and Sales

Date and Time: Thursday, September 9 4:00 pm - 6:00 pm

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

## Drive-in screening: Window Horses and At the Bottom of the Sea

Date and Time: Thursday, September 9 6:00 pm - 10:00 pm

For our second last drive-in screening of the season, DRIFF highlights two remarkable films which reflect on Asian heritage as they chart journeys of defiance and self-discovery.

Our feature presentation, *Window Horses: The Poetic Persian Epiphany of Rosie Ming*, is a dazzling animated film depicting the coming-of-age of a young Canadian poet travelling through Iran. In collaboration with the DRIFF team, *Window Horses* director Ann Marie Fleming has personally selected Caroline Soo Jung Lee’s short film *At the Bottom of the Sea* to open the evening.

For trailers, tickets, and more, visit [driff.ca/shifting-the-narrative-asian-heritage](http://driff.ca/shifting-the-narrative-asian-heritage)

**Show starts at dusk.**

**Earliest arrival time: 6:00**

**Latest arrival time: 7:25**

## Durham Region International Film Festival Drive-in Series

Date and Time: Thursday, September 9 6:00 pm - 10:00 pm

Address: Whitby Town Hall (parking lot behind the municipal building) 575 Rossland Rd E. Whitby ON L1N 2

This year, DRIFF is bringing back our smash-hit drive-in format for a summerlong screening series celebrating the rich diversity of Canadian stories by contemporary Canadian filmmakers. From June to September, *Shifting the Narrative* will pair five acclaimed feature films with five shorts by emerging Canadian directors.

[Click here for dates and the full lineup of feature films](#)

All screenings will be held at the Town of Whitby Municipal Building

(south parking lot), located at 575 Rossland Rd E.

Curious about COVID-19 safety protocols at our drive-in screenings?

[Click here to read our Frequently Asked Questions.](#)

**Tickets to each event will be \$15 per vehicle.**

Currently, only members of the same household can share a vehicle.

Vehicle can seat as many people as seatbelts available.

No dogs.

No entry after the "latest arrival time" stated on your ticket

**Ticket details for each event:**

### **June 24**

Theme: PRIDE

Both films are French, with English subtitles

***Wanted: Strong Woman*** (15 mins)

Marilyn Cooke

1:54 (102 mins)

Yan England

Location: 575 Rossland Rd E, Whitby, ON  
(the parking lot behind the Municipal Building)

Earliest arrival time: 7:30pm

Latest arrival time: 8:50pm

Show starts at dusk

### **July 29**

Theme: Canadian Mosaic

***Black and Belonging*** (13 mins)

Francesca Ekwuyasi

***Becoming Labrador*** (70 mins)

Rohan Fernando,

with Tamara Segura, & Justin Simms

Location: 575 Rossland Rd E, Whitby, ON  
(the parking lot behind the Municipal Building)

Earliest arrival time: 7:10pm

Latest arrival time: 8:30pm

Show starts at dusk

### August 26

Theme: Caribbean Heat

*Pick* (11 mins)

Alicia K. Harris

*Home Again* (104 mins)

Sudz Sutherland

Location: 575 Rossland Rd E, Whitby, ON  
(the parking lot behind the Municipal Building)

Earliest arrival time: 6:30pm

Latest arrival time: 7:50pm

Show starts at dusk

### Sept 9

Theme: Asian Heritage

**At the Bottom of the Sea** (11 mins)

Caroline So Jung Lee

*Window Horses* (129 mins)

Anne-Marie Fleming

Location: 575 Rossland Rd E, Whitby, ON  
(the parking lot behind the Municipal Building)

Earliest arrival time: 6:00pm

Latest arrival time: 7:25pm

Show starts at dusk

### Sept 30

Theme: Creative Spirit

**Chocolate** (4 mins)

Charlene Moore

*Falls Around Her* (100 mins)

Darlene Naponse

Location: 575 Rossland Rd E, Whitby, ON  
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## **Artefact Care in the Library**

Date and Time: Thursday, September 9 6:30 pm - 8:30 pm

Address: 270 Simcoe Street N

Have you ever given a thought to how the modern staff of Parkwood clean the Estate? The preservation techniques and equipment used to ensure the material culture of the past, the artefacts, last for the next 100 years? In this intimate hands on event of the Library, Parkwood fans will get up close and personal as they learn to clean the decorative woods, polish decorative metals, surface clean upholstery, with our Curator while learning about the specific museological concerns associated with the Library, the book collection and the uniqueness of Parkwood as a site. At the conclusion of the event there will be light refreshments such as water and lemonade to quench your thirst from all your cleaning!

## **Social Media for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)**

Date and Time: Thursday, September 9 7:00 pm - 8:30 pm

Social media can be a very powerful tool for business growth, but first you need to know what it is and how it works. In this fun and interactive workshop, we'll look at the basics of today's popular social media channels—including Facebook, YouTube, Twitter, Instagram, LinkedIn, and Pinterest—and decide which are right for you. You'll develop a social media plan that will drive business results without a big investment of time and energy.

### ***You'll learn:***

- How other small businesses have built their brands on each social media channel, picking up tips and inspiration for your own social media activities
- What likes, hashtags, shares and retweets are, and how and when to use them
- How to determine the right content and tone for your business's social media posts, and the right time and

frequency to post them

- How to develop an editorial calendar, with tips for scheduling and automation
- How to analyze social media metrics and determine which ones to focus on for your business goals

## Friday, September 10, 2021

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## Rotary Club of Ajax Ribfest

Date and Time: Friday, September 10 11:00 am - 8:00 pm

Address: Ajax Downs Racetrack and Casino

Our real walk-up ribfest is back!

Select from 1 of 6 amazing Ribbers, visit with numerous vendors and listen to live music with a drink from Brock Street Brewery. After filling your belly, climb aboard several rides at the family friendly on-site carnival.

This is an outdoor masked event. All visitors must wear masks when not eating.

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## Downtown Whitby Beer Fest

Date and Time: Friday, September 10 5:00 pm - 11:00 pm

Address: 405 Dundas St. W.

Attention all beer-lovers: the Downtown Whitby Beer Fest is back for 2021

Join us on Sept 10 and 11 for the return of Beer Fest in Downtown Whitby! Craft Brewers, live music and food trucks!

## Saturday, September 11, 2021

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## The Welder's Wife Market Days

Date and Time: Saturday, September 11 9:00 am - 1:00 pm

Address: 1420 Conc 4 Thorah, Beaverton, ON

The Welder's Wife Fall Market Days will be held on Saturdays commencing Saturday Sept 11 and running every Saturday including Saturday October 9, 2021, from 9-1

It's Our Third Annual Event, we've just had to get creative in how we coordinate it around the Health and Safety Protocols

The Health and Safety of Everyone is most important and all protocols are strictly monitored during the Event

We will have 12-15 Local Artisans/Vendors set up Outdoors, in Our Rural Space surrounding The Welder's Wife Home & Cottage Store

We look forward to seeing you out supporting your Local Artisans/Vendors, it really is a good time

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