

Sunday, October 17, 2021

Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Sunday, October 17 10:00 am - 6:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

Looking for a different Corn Maze experience??? Come try the family friendly monster mystery game within the Buzzing Bees Adventure Farm's 9-acre corn maze. Hidden throughout the maze are monster riddles. Find and solve all 8 riddles to reveal the secret code number. If your team of sleuths can submit the correct code, you win! The corn maze monster mystery game takes approximately 2 hours, but make sure to leave yourself more time as there are a number of other fun activities such as pedal karts, toddler tractor course, pumpkin bowling, elastic band shooting range and more. So, assemble your team of friends and family and come enjoy a fall day out on the farm.

Pickering Fairy Tours

Date and Time: Sunday, October 17 10:00 am - 4:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Pickering's picturesque forest, village, and gardens are home to not only some incredible natural creatures, but also some magical creatures. Locate and visit a series of whimsical fairy, elf, and gnome homes scattered in the village and forest and learn about the history and folklore of the magical creatures of the forest. Pickering's Fairy Tour is an opportunity to see their world up close. This event runs during the day in October and is lit up evenings in November. Book a ticket for your group of up to five people. Only one ticket is required per group.

Please note this walking tour includes gravel pathways and uneven ground. The tour takes place outdoors and will only be rescheduled in the instance of dangerous weather.

If you are looking to unleash your inner fairy, you can also make your very own fairy wand. The "Wand Workshop" can be purchased separately (see section below).

Registration required in advance. Program is approximately one hour. Cost per group is \$40 plus tax. Maximum of 5 people per group. Call 905.683.8401 for assistance.

Monday, October 18, 2021

Townhall for Business: Focus on Vaccines (Durham Economic Task Force)

Date and Time: Monday, October 18 10:30 am - 12:00 pm

Join Dr. Robert Kyle, Durham Region's Medical Officer of Health, Dr. Pepi McTavish, Associate Medical Officer of Health, Durham Region Health Department and Lisa Fortuna, Director, Health Protection from Durham

Region Public Health Department to learn more about COVID-19 vaccine requirements and workplace vaccine policies and potential impacts on workplaces and the local business community.

The event will also feature the following topics and speakers:

- Update on vaccine requirements for businesses from the Province of Ontario.
- A discussion on workplace vaccine policies from a local law firm.
- Managing employee and customer safety from Durham Regional Police Service (DRPS).
- Business recovery resources from the Durham Economic Task Force (DETF)

A half hour question and answer period will be available at the end with all speakers.

Tuesday, October 19, 2021

Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, October 19 10:00 am - 11:30 am

Address: Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

Small Business Data Privacy and the Law: Online Webinar (The Ontario Digital Main Street Initiative)

Date and Time: Tuesday, October 19 2:30 pm - 4:00 pm

Most small businesses don't have onsite IT departments, but that doesn't mean you're off the hook when it comes to keeping your customer and client data secure. Discover how to do so effectively and safely in this beginner-level webinar.

You'll learn:

- How to prevent three of the biggest threats to data privacy (phishing, data breaches, and malware)
- How to get your whole team to practice digital hygiene so your office is safe
- What the data privacy and security laws are in Canada and the rest of the world
- How to create a privacy policy and a privacy plan to share with your team and your customers
- How to make sure your digital marketing is permission-based, and in compliance with the law

Wednesday, October 20, 2021

BACD Business Fundamentals: Marketing & Sales

Date and Time: Wednesday, October 20 9:30 am - 11:30 am

This session will help you create a marketing plan that targets your ideal customer and help you identify the marketing tactics and sales channels for your business.

2021 TD Economic Update (Whitby Chamber of Commerce)

Date and Time: Wednesday, October 20 10:00 am - 12:00 pm

Brought to you in partnership by the Whitby Chamber of Commerce, Town of Whitby and TD Business Banking, receive the latest insights and forecasts from TD Bank Group Vice President & Deputy Chief Economist, Derek Burleton as we navigate the current economic landscape.

Financial and Market-Access Tools for Growth (Ministry of Economic Development, Job Creation and Trade)

Date and Time: Wednesday, October 20 10:00 am - 11:30 am

Businesses that are innovating and pursuing growth initiatives, experience challenges in accessing capital and strategizing entry into new markets. This seminar provides a forum to hear from the experts and companies on how you can access the capital you need to scale whether it's for R&D, investing in intangible assets, or product and market development. You will gain insights on how to develop a robust growth strategy where maintaining financial control and expanding internationally are at the core of your plan.

2022 Budget Town Hall

Date and Time: Wednesday, October 20 6:30 pm - 7:30 pm

Share your ideas and priorities for the upcoming 2022 Budget at our virtual **Budget Town Hall on October 20 at 6:30 p.m.!**

Residents who would like to listen in to the live event or ask questions via phone can pre-register for the event by emailing budgets@durham.ca with their name and phone number.

You can also stream it online via the Region's [website](#) and submit your ideas and priorities via email at budgets@durham.ca.

Thursday, October 21, 2021

2021 Virtual Mayor's Address (Clarington Board of Trade)

Date and Time: Thursday, October 21 8:30 am - 9:30 am

2021 has been the year of recovery.

Let's continue to foster Clarington's economic journey, together.

The virtual event will address an update as Mayor Foster highlights the upcoming projects leading our growth and how we can work together to achieve the best results for Clarington Businesses & Residents.

BACD Start Up Session

Date and Time: Thursday, October 21 9:30 am - 11:00 am

This session covers the essential steps to starting a small business including registering a business name, licenses & permits, HST, business banking, insurance and hiring employees.

Startup Grind Presents In Conversation With Katie Zeppieri

Date and Time: Thursday, October 21 10:00 am - 12:00 pm

Join Spark Centre and Launch Lab on October 21st at #startupgrind as Kerri King from Kerri King Consulting sits down with one of today's leading voices on branding and empowerment, Katie Zeppieri, Founder of GIRL TALK Speakers Bureau!

Succulent Workshops

Date and Time: Thursday, October 21 6:00 pm - 8:00 pm

Address: 270 Simcoe Street N

In this "Make & Take Workshop" you will utilize a variety of succulents to create a living centerpiece for your home or desk that you can enjoy all year round. Set in the Potting Shed of the newly restored Greenhouse complex, in an intimate group (10 adults) you will be guided by our Greenhouse Grower Assistant, who will provide her guidance and expertise. Your fees cover your container, 3-4 succulents, soil, and terrarium bar toppings (coloured sand, stones, etc)

If you have special items you would like included in your succulent centerpiece please feel free to bring them along. Aftercare will also be discussed before you leave.

Haunted Ghost Walks

Date and Time: Thursday, October 21 6:00 pm - 9:00 pm

Address: 2365 6th Concession Rd, Greenwood ON L0H 1H0

Take a guided walking tour of the historic village at night and hear stories from the past that still haunt us today . Learn about paranormal investigations that have found evidence of spirits and ghosts, and hear stories of past tragedies that actually took place in Pickering's past.

Registration required in advance online. Cost per person is \$25 including tax. The program is 1 hour. There is a maximum of 9 people in the program. Call 905.683.8401 for assistance.

Grow Your Brand on Instagram: Online Webinar (Ontario Digital Main Street Initiative)

Date and Time: Thursday, October 21 7:00 pm - 8:30 pm

This workshop is for those that have already dipped your toes into the world of Instagram, and are looking to grow your business's reach on the platform. We'll explore different ways businesses are strategically building your following on Instagram. We'll discuss strategies for account aesthetics, promotions, shopping and ecommerce , "swipe up" links, stories, highlights and more.

You'll learn:

- The key parts of Instagram (Grid, Stories, Highlights, Reels) and how to use each
- How to create (and maintain) your brand's aesthetic
- Tips for writing captions that deliver results
- How often you should post to maximize engagement with your followers
- How to properly use hashtags and location tags to increase the visibility of your posts
- How to use Instagram's reporting and analytics to learn what content is performing best

Durham Environmental Advisory Committee Meeting

Date and Time: Thursday, October 21 7:00 pm

Friday, October 22, 2021

The Landing Pad - Coffee With... Uchechi Ezurike-Bosse

Date and Time: Friday, October 22 8:00 am - 10:00 am

Swing by (virtually) and have a coffee with a CEO, entrepreneur or leader in our community! Bring your coffee and your questions. Unscripted and unapologetic, have a real conversation with a leader. No membership, no cost, no registration, no worries.

Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

Date and Time: Friday, October 22 12:00 pm - 5:00 pm

Address: Buzzing Bees Adventure Farm, 1070 Concession rd 5, Sunderland, ON L0C 1H0

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Cannington Haunted Trail and Barn

Date and Time: Friday, October 22 6:30 pm - 9:00 pm

Address: MacLeod Park, Cannington, Ontario

You don't want to miss the Cannington Haunted Trail and Barn this Halloween season.

Bring your family, bring your friends, bring your courage ... you're going to need it! We've brewed up new scenes and scares, and can't wait to hear you screaming! TWO weekends with THREE scare attractions: CHARLIE'S TRAIL, BACKWOODS and WITCHES REVENGE. If you are looking for a fun, frightening haunt experience this Halloween, you've found it!

Dates: Friday and Saturday evenings, October 22, 23, 29 and 30, 2021

Times: 6:30 – 9:00 pm

Location: MacLeod Park, Cannington (91 Elliot St.)

Tickets: \$15 each. Proceeds to Cannington Lions Club.

For more information, visit our website at www.canningtonhauntedtrail.com.

Saturday, October 23, 2021

Buzzing Bees Adventure Farm - Monster Mystery Corn Maze

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