

## Sunday, October 3, 2021

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### Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Sunday, October 3 10:00 am - 6:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

Looking for a different Corn Maze experience??? Come try the family friendly monster mystery game within the Buzzing Bees Adventure Farm's 9-acre corn maze. Hidden throughout the maze are monster riddles. Find and solve all 8 riddles to reveal the secret code number. If your team of sleuths can submit the correct code, you win! The corn maze monster mystery game takes approximately 2 hours, but make sure to leave yourself more time as there are a number of other fun activities such as pedal karts, toddler tractor course, pumpkin bowling, elastic band shooting range and more. So, assemble your team of friends and family and come enjoy a fall day out on the farm.

### Pickering Fairy Tours

Date and Time: Sunday, October 3 10:00 am - 4:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Pickering's picturesque forest, village, and gardens are home to not only some incredible natural creatures, but also some magical creatures. Locate and visit a series of whimsical fairy, elf, and gnome homes scattered in the village and forest and learn about the history and folklore of the magical creatures of the forest. Pickering's Fairy Tour is an opportunity to see their world up close. This event runs during the day in October and is lit up evenings in November. Book a ticket for your group of up to five people. Only one ticket is required per group.

Please note this walking tour includes gravel pathways and uneven ground. The tour takes place outdoors and will only be rescheduled in the instance of dangerous weather.

If you are looking to unleash your inner fairy, you can also make your very own fairy wand. The "Wand Workshop" can be purchased separately (see section below).

Registration required in advance. Program is approximately one hour. Cost per group is \$40 plus tax. Maximum of 5 people per group. Call 905.683.8401 for assistance.

### Canadian Cancer Society CIBC Run for the Cure

Date and Time: Sunday, October 3 11:00 am

Address: Durham Region

Join the Canadian Cancer Society on **Sunday, October 3rd** for Durham Region's 22nd annual **CIBC Run for the Cure** in support of the breast cancer cause. Help us change the future of breast cancer by joining the **virtual Run** from the comfort of your home or local neighbourhood.

Our livestreamed virtual event will air at **11AM** on Facebook, YouTube and on local YES TV channels across the country. Featuring performances by Canadian musicians, stories from Hope Participants and a high-energy warm-up, it's an event you won't want to miss. After the opening ceremonies, participants are invited to walk or run 1km, 5km or a distance of their choosing in their local neighbourhoods.

Funds raised are directly invested in groundbreaking breast cancer research, advocacy and a national support system that makes a real difference for people affected by breast cancer and their families. Your support can help change the lives of people with breast cancer in Durham Region.

Join us and run or walk your way on Sunday, October 3.

To register, donate or fundraise, learn more at [www.cibcrunforthecure.com](http://www.cibcrunforthecure.com)

Questions? Call 1-888-939-3333 or email [connect@cancer.ca](mailto:connect@cancer.ca)

## Monday, October 4, 2021

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### Land Division Committee Virtual Meeting

Date and Time: Monday, October 4 9:00 am - 4:30 pm

## Tuesday, October 5, 2021

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### Ecommerce Options for Small Business: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Tuesday, October 5 9:00 am - 10:30 am

It's never been easier for small businesses to dip your toes into the world of ecommerce. Discover the fundamentals of selling online in this webinar that's perfect for ecommerce beginners.

#### You'll learn:

- How to add ecommerce functionality to an existing website
- How to sell through a third-party marketplace
- How to build your whole website as an online store
- Options for payment gateways and fees
- How to integrate your online store to other digital systems like accounting and shipping

### Planning and Economic Development Committee Meeting

Date and Time: Tuesday, October 5 9:30 am

## **Web Presence 101 - Ensuring Your Foundation Is Set (Digital Main Street)**

Date and Time: Tuesday, October 5 10:00 am - 11:30 am

Address: Webinar

Your customers are on the web. Having a strategy for your online presence allows you to market your small business online so customers can easily find you. In this workshop hosted by the Toronto Digital Service Squad we'll discuss the importance of getting your business online and where to start with developing your online presence.

What you will learn:

- What is web presence and what platforms you can use to set up your website
- How to create a professionally-designed, responsive website for your business
- How to optimize website content to improve your search engine ranking (SEO)
- Setting up your Google My Business listing and other online directories
- Getting started with social media
- How email marketing can grow your business and encourage repeat customers
- Developing a cohesive brand voice online
- Engaging with customers virtually and building relationships on the web

## **Wednesday, October 6, 2021**

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### **Digital Main Street Grant Information Session (BACD)**

Date and Time: Wednesday, October 6 9:30 am - 10:30 am

During this FREE webinar hosted by the Business Advisory Centre Durham and the Digital Main Street Digital Service Squad team you'll learn what Digital Main Street can offer your business and if you can apply for the Digital Transformation Grant.

### **Works Committee Meeting**

Date and Time: Wednesday, October 6 9:30 am

### **Transit Executive Committee Meeting**

Date and Time: Wednesday, October 6 1:30 pm

### **BACD Start Up Session**

Date and Time: Wednesday, October 6 2:00 pm - 3:30 pm

This session covers the essential steps to starting a small business including registering a business name, license

s & permits, HST, business banking, insurance and hiring employees.

## Maximizing Your Online Advertising & Digital Marketing Budget (The Ontario Digital Main Street Initiative)

Date and Time: Wednesday, October 6 7:00 pm - 8:30 pm

You don't need a big budget to get noticed on the web - you just need creativity! Savvy businesses are using bootstrap digital marketing techniques to amplify your message online. In this hands-on workshop, you'll learn the tricks and tools needed to market your business effectively on a shoestring budget.

### *You'll learn:*

- How to create a basic online marketing strategy and measurement plan that fits for your business size and goals
- Why email marketing can be a powerful and cost-effective way to grow your business
- How to get people to sign up for an email list while following best practices and the Canadian Anti-Spam Legislation (CASL)
- How to take advantage of influencer marketing, affiliate marketing and other ways to generate word-of-mouth
- How to advertise cost-effectively through Google ads, Facebook ads and other ad networks
- What free or low-cost graphic design tools to use to create eye-catching online ads

## Thursday, October 7, 2021

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### Health and Social Services Committee Meeting

Date and Time: Thursday, October 7 9:30 am

### BACD Business Fundamentals: Business Planning

Date and Time: Thursday, October 7 4:00 pm - 6:00 pm

In this session, you will work on a roadmap for your business. Presented by a BACD advisor we will work through each step with you, so you leave with an outline of plan you can implement.

### Haunted Ghost Walks

Date and Time: Thursday, October 7 6:00 pm - 9:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Take a guided walking tour of the historic village at night and hear stories from the past that still haunt us today . Learn about paranormal investigations that have found evidence of spirits and ghosts, and hear stories of past tragedies that actually took place in Pickering's past.

Registration required in advance online. Cost per person is \$25 including tax. The program is 1 hour. There is a maximum of 9 people in the program. Call 905.683.8401 for assistance.

# Friday, October 8, 2021

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## Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Friday, October 8 12:00 pm - 5:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

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## Democratizing Mushroom Cultivation

Date and Time: Friday, October 8 7:00 pm - 8:30 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

The Visual Arts Centre of Clarington is pleased to present the next iteration of our ongoing Loft Space project, *Public Space*, with a participatory installation by Sahar Te featuring Tosca Terán. Terán invites the public to participate in learning how to grow your own mushrooms with household items.

Community members and the general public are invited to contribute to Te's larger project which will see the Loft space transformed into a growing Oyster mushroom incubator. In this workshop, Terán will introduce participants to the fantastic potential of mycelium for collaboration at the intersection of art and science. Participants will learn how to cultivate mycelium affordably towards use as a bio-material and/or food, while also having the option to add towards the project's larger site-specific installation of edible, free, and takeable Oyster mushrooms until **November 7**.

## The Welder's Wife Market Days

Date and Time: Saturday, October 9 9:00 am - 1:00 pm

Address: 1420 Conc 4 Thorah, Beaverton, ON

The Welder's Wife Fall Market Days will be held on Saturdays commencing Saturday Sept 11 and running every Saturday including Saturday October 9, 2021, from 9-1

It's Our Third Annual Event, we've just had to get creative in how we coordinate it around the Health and Safety Protocols

The Health and Safety of Everyone is most important and all protocols are strictly monitored during the Event

We will have 12-15 Local Artisans/Vendors set up Outdoors, in Our Rural Space surrounding The Welder's Wife Home & Cottage Store

We look forward to seeing you out supporting your Local Artisans/Vendors, it really is a good time

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