

## Sunday, September 19, 2021

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### Uxbridge Art on the Fringe

Date and Time: Sunday, September 19 10:00 am - 5:00 pm

Address: Uxbridge Historical Centre

The Festival features emerging and established artists displaying their artwork ... paintings, ceramics, fibre arts, jewelry, furniture.

**Visit the Fringe Art Festival at the Museum Historical Centre, just north of the Brock Street West roundabout where you can:**

- **Browse and shop at more than 20 Exhibitors**
- **Eat lunch and snacks from Annina's Temptation food truck.**
- **Listen to live music provided by local Musicians**

**... plus Exhibits and Washrooms are accessible.**

**While you are visiting Art on the Fringe don't forget to see the many Museum Centre buildings and farm equipment from yesteryear. This is truly a great location high on a hill overlooking Uxbridge. A large parking lot is on the south side for those arriving by car or you can get your exercise by walking the trail to the venue. Paved accessible parking is available closer to the buildings.**

<https://artistsofuxbridge.ca/art/art-on-the-fringe/>

## Monday, September 20, 2021

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### Fossilized Sunshine

Date and Time: Monday, September 20 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

Fossilized Sunshine brings together the work of 7 artists who explore the relationship between cultural archeology and decolonial future building. Through the exploration of different "counter futurisms" including Afghan, Palestinian, Indigenous, and Afro-Futurism, each project employs polyphonic communities' artefacts and their respective cultural histories as the building blocks to imagine diverse fictional realities divorced from Eurocentr

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## Tuesday, September 21, 2021

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### Canada's Innovation Corridor Summit

Date and Time: Tuesday, September 21 7:30 am - 5:00 pm

Regional connectivity and collaboration fuel success in the modern global economy. Canada's Innovation Corridor is anchored by the Greater Toronto & Hamilton Area (GTHA) and Waterloo regions – a high growth economic zone in Southern Ontario defined by a dense cluster of advanced manufacturing and technology firms. The long-term goal of the summit is to inform and drive transformational actions that shape the corridor's future as a world-class region measured by talent, productivity and quality of life.

### Facebook and Instagram Advertising on a Small Budget: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Tuesday, September 21 9:00 am - 10:30 am

Whether you have \$0, \$50, or \$100 a month to spend on Facebook and Instagram, you can still reach your target customers and clients. Discover some creative ways to do so in this fast paced, intermediate-level webinar.

#### *You'll learn:*

- How the Facebook and Instagram algorithms work, so your content can cut through and be seen, even without spending money
- How to decide when to boost a post, and how much to spend
- What your options are for advertising on Facebook and Instagram
- How to target your ads to your ideal customer or client based on demographics, geographic area, and more
- How to create successful written copy and imagery for Facebook and Instagram ads

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## **Ontario at the Global Energy Show (Ontario Investment Office)**

Date and Time: Tuesday, September 21 10:00 am - 5:00 pm

Address: BMO Centre at Stampede Park - Calgary, Canada

Ontario’s cleantech companies are helping organizations and communities around the world implement effective, efficient solutions to tough environmental challenges. Worth nearly \$20B in annual revenues and \$1B in exports, Ontario’s cleantech industry is at the forefront of sustainable development. Every year more than \$14B is spent in Ontario on industrial, university-based, and private sector research. If you are looking for R&D incentives and government programs, Ontario offers one of the best incentive packages in the world.

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## **eCommerce 101: What, why, and how. (Digital Main Street)**

Date and Time: Tuesday, September 21 10:00 am - 11:30 am

Address: Webinar

More consumers than ever before are turning to online shopping for greater convenience, safety, and variety. In this webinar, the Toronto Digital Service Squad will teach you the basic steps to setting up an online store. We will cover everything from what you need to prepare before launching a store, to choosing an e-commerce platform, to providing excellent customer service online. You’ll finish this session feeling excited about how e-commerce can help you reach new customers and expand into different markets.

What you will learn:

- What is e-commerce, why it’s important and the benefits of selling online
- What platforms are available and how to pick the right one for you
- The basics of inventory management, choosing the right solution, and streamlining point-of-sale for both in-store and online
- Optimizing your website content, choosing the right themes, and the basics of search engine optimization (SEO)
- How to set up secure payments and various shipping options & costs

- Look at the basics of driving traffic to your store and boost sales through a variety of digital marketing channels
- How to provide excellent customer service throughout the e-commerce purchase funnel

## **BACD Business Fundamentals: Financials & Operations (BACD)**

Date and Time: Tuesday, September 21 2:00 pm - 4:00 pm

Take better control of your business by understanding the accounting basics. We will also discuss why developing operational strategies can help you make more money.

## **Learn how to Optimize Google my Business to get found locally (BACD)**

Date and Time: Tuesday, September 21 6:00 pm - 7:30 pm

This workshop is designed to give you the tools to optimize your local listing. Here you will learn how to get your Google My Business listing, set it up and optimize your listing to grow your local audience online. Google My Business is a great tool to drive traffic to your website.

## **Transit Advisory Committee Meeting**

Date and Time: Tuesday, September 21 7:00 pm

## **Wednesday, September 22, 2021**

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## **The Business Summit: Culture without Compromise (Whitby Chamber of Commerce)**

Date and Time: Wednesday, September 22 8:00 am - 5:00 pm

In partnership with Great Place to Work® Canada, the Whitby Chamber of Commerce is proud to host this one-day virtual conference, presented by MicroAge Peterborough-Whitby, focused on the next evolution of successful business recovery: culture. Without compromising your business or bottom-line, learn how and why culture is the foundation of your organization and will not only fuel employee retention, but sales.

## **Maximize the potential of your Intellectual Property (Ministry of Economic Development, Job Creation and Trade)**

Date and Time: Wednesday, September 22 10:00 am - 11:30 am

**Safeguarding your Intellectual Property is one of the most important actions you can take as a business owner.**

As one of the world's leading jurisdictions in the creation of IP through research and development, Ontario is also home to leading IP experts.

Register now to hear from top experts and experienced business leaders about:

- Key principles of IP law
- How your IP can raise capital to help grow your business
- How other business leaders have protected their intellectual property and how they have leveraged theirs to expand their companies

### **Guest Speakers:**

**Lally Rementilla**, Managing Director, IP Backed Financing, Business Development Bank of Canada  
**Curtis Behmann**, Partner and National Lead, Borden Ladner Gervais LLP

**Case Studies** presented by:

**Xanadu Quantum Technologies** and **Li-Cycle Corp.**

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## **Ontario at the Global Energy Show (Ontario Investment Office)**

Date and Time: Wednesday, September 22 10:00 am - 5:00 pm

Address: BMO Centre at Stampede Park - Calgary, Canada

Ontario’s cleantech companies are helping organizations and communities around the world implement effective, efficient solutions to tough environmental challenges. Worth nearly \$20B in annual revenues and \$1B in exports, Ontario’s cleantech industry is at the forefront of sustainable development. Every year more than \$14B is spent in Ontario on industrial, university-based, and private sector research. If you are looking for R&D incentives and government programs, Ontario offers one of the best incentive packages in the world.

## Website Essentials: Make Sure You Tick all The Boxes (BACD)

Date and Time: Wednesday, September 22 10:00 am - 11:30 am

In this workshop, we walk you through the steps to creating a website (whether by you or a professional) including domain registration, hosting, platform to choose and factors affecting Google ranking.

## How to Hire Website and Social Media Help for Your Small Business (The Ontario Digital Main Street Initiative)

Date and Time: Wednesday, September 22 7:00 pm - 8:30 pm

When it comes to digital marketing, there are many things you can do yourself. But should you? Do you want to? In this workshop, a digital professional will give you all the tips for getting the most out of your working relationship. If you're considering hiring a digital pro for website design, development, or social media management, this workshop is for you.

### *You'll learn:*

- How to determine what you need before you start looking for help
- What's a realistic budget for different digital services
- How to search for a professional, and where to find them
- 10 important questions to ask any digital professional
- What should be in your professional services contract
- How to get the most out of your working relationship

## Thursday, September 23, 2021

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### How to Get Started With Online Courses (BACD)

Date and Time: Thursday, September 23 8:30 am - 9:30 am

During this session, you will learn the nuts and bolts of creating an online course – how to teach what you know in an online course, how to record, host and market your course and increase your revenue without working around the clock.

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## **BACD Start Up Session**

Date and Time: Thursday, September 23 3:00 pm - 4:30 pm

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

## **Haunted Ghost Walks**

Date and Time: Thursday, September 23 6:00 pm - 9:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Take a guided walking tour of the historic village at night and hear stories from the past that still haunt us today. Learn about paranormal investigations that have found evidence of spirits and ghosts, and hear stories of past tragedies that actually took place in Pickering's past.

Registration required in advance online. Cost per person is \$25 including tax. The program is 1 hour. There is a maximum of 9 people in the program. Call 905.683.8401 for assistance.

## **Durham Environmental Advisory Committee Meeting**

Date and Time: Thursday, September 23 7:00 pm

# Friday, September 24, 2021

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## Coffee with... Heather McMillan

Date and Time: Friday, September 24 8:00 am - 10:00 am

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

## Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Friday, September 24 12:00 pm - 5:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

Looking for a different Corn Maze experience??? Come try the family friendly monster mystery game within the Buzzing Bees Adventure Farm's 9-acre corn maze. Hidden throughout the maze are monster riddles. Find and solve all 8 riddles to reveal the secret code number. If your team of sleuths can submit the correct code, you win! The corn maze monster mystery game takes approximately 2 hours, but make sure to leave yourself more time as there are a number of other fun activities such as pedal karts, toddler tractor course, pumpkin bowling, elastic band shooting range and more. So, assemble your team of friends and family and come enjoy a fall day out on the farm.

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Date and Time: Friday, September 24 6:00 pm - 9:00 pm

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Registration required in advance online. Cost per person is \$25 including tax. The program is 1 hour. There is a maximum of 9 people in the program. Call 905.683.8401 for assistance.

# Saturday, September 25, 2021

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## The Welder's Wife Market Days

Date and Time: Saturday, September 25 9:00 am - 1:00 pm

Address: 1420 Conc 4 Thorah, Beaverton, ON

The Welder's Wife Fall Market Days will be held on Saturdays commencing Saturday Sept 11 and running every Saturday including Saturday October 9, 2021, from 9-1

It's Our Third Annual Event, we've just had to get creative in how we coordinate it around the Health and Safety Protocols

The Health and Safety of Everyone is most important and all protocols are strictly monitored during the Event

We will have 12-15 Local Artisans/Vendors set up Outdoors, in Our Rural Space surrounding The Welder's Wife Home & Cottage Store

We look forward to seeing you out supporting your Local Artisans/Vendors, it really is a good time

## Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Saturday, September 25 10:00 am - 6:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

Looking for a different Corn Maze experience??? Come try the family friendly monster mystery game within the Buzzing Bees Adventure Farm's 9-acre corn maze. Hidden throughout the maze are monster riddles. Find and solve all 8 riddles to reveal the secret code number. If your team of sleuths can submit the correct code, you win! The corn maze monster mystery game takes approximately 2 hours, but make sure to leave yourself more time as there are a number of other fun activities such as pedal karts, toddler tractor course, pumpkin bowling, elastic band shooting range and more. So, assemble your team of friends and family and come enjoy a fall day out on the farm.

## Culture Days

Date and Time: Saturday, September 25 10:00 am - 5:00 pm

Address: Scugog Arts Space, 175 B Queen St

**Explore art workshops and demonstrations, enjoy live music and theatre, and experience Indigenous culture at Culture Days in Scugog.**

Visit the Scugog Arts Space in downtown Port Perry on Saturday, September 25th from 10 AM to 5 PM and discover a world of arts and culture. There will be art demonstrations that take you through the process of creating a masterpiece, live music in an array of styles, hors d'oeuvres made with only pre-colonial ingredients, and more!

Culture Days is an annual celebration of arts and culture that takes place in communities across Canada every fall. Scugog Arts acts as the community organizer for locals and visitors to Port Perry.

What to expect at Culture Days, here: <https://scugogarts.ca/culture-days/>

## Fall Planter Workshop

Date and Time: Saturday, September 25 11:00 am - 1:00 pm

Address: 270 Simcoe Street N

In this "Make & Take Workshop" you will utilize a variety of live materials to create a living planter to showcase on your front porch or the front of your home. Set in the Potting Shed of the newly restored Greenhouse complex, you will be guided by our Greenhouse Grower, who will provide her guidance and expertise. Your fees

cover your plants, soil, and container. If you have special items you would like included in your planter please feel free to bring them along.

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Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

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<https://calendar.durham.ca>