

Sunday, November 28, 2021

from the earth we grow

Date and Time: Sunday, November 28 10:00 am - 4:00 pm

Address: 143 Simpson Avenue, Bowmanville, L1C 2H9

From the earth we grow is a free sculpture garden located on the VAC grounds. Taking inspiration from untold, little-known, or oft-ignored BIPOC events, three artists will create interactive, challenging, and historically critical public outdoor sculptures. Couzyn van Heuvelen, Anna Binta Diallo, and Sandy Williams IV have been invited to present works in response to historically ignored histories within Canada's many diverse communities. Please note that the VAC building is closed on Mondays.

Bodies in Conflict

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Succulent Workshops

Date and Time: Sunday, November 28 11:00 am - 1:00 pm

Address: 270 Simcoe Street N

In this “Make & Take Workshop” you will utilize a variety of succulents to create a living centrepiece for your home or desk that you can enjoy all year round. Set in the Potting Shed of the newly restored Greenhouse complex, in an intimate group (10 adults) you will be guided by our Greenhouse Grower Assistant, who will provide her guidance and expertise. Your fees cover your container, 3-4 succulents, soil, and terrarium bar toppings (coloured sand, stones, etc)

If you have special items you would like included in your succulent centrepiece please feel free to bring them along. Aftercare will also be discussed before you leave.

Monday, November 29, 2021

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Energy from Waste Advisory Committee (EFWAC) Meeting

Date and Time: Monday, November 29 2:00 pm - 4:00 pm

Tuesday, November 30, 2021

BACD Business Fundamentals: Financials & Operations

Date and Time: Tuesday, November 30 9:30 am - 11:30 am

Take better control of your business by understanding the accounting basics. We will also discuss why developing operational strategies can help you make more money.

9-1-1 Management Board Meeting

Date and Time: Tuesday, November 30 9:30 am

Social Media for Your Business (Digital Main Street)

Date and Time: Tuesday, November 30 10:00 am - 11:30 am

Address: Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

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Durham Advisory Committee on Homelessness (DACH)

Date and Time: Tuesday, November 30 1:00 pm - 3:00 pm

Wednesday, December 1, 2021

How To Tell Your Food Story Webinar (Durham Tourism and The Culinary Tourism Alliance)

Date and Time: Wednesday, December 1 9:30 am - 11:00 am

Hosted by the Culinary Tourism Alliance, this 1.5 hour session will explore the breadth and diversity of culinary tourism.

You'll learn to identify different types of culinary tourists; identify opportunities to generate increased visitor demand; and look at some good practices and grassroots marketing tactics for attracting foodies to Durham Region.

The Culinary Tourism Alliance will also share some free (and almost free) tools available in Ontario to help you amplify your message.

Co-Ilab's Winter Spectacle

Date and Time: Wednesday, December 1 10:00 am - 3:00 pm

Address: 600 Rossland Road West, Oshawa, ON L1J 8M7

On December 1 to 3, drop in to experience Community iLab's Winter Spectacle, anytime between 10am - 3pm! Come in to try out our co-working space, enjoy refreshments and network with different business owners! Please email us at hubspace@communityilab.ca to book an appointment.

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BACD Start Up Session

Date and Time: Wednesday, December 1 4:00 pm - 5:30 pm

Start Up Session: An overview of the fundamental elements of success for every business (Business Concept, Marketing & Sales, Operations and Finance) and gives the steps needed to start successfully and to grow.

Crazy, Cozy, Fireside Networking Holiday Event (Whitby Chamber of Commerce)

Date and Time: Wednesday, December 1 6:00 pm - 8:00 pm

Address: Eldorado Golf Club 615 Winchester Road East Whitby, ON L1M 1X7

Kick off the holiday season with your Chamber family!

All are welcome to wrap up the year with us at our Crazy, Cozy, Fireside Networking Holiday event organized by the Young Entrepreneurs & Professionals Committee. Guests are invited to Eldorado Golf Club to network over drinks at an outdoor bonfire and enjoy some delicious eats.

Writing Successful Web Content (The Digital Main Street Web Series)

Date and Time: Wednesday, December 1 7:00 pm - 8:30 pm

Great website content can help you achieve your site's desired results - whether that's more sales, more signups, or more visitors. But before you've put a pen (or cursor, if you like) to page, you have to do your research. This webinar will help you write better content for your website that will appeal to your target audience, as well as search engines such as Google.

You'll learn:

- How to write for your target audience
- How to develop a consistent voice and tone for your brand
- The tricks professional copywriters use to create website content that speaks to your ideal client or customer
- What role search engine optimization (SEO) plays in content development
- How often to refresh the content on your website, and whether you need a blog or not

Writing Successful Web Content (The Ontario Grants Webinar Series)

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Thursday, December 2, 2021

Ahead by a Century: Inspiring the Next Generation of Transportation

Date and Time: Thursday, December 2 8:30 am - 4:30 pm

This year's 7th annual Summit brings global, national, and regional experts to discuss the opportunities and challenges of delivering major projects, accelerating infrastructure construction, seamlessly integrating transportation systems, comprehensive fare reform, regional rail, last mile transit service, and adopting the latest technologies to get people and goods moving throughout the region. The Board's Transportation Summit provides a forum for business to highlight the role it could play in building a transportation system that meets the needs of this fast-growing region.

CRA Webinar for Small Businesses and Self-Employed Individuals (BACD)

Date and Time: Thursday, December 2 9:30 am - 11:30 am

If you have tax related questions, here is your chance to get them answered.

This seminar is held by CRA Professionals, and will cover:

- Business tax deductions
- Common tax errors
- Helpful tools and services offered by CRA
- General bookkeeping and best practices

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Co-Ilab's Winter Spectacle

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2021 Greater Oshawa Chamber of Commerce Annual Business Excellence Awards

Date and Time: Thursday, December 2 11:30 am - 2:00 pm

Address: 2700 Deer Creek Golf and Banquet, 2700 Audley Rd., Ajax

Limited in-person tickets available which include networking, cocktail reception, three-course luncheon and awards presentation. Livestream virtual tickets available which include virtual networking, Uber Eats credit to order lunch, and a livestream link to watch the awards presentation.

How An Online Store Can Boost Your Business: Free Ontario Program (Digital Main Street)

Date and Time: Thursday, December 2 11:30 am - 12:30 pm

How an Online Store Can Boost Your Business: Free Program Funded by the Province of Ontario and corporate partners.

The goal of ShopHERE powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

Durham Region Anti-Racism Taskforce Committee Meeting

Date and Time: Thursday, December 2 7:00 pm

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Downtown Whitby Christmas Market 2021

Date and Time: Friday, December 3 5:00 pm - 10:00 pm

Address: Celebration Square (in front of the Whitby Public Library), 405 Dundas St. W., L1N 6A1

It's back! The third-annual Downtown Whitby Christmas Market will be held on Friday, December 3 (from 5:00 p.m. until 10:00 p.m.) and Saturday, December 4 (from 12:00 p.m. until 10:00 p.m.) at Celebration Square in front of the Whitby Public Library (405 Dundas St. W.).

Christmas Market highlights the best that Durham Region has to offer in both shopping and grassroots musical talent. As an organization whose sole mission is to provide, enhance and improve the geographic area we serve, the DWBIA is overjoyed to be bringing this wonderful event back to the residents and businesses of Whitby.

Each year, the Christmas Market allows friends and families to come together to celebrate the spirit of Christmas by enjoying winter activities, live music, delicious eats, warm fires, white lights and the best holiday shopping in Durham Region. This free event takes place outdoors and is open to attendees of all ages.

The Downtown Whitby BIA is very excited to host this annual holiday-focused celebration and we hope to see you there!

[See less](#)

Saturday, December 4, 2021

Durham Potters Guild - POP-UP SALE

Date and Time: Saturday, December 4 10:00 am - 4:00 pm

Address: Whitby

Durham Potters Guild
POP-UP SALE

A wonderful selection of functional and decorative handmade pottery created by the members of the Durham Potters' Guild

December 4th, 10-4
December 5th, 11-4

12 Regency Crescent
Whitby, ON L1N 7G1

FREE ADMISSION *
www.durhampotters.com

* Please note: Covid-19 protocols are in effect so masks are mandatory and visitors must show proof of vaccination

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See less

<https://calendar.durham.ca>